

No wonder
Pontiac is so popular
again this year...

just look at it!

One glance at Pontiac's out-and-out beauty tells you why it enjoys so much popularity with Canadian car buyers. But looks are only part of the Pontiac story. Pontiac has a lot more than just glamour. Luxurious comfort, for instance, in the rich fabrics and thoughtful appointments of Pontiac's fashion-plate interiors. Swashbuckling performance, backed by outstanding dependability. And pace-setting Pontiac engineering developments. Like the all-new way Pontiac is built this year, with tough perimeter frame construction and curved glass side windows. Like dramatically improved road-holding ability from the new wider track and Full-Coil suspension. Plus a long list of other fine features and options that easily explain Pontiac's appeal to your practical side. As to how Pontiac gets its special place in your heart . . . *just look at it!*



A GENERAL MOTORS VALUE

Parisienne Sport Coupe

And look
what's happening
at your
Pontiac dealer's

Success Car Sales Celebration in full swing! Here's your Pontiac dealer's way of saying "Thank you" for your enthusiasm about his 1965 models. He's ready to give you the kind of terrific deal you'll want to tell your friends about. **Wide selection of models and colors!** With Pontiac you can choose from . . . hardtops, sedans, convertibles, station wagons . . . a total of 40 eye-appealing models in all. And you can get fast delivery on most models. **Unsurpassed trade-in values!** To keep up his stocks of used cars, your Pontiac dealer is offering top allowance on your trade-in at this Celebration time. Which means your present car will never be worth more than it is right now! Take advantage of this great opportunity today!



Visit the
Success Car
Sales Celebration
today!

Pontiac



AUTHORIZED PONTIAC DEALER IN SCHREIBER

Spadoni Bros. Ltd.

SCHREIBER, ONTARIO - PHONE 153

Be sure to watch "Telescope" and "The Rogues" now showing on television. Check local listings for time and channel.

Veteran sportsmen are keen for forest protection. They snuff out their lighted tobacco and they leave their campfires dead out. The code of the veteran is a wise one to follow.

Lorne McBride, Mrs. Russell McBride and Mrs. Frank Holland of Ft. William, are visiting with Mr. and Mrs. B. Haas in Hamilton.

Mr. J. B. Fournier visited her husband who is a patient in General Hospital, Port Arthur.