

Its coming!

THURSDAY

OCT. 6



FOR

1961

THE MOST ADVANCED --- MOST DISTINCTIVELY STYLED CARS IN THE MEDIUM-PRICE CLASS!

A BRAND NEW BEAUTY INTRODUCING OLDS QUALITY WITH A PRACTICAL APPEAL!

The distinctive Classic 98 with its exclusive lines...the spirited Super 88 with its SKY-ROCKET Engine...and the dollar-saving Dynamic 88 with its peppier-than-ever performance... all have new looks, new responsiveness, new dimensions. They are easier to get in...to sit in...with new deep-cushion seats and heads up roominess. Outside length trimmed for easier manoeuvring...new Hydra-Matic with Accel-A-Rotor action. Try the new Vibra-Tuned Ride!

The new family-size F-85 is built for the buyer who wants something better with a practical appeal! It's lighter, livelier... easier on gas! The new F-85 is every inch an Oldsmobile...with the style and sparkle you like. You've never seen such get-up-and-go... so much zip...with so much thrift, because there has never been an engine like the exclusive aluminum Rockette V-8...standard in every F-85 at no extra cost!

THE SUPERLATIVE CHEVROLET

1961

Coming

FRIDAY

OCT. 7

TRIM NEW SIZE -- CLEAN NEW STYLE -- FINE NEW COMFORT

If ever a car was right for its time, it's Chevrolet for '61! Here is the neatly tailored simplicity you've been asking for. Door openings are wider and roomier in every model (over a half-foot wider in 2-door models). Higher seats .. low door sills make it easy to step in and out. New models in IMPALA, BEL AIR AND BISCAYNE SERIES - and SIX FULL SIZE STATION WAGON MODELS. Traditional Economy Leader, a ride that's unbelievably smooth and quiet. 24 Power Teams for 1961. Widest Engine-Transmission choice of all for performance - economy. Chevy's HI-THRIFT 6 is the industry's most thoroughly refined 6-cylinder design. ECONOMY TURBO-FIRE V8 makes gas-saving a V8 virtue! Altogether, they make Chevrolet for '61 THE GREATEST SHOW ON WORTH!

SPADONI BROS. LTD.

Longest established GM Dealer in Northwestern Ontario

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