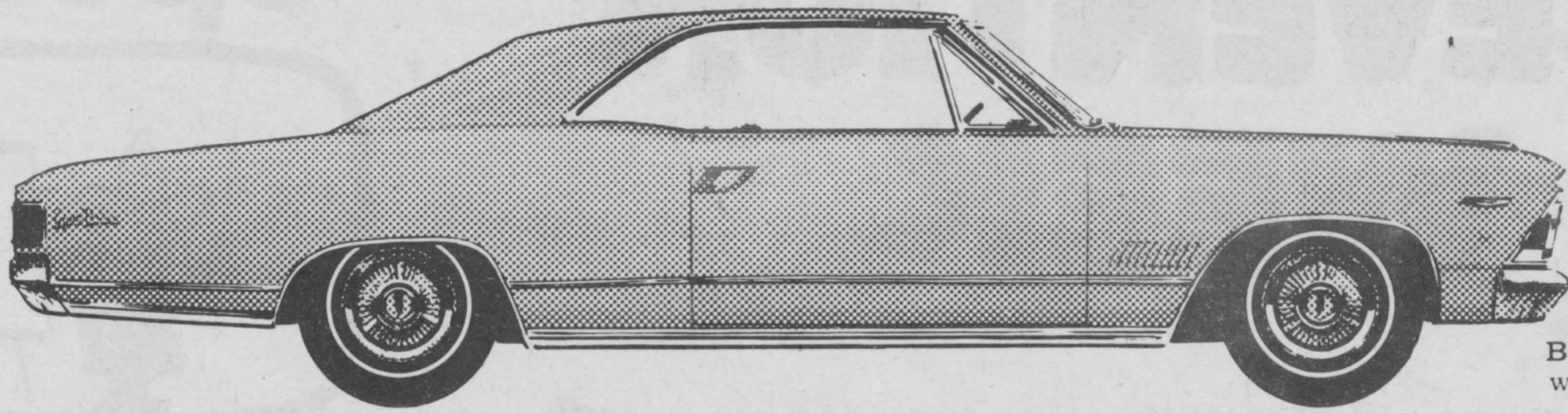


It's here! Beaumont '66



Beaumont Custom Sport Coupe with Sports Option.

A spirited car from General Motors, offering completely new styling and value unsurpassed in the low-price field!

Right Style! For 1966 Beaumont presents brilliant all-new styling in every one of its 9 exciting models. From the glamorous flair-back roofline on the Custom Sport Coupe to the sleek new lines of the all-new 4-door hardtop Sport Sedan, Beaumont is captivatingly beautiful. **Right Size!** Beaumont is full-size inside, slim outside. Settle in behind the wheel and you're ready to take on a whole cityfull of traffic. The secret is flawless use of available space—styled in a way that lets you enjoy it.

Right Price! Look at Beaumont. Take a long look. All this luxury, eye-stopping style, and the performance to go with it, is priced remarkably low. A 120 hp six or 195 hp V8 is standard, or select a more powerful six or one of two V8s (up to 360 hp with Sports Option*). Transmissions to match. With Beaumont, everything matches.

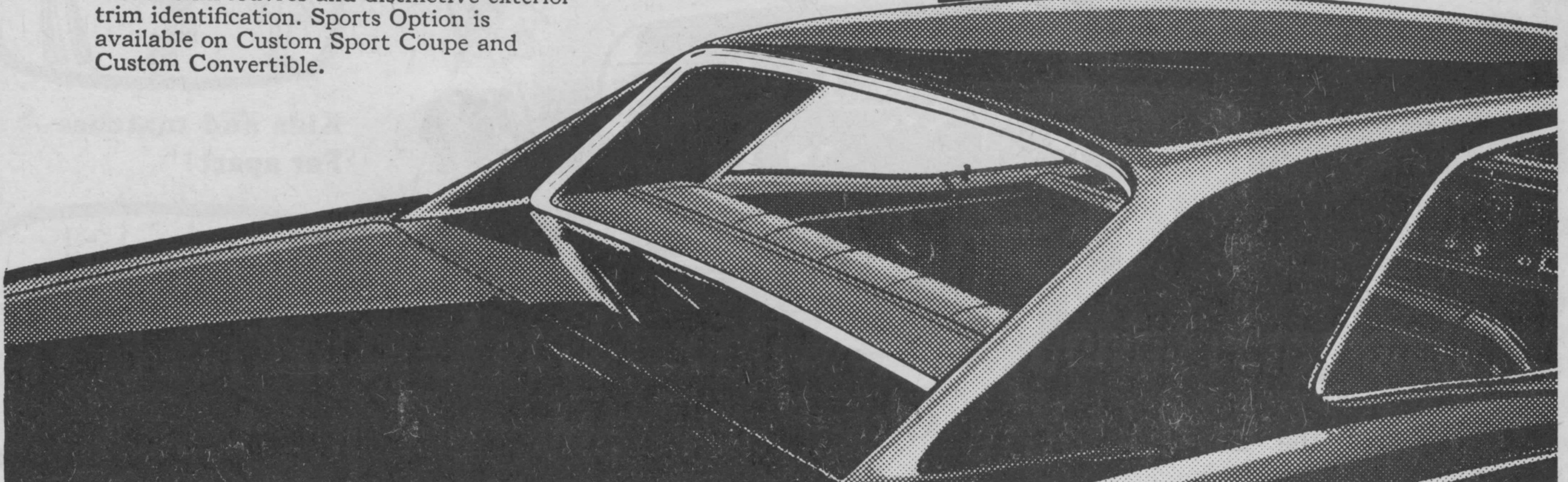


Beaumont Custom Sport Sedan.

*Sports Option—includes Strato bucket seats, seats, special wheel trim discs, front fender trim louvres and distinctive exterior trim identification. Sports Option is available on Custom Sport Coupe and Custom Convertible.

A GENERAL MOTORS VALUE

Below, Beaumont Custom Sport Coupe showing new flair-back roofline.



Be sure to watch "Telescope", "The Fugitive" and "The Red Skelton Hour" now showing on television. Check local listings for time and channel.

Authorized Beaumont - Pontiac - Buick Dealer in Schreiber

B-166C

On display now!

Spadoni Bros. Ltd.

SCHREIBER, ONT.
PHONE 153

THOUGHT FOR A DESIGNER

It is nothing new for fabric designers to find inspiration in the fine arts. Cubism, a relatively recent but recently ignored art form, is the latest to come out of the galleries and into the dress shops and fashion departments, disguised as the "Mondrian dress."

In search of inspiration some Canadian in the design field should take a jet flight across Canada's western plains on a clear day, preferably just before the harvest. The greens and golds and the geometric forms of the rich prairie land below are a delight that could probably be translated for the loom just as effectively as has been a cubist's canvas.