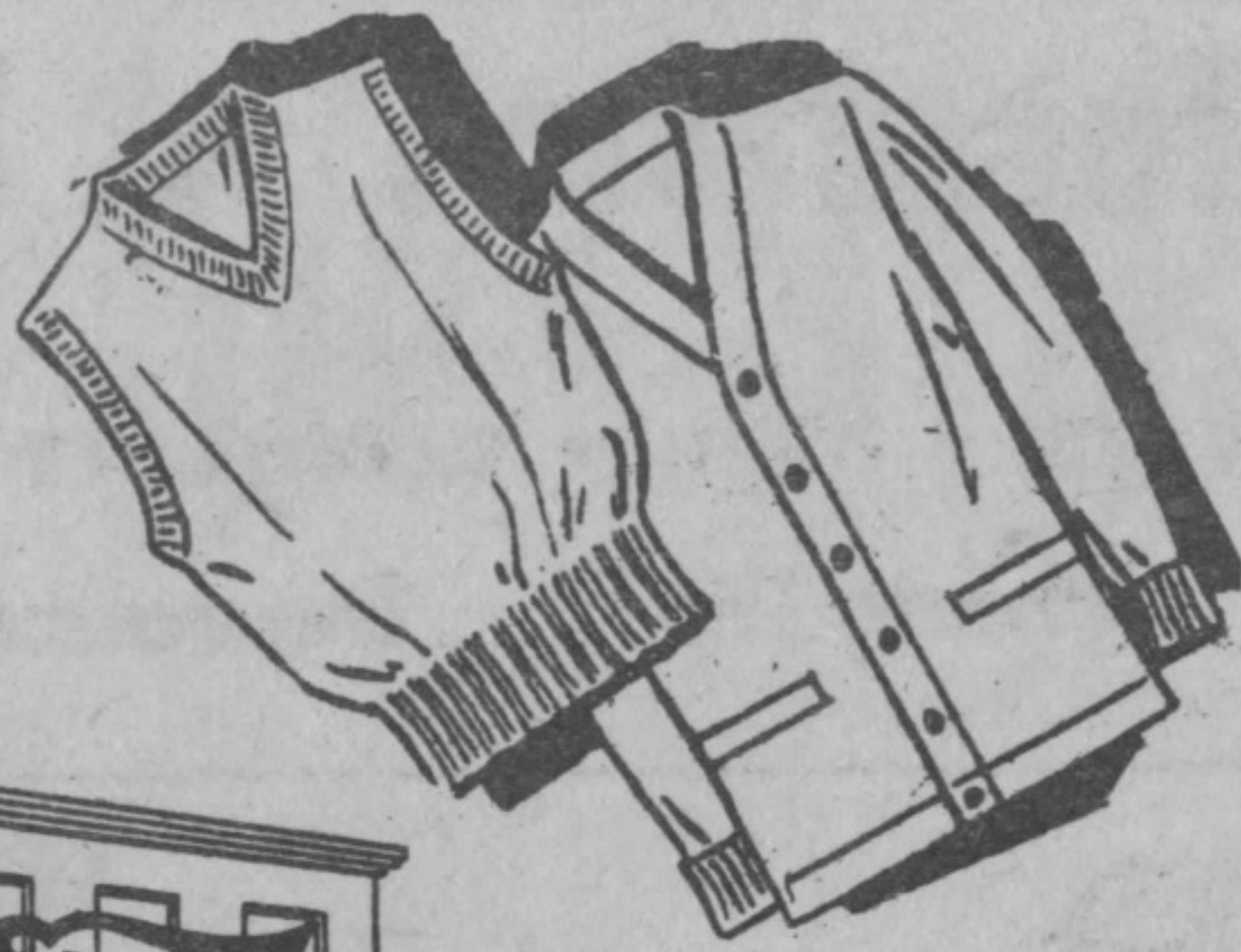


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**Diseases Continue To Increase - Dept. of National Health and Welfare News Release**

Death rates for lung diseases most strongly associated with the inhalation of cigarette smoke continue their alarming increase in Canada, the National Health and Welfare Minister Allan J. MacEachen, said today. Examination of data provided to his Department by the Dominion Bureau of Statistics shows that more than 5,400 deaths were due to lung cancer, chronic bronchitis and emphysema in 1966. This was an increase of 400 over the previous year. Lung cancer, now the leading cause of death from cancer in Canada, took the lives of 3,296 men and 548 women. Emphysema, with and without chronic bronchitis, caused the deaths of 1,392 men and 207 women.

The rates at which people are dying of these diseases are shown to have more than doubled among men and almost doubled among women between 1950 and 1966.

The number of deaths annually per 100,000 persons from chronic bronchitis and emphysema has increased seven times among men and five times among women in the same period. The rapidity with which bronchitis and emphysema are increasing may be partly due to a growing awareness of these diseases among physicians.

"My Department will continue to do everything possible to encourage non-smoking or less hazardous ways to smoke", Mr. MacEachen said. "I am confident that, with substantial

changes in personal smoking habits, and the assistance of the tobacco industry, the trends shown in the above death rates can be reversed".

There is a time lag between changes in smoking practices and mortality from related diseases so such changes are not immediately reflected in the statistics. However, the benefits of discontinuing smoking are indicated by the experience of British doctors, large numbers of whom have stopped. Between the periods 1954-57 and 1962-64, the doctors' lung cancer death rate decreased thirty per cent while that of the male population in Britain increased twenty-five per cent.


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This is Number One.  
Always treat with great respect  
That thing they call a "gun".  
To you, it may look harmless,  
But then it's always said...  
It's always the "unloaded" gun  
That shoots it's victim dead.

Please be careful with your gun.  
Identify your prey.  
Know features of intended game;  
And no one's in the way.  
If near a farm, use extra care  
When you, the trigger pull.  
It's not the same, - shooting the game  
As you "shootin' th' bull".

At things you do not wish to shoot  
Please never point a gun.  
Accidents do happen  
Even tho' it's "just in fun".  
When handling a gun, make this  
An order of the day,  
Use a little horse sense  
And cut out the horse play.