

THE THUNDER BAY RIDING NEEDS AN EXPERIENCED VOICE IN TORONTO

THUNDER BAY wants a provincial Member who is closely identified with our Riding . . . who knows each and every district and the people who live here . . . who has experienced our growing pains first hand.

THUNDER BAY faces many problems at this critical point in its development. Nothing can take the place of experience when it comes to carrying those problems—large or small—to the proper people for action.

THUNDER BAY wants a Member who is widely known and well-liked in this area . . . who has a proven record for getting along with people because getting along with people gets things done.

THUNDER BAY needs a Member who will be listened to by our Queen's Park government . . . a highly regarded voice who will speak out strongly on our behalf . . . and who will be heard.

TOI SEPPALA is a lifelong resident of this Riding. He shares with all of us the problems of a fast developing area . . . has firm ideas about how to get action on those problems at Queen's Park.

TOI SEPPALA'S experience as an officer of the old Port Arthur Riding, and now our new Thunder Bay Riding, has taught him how to present our local needs to Toronto.

TOI SEPPALA'S record in community activities proves his ability to get along with people and get things done . . . Many communities in N'Western Ontario have already benefitted from his promotional activities in our important tourist industry.

TOI SEPPALA is the candidate of Premier John Robarts in this election. He stands for continued good government in Ontario . . . for even greater progress in the years that lie ahead.

**ONTARIO'S GOOD GOVERNMENT
DESERVES YOUR SUPPORT**