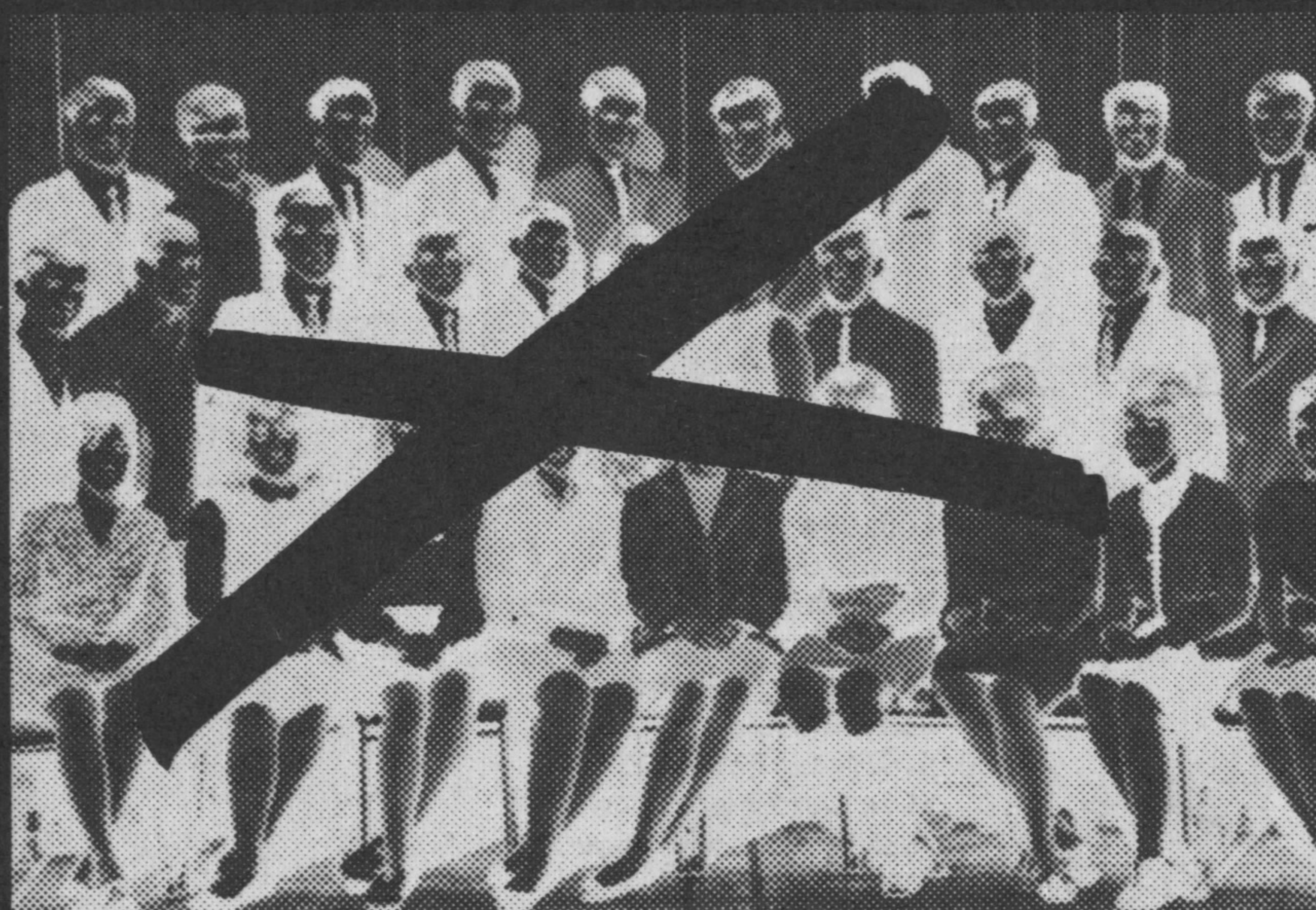


The dead classroom



A startling and proven fact: one classroom of high school students is wiped out every week because of car accidents.

It is an unbearable statistic, but true. More young Canadians are killed in automobile accidents than by any other cause.

Young drivers as a group are involved in more automobile accidents than any other drivers. This is the simple reason insurance rates are higher for them.

We, in the automobile insurance industry, provide training courses, bursaries and technical assistance to high school instructors to help them teach safe driving to their students.

Students who pass approved high school driver training courses earn lower insurance premiums.

At present, only 14% of high schools across Canada have these driver training courses.

Parents, teachers — just ask yourselves: Must a classroom be wiped out next week?

You can help prevent such tragedies by supporting driver training programmes in your community.

All Canada Insurance Federation on behalf of

THE AUTOMOBILE INSURANCE INDUSTRY