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February 1-February 2, 1957.

PILLARS OF SKY Starring

Jeff Chandler
Dorothy Malone
(color) Cinemascope

February 3rd, 4th, 5th

OPOSSITE SEX Starring

June Allyson
Ann Miller
(color) Cinemascope

February 6-February 7, 1957.

LAND OF FARROW Starring

Jack Hawkins
Dewey Martin
(color) Cinemascope

N.S.H.L. Cont'd.

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emphasizing its great importance to our country and to our youth through the observance of YOUNG CANADA HOCKEY WEEK - February 4 to 11 - in every city, town and hamlet in Canada.

Briefly the purpose of YOUNG CANADA HOCKEY WEEK is to focus public attention on the physical, character-building and other benefits of hockey for our youth, and to still further encourage the promotion of minor hockey in every community in Canada where the game can be played.

In addition the Week should serve to:-

- (a) point out the ability of hockey as a game to teach our youth true sportsmanship, to develop their competitive spirit, to teach them how to 'give and take', to co-operate with others, play with others, work with others, to respect those in authority such as referees, team officials, etc.
- (b) pay tribute to the hundreds of boys who have found inspiration in hockey, and who have used it and its lessons to develop physically and in character to become good and respected citizens.
- (c) pay tribute to the thousands of men across Canada who are in direct contact with our young players at the bottom of the hockey pyramid in the important roles of coaches, managers, referees and league officials. To testify to the debt of gratitude that Canadian youth and all Canada owes to these men and the service clubs and other organizations who sponsor hockey for Canadian boys.
- (d) encourage parents to take an interest in their sons' participation in Canada's National Game.

YOUNG CANADA HOCKEY WEEK Cont'd. from page 1

as our national sport. But more important for our youth than the achievement of individual and team records is the development of the body and the character of each participant in this vigorous winter sport.

I wish every success to the Minor Hockey Committee of the Canadian Amateur Hockey Association in the promotion of the first national Young Canada Hockey Week. To the thousands of young hockey players across Canada, I express the hope that they will keep on playing the game in the true spirit of sportsmanship in which we recognize many of the qualities of the good citizen".

Yours sincerely,
(signed) Louis St. Laurent

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REPORT ON THE NORTH SHORE HOCKEY LEAGUE
by Peter E. Mazza

CAN YOU IMAGINE CANADA WITHOUT HOCKEY? Of course not. CAN YOU IMAGINE TERRACE BAY WITHOUT HOCKEY? Definitely not. BUT isn't it possible that too many of us, and too many of the general public take the value of this national game of ours for granted, and fail to realize the many benefits our youth get through playing this vigorous, essentially-Canadian game???

Minor Hockey in Canada is the 'grass roots' of all hockey, and for that reason the C.A.H.A., its branches and affiliates, invite you to join with us in
(cont'd. next column)

HOCKEY - CANADA'S NATIONAL SPORT - HELPING BOYS BECOME BETTER MEN

The people of Terrace Bay and particularly the parents and families of youngsters playing hockey in the minor ranks will all be extended an opportunity to support the first national YOUNG CANADA HOCKEY WEEK, from February 4 to February 11, here in Terrace Bay. To help along the "hockey stars of to-morrow", it costs your local Hockey Association a sum of money. There is more indebtedness than money can buy owing the Minor League Chairman, the managers, the coaches, the referees and all others giving their time freely to teach the national sport of hockey to the youngsters. (cont'd. page 7)