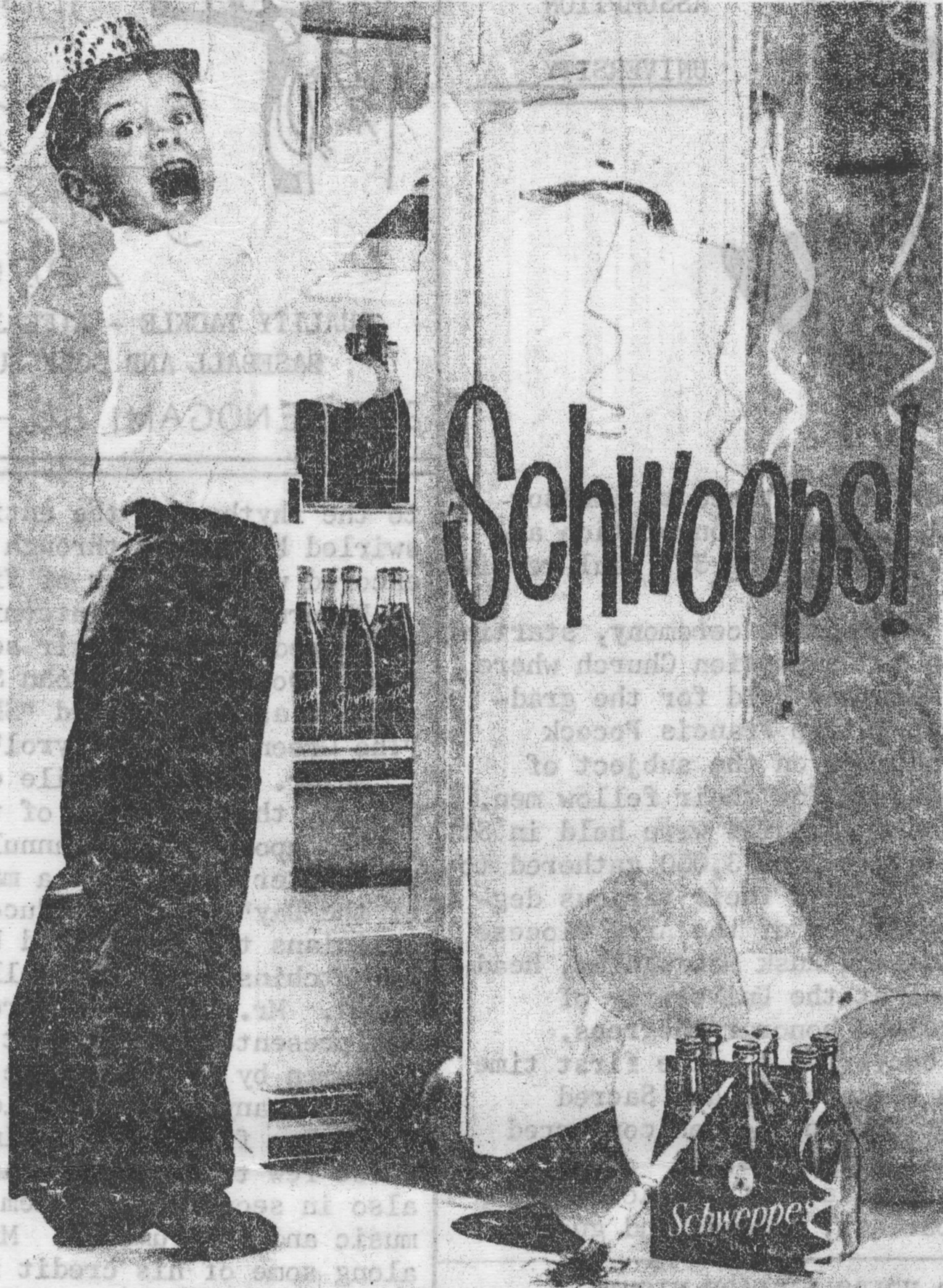


If you can't say Schweppes... say Schwoops!



Schwoops!

...kids love Schweppes

GINGER ALE



KIDS LOVE A SCHWEPESODA Just add a scoop of ice cream to a tall glass of Schweppes Ginger Ale. *Schweppesational!*

KIDS LOVE A SCHWEPESAIDE Four a little of any popular fruit juice into Schweppes Ginger Ale. *They blend beautifully.*



Even saying "Schweppes" is fun... They'd love to drink it by the ton

Ask also for Schweppes Tonic Water and Club Soda
 Retailers may obtain supplies by calling, North Shore Bottling Works, Tel. TAYlor 5-3515



They all go "Schwoops" for Schweppes gingery-refreshing flavour and taste-tickling bubbles. And Schweppes Ginger Ale is such a sensible soft drink to give youngsters... naturally good because it's made to the original Schweppes recipe using the pure, imported Schweppes essences. The Schweppes taste in ginger ales is the toast of the toddlers, the riot of the rompers set... preferred by grown-ups, too.

Be sure to ask for "Schwoops"—(oops!)—Schweppes Ginger Ale