

Ride the Pontiac winning streak!

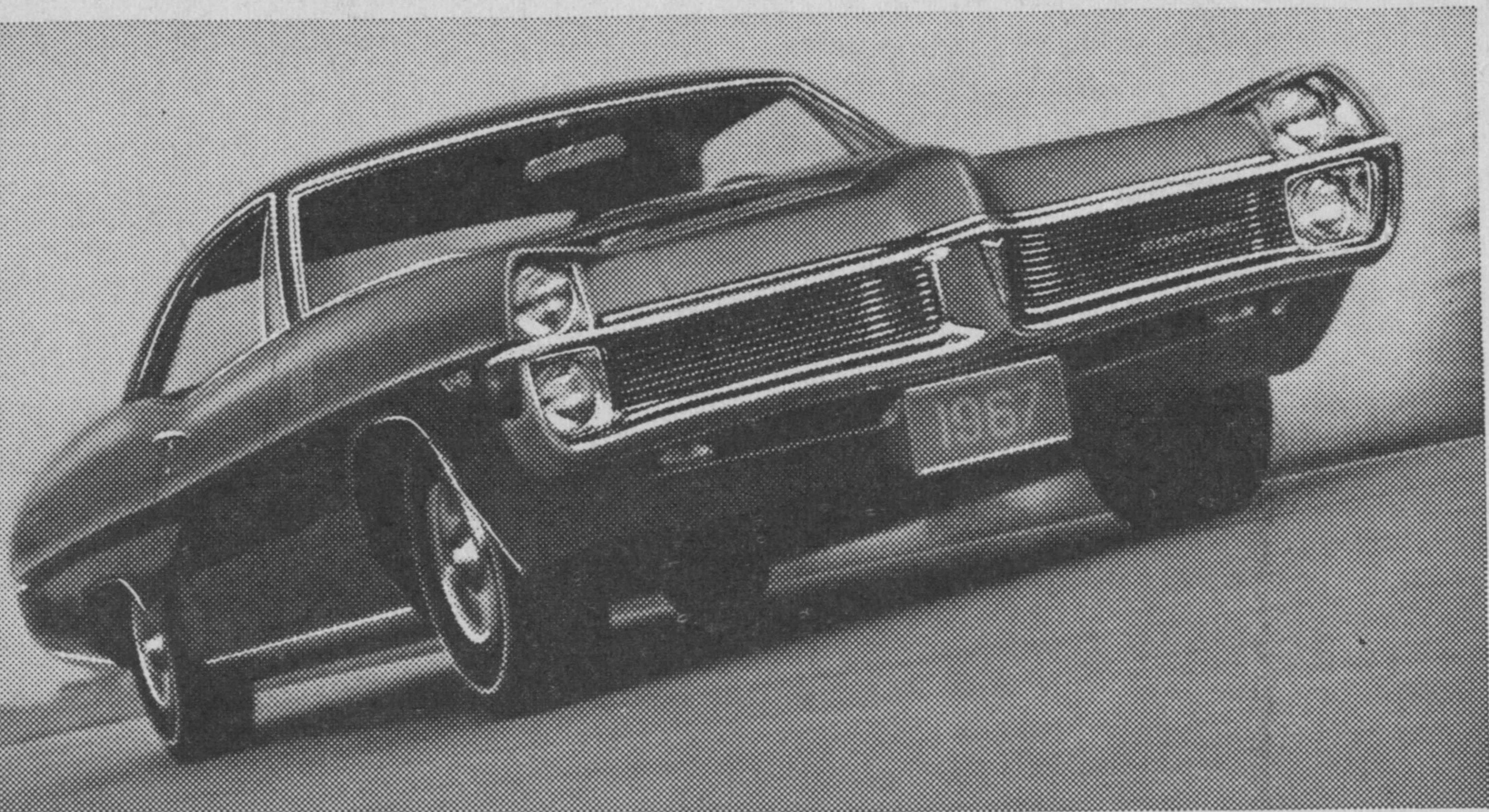
Introducing the adventurous new Pontiacs for 1967!



Grande Parisienne Sport Coupe with optional vinyl top

The biggest car news for 1967 comes from Pontiac. Canada's perennial Success Car gets away to yet another flying start with new styling, new models, new interiors, new safety features and new glamor options. Grande Parisienne, Parisienne, Laurentian and Strato-Chief series all have completely new

styling. Bowing in is a brand-new series called 2+2. It's the last word in full-size adventure cars. Whatever you want most from your new car in 1967—luxury, high style, performance or practicality—you'll get it from one of Pontiac's 52 new models. Pontiac is for today's kind of people. People like you!



Parisienne 2+2 Sport Coupe

While safety is an intrinsic part of everything engineered into Pontiac, we'd like to list here some of the more notable standard safety features in every '67 Pontiac: Four way hazard warning flasher; dual master cylinder brake system with warning light; seat belts—front and rear with push-button buckles; GM-developed energy-absorbing steering column; passenger-guard door locks—all doors; inside day/night

mirror with shatter-resistant vinyl-edged glass and breakaway support; lane-change feature incorporated in directional signal control; energy-absorbing instrument panel with smooth-contoured knobs and levers.

On display at your Pontiac dealer's now



MARK OF EXCELLENCE

Pontiac 1967

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