



- THE OLD-FASHIONED GREETING STILL HOLDS -  
 MAY YOUR CHRISTMAS BE MERRY AND BRIGHT  
 FROM THE MANAGER AND STAFF

Imperial Bank  
 Terrace Bay



TO ALL OUR FRIENDS AND CUSTOMERS --  
 MAY YOU ALL ENJOY

THE HAPPIEST HOLIDAY SEASON EVER  
 FROM THE MANAGEMENT AND STAFF

Garage Hours Dec. 25 - 10-12 - 2-4  
 Jan. 1st. 10-12 A.M. - 2-4 P.M.

EMERGENCY SERVICE - Phone 3628

Jerrace Bay Enterprises

THE FORGOTTEN CHRISTMAS

The Story of Christmas with its eternal message of Goodwill was never told so often or so widely as in recent times. Yet goodwill among all men has seldom seemed so far away as in the past few years.

Can it be the Christmas story does not really get "inside" us any more? So much may go into the eyes and ears from radio, and television, and pulpit and newspaper that the road to the heart is choked. For let us not blame the sad state of the world only on those who do not keep Christmas. We who keep Christmas have done little to prevent events that tear at our souls.

In our hearts we know that we have not been keeping Christmas any better than the heathen

and the infidel. We sing "Rudolph the Red Nosed Reindeer" instead of "Hark the Herald Angels Sing," or "I'm Dreaming of a White Christmas" instead of "Oh, Come All Ye Faithful." A red-nosed, pot-bellied Santa Claus with an insane laugh has displaced the Three Wise Men; a garishly decorated tree has dislodged the Nativity Scene. To send a Christmas card with a religious theme is to risk being considered a little queer. ....

And yet, even knowing that the Spirit of Christmas has been lost sight of in the revelry of a pagan feast, who of us would give up hope? For the greatest hope of mankind is in the Babe whose birth in Bethlehem we are about to celebrate. The world changes. New barriers to the happiness of mankind from time to time arise. But the (Cont'd Page 13)



WE EXTEND TO YOU OUR BEST WISHES FOR THE  
 CHRISTMAS SEASON AND HOPE THAT YOU WILL  
 ENJOY A VERY HAPPY AND PROSPEROUS

NEW YEAR.

BERT LOHR