

Quality, Selection, Thrifty prices - Come see and save now!

OUR ANNUAL COAT EVENT

for the whole family

SCHREIBER, ONTARIO

PHONE 115

OPEN FRIDAY NIGHTS UNTIL

9 P.M.



SHOWING ON

SEPTEMBER 26 - 27.

Women's Dress Coats

You'll see the fashion buys of the year in this fine range of stylish wool coats. Mostly always trimmed with fur for that added touch of elegance, they're slim though not skimpy, designs that show pretty collar interest and fashionable tapered sleeves. All are fully satin lined, interlined and chamois lined for added warmth. Gorgeous Fall color range in sizes 10 to 20.

\$29.98 to \$69.98

Special Purchase!

WOMEN'S BUDGET PRICED WINTER COATS

Sizes 10 to 20

Regular \$29.50 & \$35.00

values.

Now you can own a smartly fashioned winter coat at a remarkable saving price. We've an endless variety of attractive models with straight cut or slightly full backs--at these appealing down-to-earth prices. Better come early; make your selection from warmly lined button and clutch styles in basic black, brown, grey & blue.

\$22.50 to \$29.95

Fall Hats

FOR TOPPING FALL FASHIONS SEE OUR SELECTION

Timed for Autumn! New arrivals in fashion-minded hats, created in designs to compliment and inspire your new Fall ensembles. Very much in the fashion limelight are profile cloches, shells, whimsys, and fez and turban shapings. All charming American and Canadian designs manipulated in buttery soft felts, velvets and glistening feathers--all beautiful in rich Fall shades.

\$6.98 to \$9.98

Girls' Winter Coats

* WOOL FLECK

* WOOL SEALSKIN

* WOOL PRESTIGE

* WOOL FIBRENE

SIZES 4 to 6X * 7 to 12 * 11 to 14X

Come and see our extensive array of girls' snugly warm lined coats of serviceable, good looking wool coatings. You'll find a wonderful selection of boxy, fitted and loose backed models with pile lined hoods or collars, interesting detailing and trims, and cozy pile or rayon quilt linings.

\$12.98 to \$39.98

Men's Overcoats

WINTER'S SMARTEST FABRICS AND STYLES IN LIGHT AS A SNOW FLAKE ALPACAMA -- PURE WOOL SINGLE BREASTED -- OR THE "THE ROYAL ASCOT" REVERSIBLE.

\$39.50 to \$59.95

VALUABLE FREE GIFT CERTIFICATE

Name

Address.....

Phone

NOTE: Clip and Sign this portion--it's your chance on a Free Merchandise Gift Certificate.