

KIWANIS CLUB TO SPONSOR RUBINOFF AND HIS VIOLIN HERE - MAY 23RD

As announced last week the Terrace Bay Kiwanis Club will sponsor Rubinoff and his violin here on May 23rd. 'Rubinoff and His Violin' is certainly a well known phrase in the entertainment world and thus probably needs no elaboration for most people. However, for those who are uncertain of his stature as a musician and a humanitarian the following excerpts from the December 24, 1957 issue of the Detroit News are offered: -

"David Rubinoff, of New York, Hollywood and ports of call beyond the Seven Seas, bows the most expensive fiddle on land or water.

He bowed it with such devotion and dexterity that the violin, which was made in 1731 in Cremona, Italy, by Antonio Stradivari, took on its owner's exuberance and skill. Man and instrument became as one. Rubinoff forgot everything but the fiddle and the bow. He even forgot his first name.

The phrase, "Rubinoff and his Violin" became a shibboleth of show business.

Magic Appeal - This somehow had a magic appeal, which carried him all over the world, not only to the capitals of music but to places like White Pigeon and Bad Axe, the Strad.

Two presidents (Roosevelt and Eisenhower) bestowed encomiums on the man. These he carefully tucked away in his bureau drawer. Then he tucked the instrument under his copious chin and resumed operations.

The Strad is with him always. He travels with it on his lap and sleeps next to it at night.

Plays at 5 Places - Thus dedicated, he stepped out yesterday, under the auspices of The Detroit News, to activate a typical day for Rubinoff and his Violin.

He went to five institutions of semipublic character, where he entertained clients ranging from infancy to years far gone.

This chronicler went along, as a sort of entrepreneur and herald. But Rubinoff needed no press-agenting. The Strad spoke for him and its tones were eloquent and pure.

Williams House, at 548 East Grand Boulevard, was the first stop and there the audience of teen-age girls was filled with wonder

RUBINOFF (cont'd)

and delight. Especially when the Strad gave a magic touch to a famous ballad from a famous play -- "I Could Have Danced All Night," from "My Fair Lady."

At the Jewish Home for the Aged, 11501 Petoskey, the man and the Strad were joined by a piano and this was played by Rubinoff's friend and accompanist for more than 20 years, Homer Phillips, who did a thunderous background to the Warsaw Concerto.

Later on, at the Wayne County General Hospital and Infirmary Phillips went on his own in a clever arrangement of "Tea for Two."

All in all, it was a rich and rewarding Christmas experience to spend the day with Rubinoff and his Violin. It was a way of watching hundreds of people, regardless of their age, become children again, which is the way it ought to be, at this season."

Tickets for Rubinoff's performance are now on hand and will be offered for sale shortly. The price will be \$2.00 each. This is more money than is usually charged for a night of entertainment in Terrace Bay, but the quality of the performer we believe justifies the cost. The Kiwanis Club, in bringing Rubinoff here is operating under the principle that one excellent world renowned performer at \$2.00 is better than two not so good entertainment efforts at \$1.00 each.

As usual, all proceeds will go to the Kiwanis Welfare Fund.

TERRACE BAY NEWS DEADLINE - Contributions to the Terrace Bay News must be submitted to the Townsite News Box by 10 a.m., Wednesday morning of each week.

The News Box, which was formerly situated in the Hudson's Bay Store will now be located in the lounge of the Recreation Centre.

The News deadline will be changed from 12 noon Wednesday, to 10 a.m. Wednesday. Any news submitted after the deadline will not be published on the following Thursday but will be held over to the following week.

Remember then, that news for publication on Thursday must be submitted no later than 10 a.m. Wednesday morning.