

If you thought Pontiac was coming out with just another sports car, you don't know Pontiac!



Pontiac announces not one, two, three or four, but five magnificent new Firebirds for every kind of driving.

Now you can choose from five new Firebirds with the same advanced Pontiac styling, but with five entirely different driving personalities. And they all come with supple expanded vinyl interiors, wood grain styled dash, exclusive space-saver collapsible spare, bucket seats and wide-oval tires.

Firebird 400. Coiled under those dual scoops is a 400 cubic inch V-8 that shrugs off 325 hp. It's connected to a floor-mounted heavy-duty three-speed. On special suspension with redline wide-oval tires. This could be called the ultimate in grand touring. *After this, there isn't any more.*



Firebird HO. HO stands for High Output. As a split second behind the wheel will attest to. The Firebird HO boasts a 285-hp V-8 with a four-barrel carburetor, dual exhausts and sport striping. Standard stick is a column-mounted three-speed. Naturally, all Firebird options are available.



Firebird 326. Is there room for a family in a sports car? There is now. The excitement of a sports car with the practicality of a 326 cubic inch V-8 that delivers 250 hp on regular gas. Standard transmission is an all-synchro three-speed, but you can order an automatic.



Firebird Sprint. Now you don't have to go to Europe for a sophisticated road machine. This is the 215-hp version of our eager Overhead Cam Six. It's mounted on special suspension that practically welds it to the road. (Any road!) With a floor-mounted all-synchro 3-speed.



Firebird. This is our economy Firebird—with the same exciting options and interiors as the more exotic ones. It's Overhead Cam Six squeezes 165 hp from regular for inexpensive fun driving. See them all at your Pontiac dealer's.



Leave it to Pontiac to do it right

See your authorized Pontiac dealer

in Schreiber

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