

It is our privilege to print the following message from John R. Kimberly, President of the Kimberly-Clark Corporation.

"DEDICATED TO HUMAN RELATIONSHIP

The only thing that really counts in Kimberly-Clark, or in any operation, is people. It is a statement I have made often. It is a statement that seems almost unnecessary to make at Terrace Bay. Perhaps in no other place is it quite as true, for by its very geographic location, the LongLac Pulp and Paper Company is the people of this community.

Because of you people and your importance in the whole team that is Kimberly-Clark and LongLac, this recreation centre was conceived and built, and is about to be dedicated.

It is your community centre. Here the people of LongLac continue their teamwork, but instead of doing so in the offices and mills during working hours, it is on the curling and hockey rinks and bowling alleys and visiting hours afforded during leisure time. Here it is that you will meet for competition, for talk, for relaxation.

What really lies behind all this? How did it happen? To answer it we must back up and take a look at what has gone on here on the north shore of Lake Superior in the last eight years.

Even before World War II was over, Kimberly-Clark was planning for the peacetime future, a future that has embraced Terrace Bay and the LongLac Pulp and Paper Company of today. The planners looked north.

The year was 1945 when action began.

What's happened since made Terrace Bay one of the fastest growing communities of northern Ontario. Homes came first and then schools to provide for the youngsters. Churches, a completely equipped hospital, a shopping centre, all combined to make it a well rounded community. (Cont'd)

