



GMC C960 96-inch cab for 1968, with van body.

GMC-the "Powered Up" trucks for '68!

Always the leader in styling and performance, GMC trucks offer a brand new, exciting power story for '68. A new 427-cu.-in. V8 of 260 hp is available on 960 series medium/heavy GMCs. In 950 and 960 series the 366-cu.-in. engine has been increased to 235 hp with a four-barrel carburetor. Standard V8 pickup power this year is a

brand new 307-cu.-in. with 200 hp! Other light duty extra-cost options you can order are the 327 and 396 V8s. The 307 V8 is also available on Handi-Vans and on the all-new Value Vans. This is why GMCs are the 'Powered Up' trucks for '68. And it's why you should get right down to your GMC dealer and find out *all* that's new for '68.



GMC 108-inch-wheelbase Handi-Van.



GMC C910 Wideside pickup with Super Custom option, chrome molding.



What a difference a name makes

See your authorized GMC Truck dealer.
in Schreiber


G-168C

Phone 153

SPADONI BROS. LIMITED

SCHREIBER, ONT

TOO CLOSE TO SEE

 BELIEVERS IN PRIVATE enterprise should get busy and convince the ordinary citizen that private enterprise is better than socialism.

Many people on the payroll of socialistic enterprises

would be quick to say that they are not socialists and don't want to live in a socialistic country, but it is nevertheless true that they are well-pleased to work for an organization that rarely rebukes and almost never fires. They are too close to see the defects.