

EDUCATION FOR SUCCESS IN BUSINESS - Cont'd
from last issue.

(The following is an excerpt from a recent monthly letter issued by the Royal Bank of Canada, Head Office, Montreal, Quebec.)

What education is needed?

An eminent business man may not be able to put into capsule form the secret of his progress. He may say that it is the over-energetic operation of a gland, or his competitive spirit, or some sort of second sight or sixth sense. Behind all that speculation there is one fact easily seen and understood: he knew things when the knowledge was needed.

Even to get a decent start in business a youth needs a good basic education. A survey in Canada a few years ago showed that boys and girls who dropped out of school early had more difficulty than graduates in finding jobs, they took work of a lower grade, and they received less pay. Officials of the National Employment Service in Montreal announced in June that two out of every three unemployed people looking for work have had an education which stopped at grade eight. Even among boys looking for white collar jobs, the average grade level reached only 8.7.

Evidence of the need for education makes itself felt more strongly in the succeeding years. Every thought for the development of business and for improvement in its methods has its origin in the mind of someone. Cultivation of the mind, therefore, is essential.

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