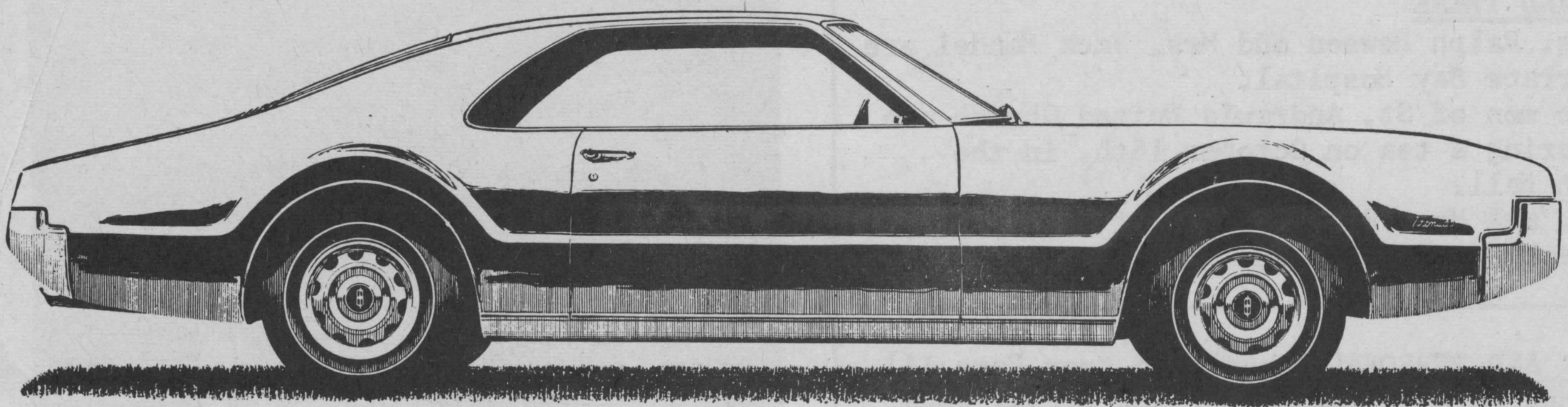
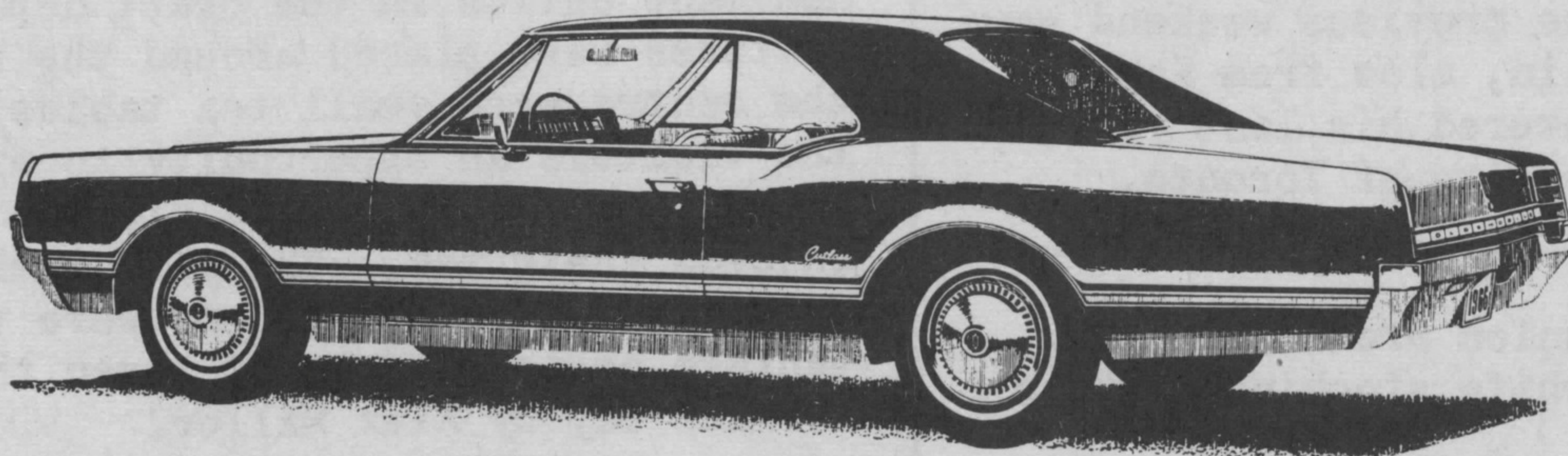


A GENERAL MOTORS VALUE



This is the Oldsmobile Toronado and you've never, ever, seen anything, anywhere, nearly as new-honestly!



Cutlass Holiday Coupe

These are some of the other new Oldsmobiles for 1966 ...they're luxurious, elegant, exciting, powerful, appealing. And all those things.



Dynamic 88 Holiday Coupe

They're new. You don't know them yet. But they bring you the best possible references. They're all Oldsmobiles. Which is to say that they're extra-special. Extra-powerful, extra-luxurious, extra-smooth. Improved Rocket engines, teamed with smooth Turbo Hydra-Matic transmissions, are available on all full-sized Oldsmobiles. They offer you new interiors, new style seats and carpeting. And you can get familiar Olds luxuries like air conditioning or totally new features like Automatic Level Control that lets you load 550 pounds of load into the trunk and still ride the way you did empty.

Including, and this is a real revolution, if we do say so ourselves, including today's only full-size, front-wheel-drive car. The Toronado. There's never, ever, been one like the Toronado. A 425-cubic-inch Toronado engine pours the power through a re-designed Turbo

Hydra-Matic Drive, right to the front wheels. Toronado performs and steers and holds the road like nothing you ever tried before. It's an Oldsmobile. You'll pick out the family likeness right away. We hope you'll take the time to come in and see the new Oldsmobiles, soon.

They're very nice cars and very, very new.

Oldsmobile for nineteen sixty-six

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