NOW! FOR '66 FROM CHEVROLET

A whole new series of elegant new models — the most lavish Chevrolet has ever built. There's the Caprice Custom Coupe, Caprice Custom Sedan and the luxurious new Caprice Custom Wagon. Truly elegant in every detail, they invite (and deserve!) your closest inspection.



JET-SMOOTHER



Impala Sport Coupe.



No Chevrolet has ever had a ride like this one. It's smooth, solid, quiet. You can specify a Turbo-Jet "396" engine at 325-hp. Smooth, quiet, plenty of reserve power (Just one of six engines available up to a 425-hp Turbo-Jet "427" V8). But really, there's only one way to find out all that's great about the '66 Chevrolet with its beautiful new Body by Fisher. Ride in one.

SLEEKSTUNNER

New sculptured rear deck, dramatic new rooflines, broad new grille design, powerful new engine range, and Chevrolet's kind of quality are what set '66 Chevelle apart from the pack. But the only way to appreciate a '66 Chevelle is to see it for real. And you can't do that here. The place to go is your Chevrolet dealer's.

ALL-NEW

Chevy II is something else again for 1966. We've lowered the roof, raised the horsepower available and given it a whole new look. It's so different, we should really call it the Chevy III. What's the economical dependable, salt-of-the-earth Chevy II coming to? A lot of very smart car buyers, the way we figure it.



UNIQUE

Corvair, like all the '66 Chevrolets, has a padded instrument panel, padded sun visors. Seat belts front and rear. Backup lights, windshield washer and 2-Speed wipers, outside rear-view mirror. Fully synchronized 3-Speed transmission. All of it standard equipment. Corsas. Monzas. 500's. Come get one. Stay young.



CX-166 J

A GENERAL MOTORS VALUE.



SEE THE NEW 1966 CAPRICE · CHEVROLET · CHEVELLE · CHEVY II · CORVAIR · CORVETTE TODAY AT YOUR CHEVROLET

AUTHORIZED CHEVROLET DEALER IN SCHREIBER

SCHREIBER, ONT. Spadoni Bros. Ltd.

PHONE 153

Be sure to see Bonanza on the CBC-TV network each Sunday. Check your local listing for channel and time.