lerrace Hay News

Geraldton Marathon Beardmore Schreiber

on Wednesday, September 17th, in St.

Red Rock Dryden Kenora Atikokan

The bride, given in marriage

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Dear Customer:

Here's a special invitation from Chapples:

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Just recently the Writer was asked for infor-

September 29 and 30 are Fall and Winter Coat Fashion Days at your local Chapples Store. On those days....a complete selection of 1958-59 coat styles will be on display....FOR YOU. driw couple wearing Boyel Blue vegent

ker of wariegated flowers and the O.R.P. advise that, at the present time

You'll thrill to the warm mellow colours...and the wide selection of fabrics will delight you. You can be confident these styles are fashion-right for a town of 60 or 6,000,000.

And moreover, prices are good news this year. You will be proud to wear any price line, including \$29.95; \$39.95; \$49.98 to \$79.98.... with pile fabrics from \$65.00 to \$125.00.

But, for a treat as heart-warming as a hug... we dare you to try on the latest fashions in ever so elegant fur. The entire selection will be shown to you at our August-Fur Promotion Prices. The range is from \$79.00 to \$495.00.

And that's not all... You'll see a fallfresh shipment of millinery...imported from New York for this showing. The styling is bold...the prices modest.

Of course you can buy any one of these coats three convenient ways: Charge Layaway Term Contract.

But remember...this complete showing is for two days only! There will be no further opportunity this year to select from so complete a style and price assortment. So...circle the dates on your calendar NOW and be SURE you won't forget!

Yours Sincerely,

Women's Ready-To-Wear.