Announcing the appointment of

NORTH SHORE BOTTLING WORKS

as authorized bottler of

Pepsi-Cola

Today, North Shore Bottling Works of Terrace Bay, joins over 773 independent bottlers all over the world in the bottling and distributing of Pepsi-Cola.

This voluntary association between free businessmen, conforming to a standard, cooperating with each other, each operating his own business, is a relationship unique to our way of business. It is truly an example of democracy in action.

We are proud of our family of independent Pepsi-Cola bottlers. They are one of the real strengths of Pepsi-Cola Company of Canada, Limited, and one of the real reasons for the great increase in the popularity of Pepsi-Cola in recent years.

Be sociable, have a Pepsi!

The Light refreshment