

THE WORK OF MERCY

NEVER ENDS

GIVE GENEROUSLY

TO THE RED CROSS

The 1952 Red Cross Campaign at Terrace Bay will get underway in a few days. Never before has the peacetime demand on Red Cross Services and funds been so great as in recent times. And never more than today - as towns from coast-to-coast plan for the vital needs of civil defence - has your Red Cross so needed your help to prepare for the challenge and the tasks of tomorrow.

Our advance message at this time - "Give generously - Give from the heart !"

PORT ARTHUR AND DISTRICT OBJECTIVE - \$24,000

TERRACE BAY'S OBJECTIVE \$1,000

A MINIMUM DONATION OF \$2.00 PER EMPLOYEE IS NEEDED TO TOP OUR OBJECTIVE

LET'S ALL DO OUR PART