

TOWN TOPICS (Cont'd fr. Page 2)

Saturday, August 25 in the High School Auditorium. Members were reminded to have their entries in for judging by Noon on Saturday.

Cecile and Clare Simm with children Donald, Cathy and Bobby of Sarnia are visiting Cecile's parents, Mr. and Mrs. Don Boudreau on their vacation.

Michael Gothard returned home to Fort William Monday having been the guest of Bob McMillan the past week.

Jacqueline Price leaves Tuesday for her home in Winnipeg after a two week visit in Terrace Bay with Janice Gross.

Mr. Harry Ward is visiting his daughter-in-law and son, Gussie and Alan Ward of Fort William this week.

Kitty and Stan Literovich with sons Larry and David of St. Catharines, were guests of the Tony Feduns last week, enroute home to Kenora.

Mr. and Mrs. John Chyz of Fort William visited their son Bill Kurylo and family over the weekend, accompanying home Judy Kurylo who had been the guest of her grandparents the previous week.

Mr. and Mrs. Ed Kukkee of Fort William with their family visited their son-in-law and daughter Mr. and Mrs. Bob Ginn over the weekend.

Rev. and Mrs. T. Garnet Husser have returned from a vacation spent in the Port Loring area of the Parry Sound district. Their daughter Pamela returned with them to be with the family until the opening of Teacher's College in Port Arthur.

Recent visitors at the home of Mr. and Mrs. A. Connors were Mr. and Mrs. Edward Lapointe and family from Campbellton, N.B.

FITNESS FESTIVAL-CANADIAN NATIONAL EXHIBITION

The following information has been received at the Recreation Office and Director Ken Ward has indicated that he will be glad to secure tickets for anyone who contacts him.

I presume that you have heard and read the publicity concerning the Fitness Festival which is being held on Labour Day, Sept. 3rd at the Canadian National Exhibition.

Commencing at 2 P.M. there will be a Grandstand Demonstration of a variety of activities. Some 60 organizations will participate in an opening parade with representatives from each of the 10 Provinces in attendance. The theme of the day is "Choose Your Way to Fitness".

Tickets to the Grandstand Demonstration are free, although there will be the usual charge to get into the Exhibition Grounds proper. We wish to give people in your district the opportunity of ac-

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quiring tickets before they are distributed to the general public.

Would you be good enough to inform this office of the number of tickets, up to 100, which you feel could be advantageously distributed in your area.

SOUVENIR EXHIBITION NEXT SPRING

Premier John Robarts announced today that the Ontario Government will sponsor next Spring an exhibition of made-in-Ontario tourist souvenirs and handicraft.

The Province will also hold a competition, open to both professional and amateur artists and designers, to encourage the

production of new souvenirs characteristic of the province.

The two-fold project was endorsed by the Hon. Bryan L. Cathcart, Minister of Travel and Publicity and the Hon. Robert W. Macaulay, Minister of Economics and Development. Staging of the exhibition and of the competition will be the joint responsibility of the Departments of Travel and Publicity and Economics and Development. Mr. Robarts said it arose from recommendations made by the Tourist Industry Committee of the Ontario Economic Council.

"Tourists visiting Ontario want souvenirs which are both made in, and characteristic of, our province," Mr. Robarts observed. "We have individuals and companies capable of making such souvenirs. We certainly have a million dollar demand for them. If, in this way, we can help bring together innovator, manufacturer and merchandiser, we will provide greater impetus both to domestic employment and to our rapidly expanding tourist industry."

"Our visitors will not only pay more for, but they will certainly appreciate more, souvenirs which are made by our own people and which identify and advertise our province through the very nature of their craftsmanship," added Mr. Cathcart. "A tourist souvenir, properly designed and properly merchandised, is one of the best possible advertisements for our province abroad and also means more jobs at home."

Mr. Macaulay described the lack of Ontario-made souvenirs as a "major fabrication gap" in our multi-million-dollar tourist industry. "We are more than pleased with this recommendation of the Tourist Industry Committee and intend to give it every support," he said.

Site of the made-in-Ontario souvenir and handicraft exhibition will be announced shortly along with details of the design competitions, said William H. Cranston, Chairman of the Tourist Industry Committee.

"It will not merely be a display but an actual sales market for the placing of orders," he explained. "The Department of Travel and Publicity has done considerable research on the souvenir and handicraft industry during the past year and we are (Continued on Page 6)



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