



A GENERAL MOTORS VALUE

Pontiac Laurentian Four-Door Sedan

## A lot of our advertising appears in people's driveways.

Pontiac's beauty sells a lot of Pontiacs. Consider the arrogance of its split grille. The long, lean sculpted body. That nimble-looking, distinctively-Pontiac stance. But we have a clever device for selling even more Pontiacs. We call it our Pontiac dealer. He's the man with all the answers. He can show you, for instance, exactly why it is that we're putting more of our Success Cars in people's driveways than ever before. He's a man

you should make it a special point to meet. He can tell you about Pontiac's lavish interiors with their host of standard equipment luxury and safety features. He'll even demonstrate Pontiac's new brand of performance if you're feeling adventurous. But more important than anything else, he can give you an excellent deal on the Pontiac of your choice. And let you do some advertising for us.



Be sure to watch "Telescope", "The Fugitive" and "The Red Skelton Hour" now showing on television. Check local listings for time and channel.

TELEPHONE 153

Authorized Pontiac Dealer in Schreiber  
**SPADONI BROS., LTD.**

SCHREIBER, ONT.

P-866C

# SPADONI BROS. LTD.

See **LEO RAJOTTE**  
 ★  
 Schreiber 171  
 Terrace Bay 3898

G.M.C. and CHEVROLET TRUCKS  
 CHEVROLET BUICK PONTIAC & OLDSMOBILE  
 SERVING THE NORTH SHORE

