

THANK YOU



Production of General Motors cars and trucks has resumed. Daily output will rise speedily and our plants will soon reach maximum capacity. We wish to express our sincere thanks to everyone who has waited so patiently for this good news.

Our appreciation embraces many people across Canada . . . our customers . . . our suppliers . . . and our dealers.

To the customers who have cars or trucks on order and are awaiting delivery, we are particularly grateful for your faith in our products, for your forbearance and for your understanding. Now that our production has started again, rest assured we will fill your orders as quickly as possible.

To our suppliers, we extend our sincere appreciation and offer the encouragement that soon all our operations will be back to their normal level. Already, you are providing the many quality products and services that will enable us to reach peak

production with minimum delay.

We thank our dealers and their employees—the men whose important job it is to sell and service General Motors cars and trucks. We know they will welcome this renewed opportunity to fulfil the transportation needs of every customer.

Those of you who have not yet ordered your new vehicle can now buy your choice, confident that delivery will be made within a reasonable time. Every effort will be put forth by our dealers, our suppliers and ourselves to meet your requirements.

It is our belief that our 1965 cars and trucks are the finest ever produced. This is confirmed by the enthusiastic reports of the thousands of customers already driving them. Try them out soon at your General Motors dealer's.

Again we thank you, and, along with all our employees, we extend warmest seasonal greetings and good wishes for 1965.

GENERAL MOTORS PRODUCTS OF CANADA, LIMITED
OSHAWA • ONTARIO

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC • ACADIAN • ENVOY
 VAUXHALL - CHEVROLET & GMC TRUCKS

SCRAPS

NATIVES
 LIVING IN
 THE SUMATRA
 MOUNTAINS DIRECTLY
 ON THE EQUATOR
 WEAR BLANKETS
 TO PROTECT THEM
 FROM THE BITING
 COLD WINDS.



WILL AN OSTRICH
 BURY HIS HEAD WHEN
 CONFRONTED WITH
 DANGER?

NO. IT KICKS
 VICIOUSLY.



Wife Preservers

A big desk blotter placed just inside the door will absorb boot drips.