



NEW STAMP HONOURS SIR WINSTON CHURCHILL

Details of a Canadian postage stamp to be issued August 12 to honour Sir Winston Churchill were released today by the Hon. Rene Tremblay, Postmaster General.

The stamp is the first Canadian stamp printed by the duotone offset process, a method of printing particularly suited to the reproduction of photographs. It features the famous "roaring lion" portrait of Sir Winston Churchill by Yousuf Karsh, internationally renowned Canadian photographer. Complementary design is the work of Philip Weiss, Canadian artist and Director of Industry's National Design Branch.

TAKE A "SAVE-A-LIFE" COURSE NOW

The time for instruction is now. When a sudden accident occurs it is two hours too late. The St. John Ambulance is giving a free two hour course on artificial respiration during the summer months. This course is call "Save-A-Life" and basically follows this outline: 5 minutes-Respiration-basic mechanics of breathing: 10 minutes-Asphyxia-describing what happens when breathing stops and relating the various causes of asphyxia: 5 minutes-Artificial Respiration-what must be done immediately to restart breathing. 100 minutes-instruction and application of the Mouth-to-Mouth and Sylvester methods of artificial respiration.

Two hours is a small price to pay for the contentment of knowing you are prepared. Register now for a St. John Ambulance "Save-A-Life" Course and have a carefree holiday.



GRAND PRIZES EVERY WEEK

in Elmer's Summer Safety Contest!

2 C.C.M. IMPERIAL MARK IV BIKES

ONE BOY'S AND ONE GIRL'S

25 FLYTE ACCESSORY KITS

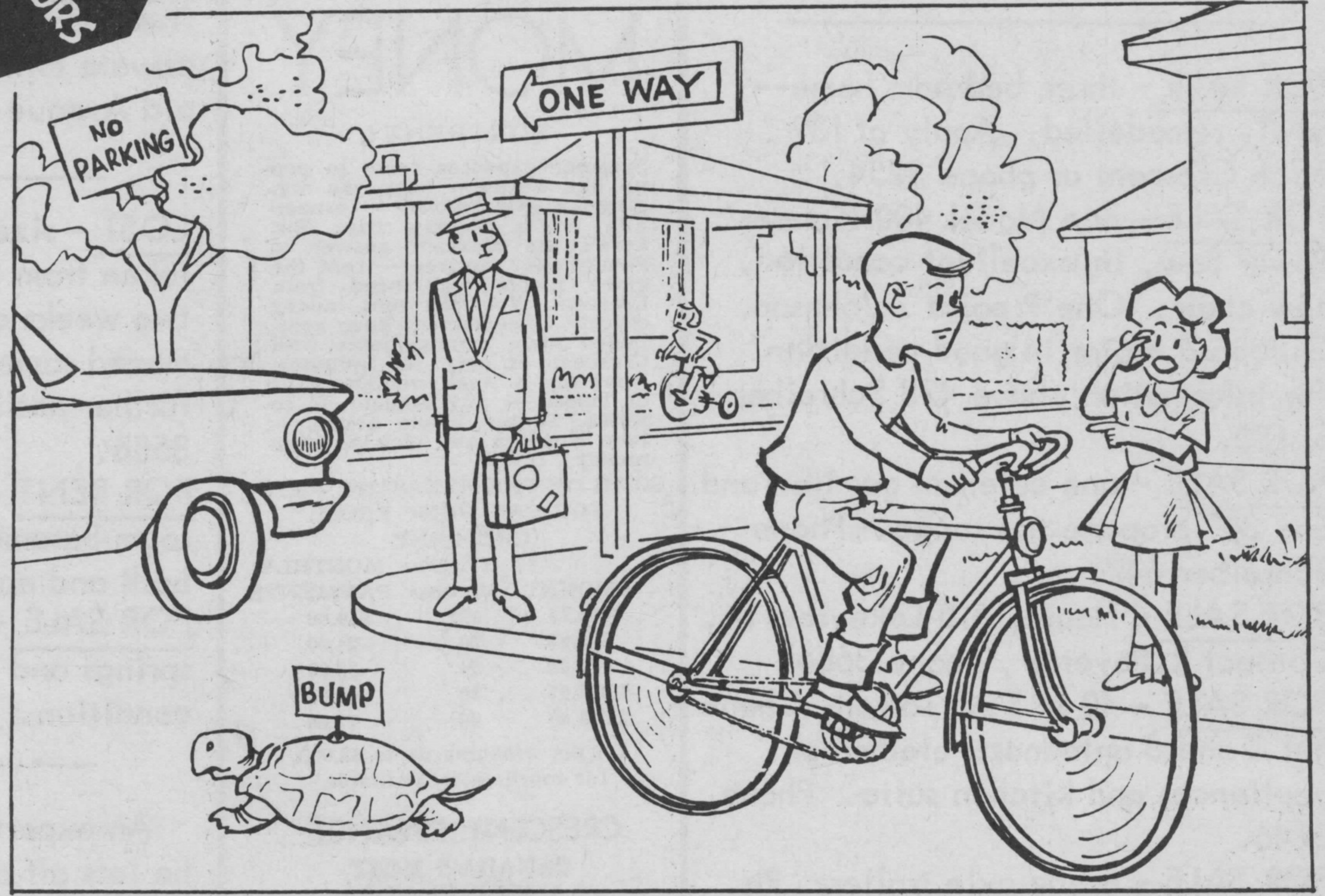
Each kit contains bicycle lock, handle grips, bell, mud flap and streamers.



FIND 7 ERRORS

HERE'S HOW

- 1 Cut this contest out of paper along dotted lines and color the picture. Or draw a picture that looks like this and color it.
- 2 List on separate sheet of paper the seven things wrong in the picture.
- 3 Mail contest and list to address on Entry Form. Don't forget to fill in your name and address.
- 4 All entries become the property of Elmer the Safety Elephant and cannot be returned.
- 5 Children of employees of this newspaper, the Ontario Safety League and C.C.M. may not enter.
- 6 Any child of elementary school age may enter.
- 7 Judges will be Traffic Safety authorities. Judges' decision is final.



Elmer

ELMER SAYS:
 This contest is based on my rule, "Ride your Bike safely, obey all signs and signals." All you have to do is find the seven errors here then color this picture — it's fun.

Mail before Aug. 4th to:

ELMER
 c/o ONTARIO SAFETY LEAGUE
 208 KING STREET WEST
 TORONTO 1, ONTARIO

Contest No. 2

NAME

ADDRESS

(Town or City)

AGE TELEPHONE Boy Girl