

Give Car Away In Subscription Contest

Magnificent Prize List Offered In This Advance Campaign

New 1947 Studebaker and Air Trip to Mexico are Premier Awards in Big Timmins Advance Project — All Candidates Have an Opportunity To Win.

With a new 1947 Studebaker sedan, and a holiday air trip to Mexico, as the two major awards, the publishers of the Advance take pleasure in announcing to subscribers and friends the opening of a new Good-Will Subscription Campaign. Hundreds of dollars in cash commissions and awards form supplementary prizes in addition to the major awards. Commencing Monday August 4th, and concluding Saturday September 27th, the campaign is undoubtedly one of the greatest and most ambitious newspaper projects ever sponsored in Timmins. It is a contest which will give every contestant an equal chance to win and all who obtain subscriptions will receive regular commission rates.

so, this campaign is the answer to your aspirations and dreams, as well as the medium to the realization of your ambition.

WILL TO WIN
The Advance's good-will subscription campaign is open to every person — men and women or boys and girls, with the exception of employees of the paper or members of their immediate families. Experience in newspaper work or in any other field of commercial enterprise is not necessary. Everyone has the same chance of success. All you need is the WILL TO WIN!

There are, of course, some things which you need know, and these are contained in the announcement on pages 8 and 9.

If any particular is not perfectly clear, phone or visit the campaign department and it will be gladly explained.

ENQUIRE, ENROLL START AT ONCE

One feature of the campaign, however, is worthy of emphasis. An examination of the schedule of votes, contained in the campaign announcement immediately reveals that new subscriptions and renewals, obtained during the first period, have a much greater vote value than at any other period of the campaign. In other words in so far as your efforts are concerned, it is truly said that a good start is the battle half won.

Make your decision now. It costs nothing and places you under no obligation to inquire. You can be positively assured that the campaign department will give you every possible assistance consistent with fair play and impartiality to the other candidates. Why not get in touch with us today and start at once.

Living Costs Still Swing Upwards

5c Increase In Price of Coal Early In August.

The average Canadian householder is going to have to pay at least \$20 to \$35 more to keep warm next winter. If the weatherman doesn't behave it will cost a good deal more.

Calculations by The Financial Post are based on this week's 2c a gallon price hoist on fuel oil and an early Aug. 95c to \$1 a ton increase in the price of anthracite coal. This adds up to a price increase of approximately 22% on fuel oil and 20% on anthracite since last winter. Fuel dealers aren't even promising improved supplies as a result of the sharp rises. Industry officials still refuse to take on new fuel oil business and coal dealers see strong possibilities of anthracite shortages developing by early winter.

Carelessness Causes Majority of Fires

Lower Fire Losses Mean Lower Insurance Premiums Fire Marshall Tells Kiwans.

W. J. Scott, K. C., Ontario Fire Marshal, was the guest speaker at the weekly luncheon of the Timmins Kiwanis Club on Monday at the Empire Hotel.

In 1946, the guest speaker said, there were 18,000 fires in Ontario, with a loss of sixteen million dollars. This was altogether too large a sum to be thus wasted. It was a dead loss. Some of the buildings were not re-built, and even the insurance was a loss having to be paid in premiums that would be lower with lower losses. Everyone had a personal interest in seeing that premises were safe from fire risk. The loss of life and injuries from fire were also important losses to be considered. The speaker quoted figures to show that in the usual fire children were particular sufferers. On the other hand the record of the schools showed what carefulness and thought could do, no child in Ontario losing life in any fire in any school maintained by public taxes for many years past.

Referring to the recent appointment of Inspector Joe Miller of the Fire Marshal's office, the Fire Marshal said his work would be chiefly to assist the local fire chiefs in their duties. The inspector's territory was a large one, extending to the Manitowish (Continued on Page Five)

FIRST CROP OF HAY SAFELY GATHERED



Pictured above is one of the typical scenes that have been common throughout the district as the farmers gathered the first crop of hay. In spite of the weather there is every indication that the majority will reap a good crop. Advance Photo

Planning Programme To Safeguard Town And Property Owners Alike

Plan Introduction of New Zoning By-law as Key to Future Prosperity of the Town.

Timmins has started a thirty year town planning programme. Doctor Faludi, town planning consultant from Toronto, arrived on Monday to commence his duties as advisor to the town at a total cost of \$2,800, for six monthly visits of three days each.

Monday was spent in consultation with the town planning board, the town engineer and the assessor. On Tuesday and Wednesday there were special meetings of the Council to discuss the initial steps that were to be taken.

The first resolution passed by the Council was a request to the Minister of Planning and Development to have Timmins defined as a planning area, and to appoint a regional planning board which will act in an advisory capacity, and the authority of the Council will not be deferred to any other agency, also the independence of adjacent communities will be respected. The board normally consists of nine members.

New Zoning By-law
The present zoning by-law which only takes in 783 of the towns, 2017 acres, is to be replaced with a new one embodying the whole area within the city limits.

The purpose of the zoning by-law is to secure safety and general welfare for the municipality, to prevent the over crowding of land, and to avoid concentration of population, and to facilitate adequate provision of public utilities, such as water and sewerage, parks, schools and other public requirements. To protect good residential areas from the intrusion of undesirable developments and to improve the declining, or declined residential areas.

Residential Areas
The area within the boundary of the town limits will be divided into five major divisions, (a) first density where only detached one family dwellings will be allowed, (b) second density will be a district of semi-detached dwellings where not more than four dwelling units will be allowed to one lot, (c) Third density apartment district, where multiple dwellings are allowed.

Business Areas
(a) Central business or commercial district, (b) Warehouse district (c) Neighbourhood shops including retail food, drug, tobacco, stationery, gasoline stations, etc., etc.

Mining and Manufacturing Area
Recreational Area
Farm Area

The zoning law will also regulate the maximum height of any building in the district, and it was suggested that for private dwellings, thirty-five feet, and the business district sixty feet as a maximum, with no restriction on the mining or manufacturing area.

In order that provision can be made to cope with any possible need for (Continued on Page Five)

Spends \$175 On One Day Spree Sentenced To Six Months Hard

Robbed While He Slept By "Hitch-hiker" he befriended

A "hitch hiker" who robbed the man who befriended him was sentenced to six months hard labor by Acting Magistrate S. Platus, K. C., in Timmins Police Court on Tuesday.

The man was Douglas Self, of Peterborough Ontario. He was given a ride into Timmins from Kapuskasing by a commercial traveller who recognised him as an acquaintance and because he had no money shared his pleasures of the evening and his room with him only to find when he awakened at noon that Self was missing and also \$175 in cash, a personal cheque for \$300 and a Family Allowances one for \$150. When arrested 24 hours later the accused had only \$1.16 in his possession. According to his statement he had been on a spree.

After sentence had been passed the convicted man was observed to be counting on his fingers and it was evident that he was considering being out for Christmas.

Averages 100 Miles A Day Cycling From Halifax - Vancouver

Romeo Morin, aged 39, C. P. R. upholsterer of Montreal, is spending a three month leave of absence on a cycle tour from Halifax to Vancouver, a distance of 5,400 miles. The cycle he is using came from France in 1930, and he hopes to take it back to France in 1950 when he plans to tour that country. In the seventeen years he has had the cycle, they have covered together some 90,000 miles. When the cycle was new it weighed 85 pounds.

Since leaving Halifax on July 1st, he had travelled 2,175 miles before arriving in Timmins on Sunday evening. This was not included in his original plan of the trip, but he had heard a lot about the gold mining belt and could not resist the opportunity to see for himself if the streets were really paved with gold. He had been told about the Dome's four foot golden sidewalk. Already he has organized six cycling clubs in Eastern Canada, and has in the course of his journeys, slept among the ultra rich and with the poorest of poor.

His schedule calls for not less than 100 miles per day, and his record was 137 miles. In every town he visits he calls upon the Mayor to sign his autograph book, or signs the visitors book in order that the record of his trip can be verified. The return journey from Vancouver will be made by train.

Trifling Incident Fined Five Dollars

"It's only a trifling incident it is true but Mr. Venn cannot take the law into his own hands. I find him guilty of common assault." With these words Acting Magistrate S. Platus, K. C. brought to an end a lengthy repetition of defence which had brought many objections from the Crown Attorney. The guilty man Albert Venn was charged with common assault by Alexander MacKenzie, manager of the Naybob Gold Mines. MacKenzie giving evidence told how he had been flagged by Venn while driving, to work on July 22nd, and how the latter had demanded to be given an explanation regarding his dismissal the day before. After a lengthy and heated argument Venn reached through the window of the car and gripping MacKenzie by the shirt collar had invited him to remove his glasses. What might have happened will never be known for the manager decided to head for the mine. He later filed the complaint.

The Provincial policeman who made the arrest told the court that Venn said to him; "I should have pulled him out of the car." When pressed by the crown attorney on this point all the answer given was "I can't remember." "If you say you cannot remember that statement yet remember everything else that was said then you are deliberately deceiving the court," warned Crown Attorney Caldwell.

Venn would not agree to having made the statement and in spite of his counsel's plea for a suspended sentence the magistrate imposed a fine of \$5.00 and costs.

Monday August 4th, A Holiday
A resolution passed by Timmins Town Council declared Monday August 4th, as a civic holiday and all townspeople were asked to observe it.

Board of Trade Northern Highways Must Be Improved

Thousands of Dollars Lost In Tourist Trade Through Poor Highway Conditions

A petition is being distributed by the roads committee of the Timmins Board of Trade, addressed to the Hon. Geo. E. Loucette, Minister of Highways, requesting the representative bodies of the northern municipalities to support them in their request for better road conditions throughout the north. They claim that the existing roads are retarding and curbing the proper distribution of supplies essential to the north and to the tourist trade, which in itself constitutes a financial loss to the communities. The following improvements are recommended:

1. Number 11 Highway, Kenogami to Matheson - to be brought to a first class dustless gravel road.
2. Number 101 Highway, Matheson to Ramour to be paved.
3. Number 67 Highway, From junction with Number 101 to Porcupes - to be brought to a first class dustless road.
4. Number 11 Highway, Matheson to Hearst to be brought to a first class dustless gravel road.

Drunk Man Tries To Enter Bedroom by Window, Fined \$25.

Caught by police when halfway through the window of a room in which were sleeping a woman and two children, Emmet Lamothe, 12 Windor avenue, was fined \$25 and ordered to sign a \$100 bond to keep the peace for a year when brought before Acting-Magistrate S. Platus, K. C., in Timmins Police Court on Tuesday.

When asked by Crown Attorney S. A. Caldwell, K. C., if the man had offered any explanation when arrested the policeman giving evidence replied; "He told us he did things like that when drunk."

Lamothe had one previous conviction for indecent exposure in 1943 and his counsel told the court that his client was drunk at the time or he would not have acted that way.

Leg Fractured When Pinned Between Two Cars At Gravel Pit

Edward Manhire, aged 64, of 7 Hart St., Timmins, was injured on Tuesday morning when he was pinned between a flat car and a sand car while proceeding to work at the Hollinger Gravel Claims. He was taken to St. Mary's Hospital where an X-Ray showed a fractured leg and a dislocated shoulder.

The injured man has been an employee at the Hollinger since he arrived from Cornwall, England, in 1921. At the time of the accident he was one of a party of eight who were riding to work on a flat car, which together with four sand cars was being pushed by a diesel locomotive, when the last two cars ran off the end of the track and Manhire, the only remaining man on the car, was pinned between the flat car and the sand car.

This Week On Capital Hill

By Fred C. Dillon
Special to The Porcupine Advance

Some reason for hope was given to prospective home builders this week in the latest report on Canadian production of steel products. Production of nails, long one of the scarce building supplies, was increased during the last month to set a new high for the year. At the present time the year's production stands at 32,135 tons as compared to 30,545 for the same period last year.

The output of Steel wire has increased by 20,000 tons over a like period for last year to reach a production total of 135,526 tons.

This does not mean that the shortage of such materials becomes non-existent. It is hoped, however, that it is an indication of a return to capacity production which is the first need in solving the housing shortage.

In the fiscal year ending March 31, 1947, \$55,000 were placed in employment by the National Employment Service across Canada. Figures released by the Department of Labour indicate that over 1,900,000 people were interviewed by officers of the Service.

The Unemployment Insurance Fund showed an increase during the fiscal year. \$76,000,000 was paid in by employer and employee contributions and a total of \$61,000,000 was paid out to unemployed to carry them over the rough spots.

During the year the National Selective Service also acted as agent for the Department of Veterans Affairs paying out \$18,000,000 to veterans for out-of-work benefits and other allowances.

The comparative quiet on the labour front is being maintained according to figures issued by Humphrey Mitchell, Minister of Labour. "Com parative quiet", however, is not to be confused with "complete quiet." For the first six months of 1947 preliminary figures show a total of 107 strikes and lockouts, involving 54,361 workers and a time loss of 1,501,933 man-days. This compares with the figures 127,941 and 1,622,745 respectively for the same period last year.

Three strikes of coal miners in Nova Scotia and New Brunswick were responsible for 86 percent of this year's time loss.

A commons basis for union of Newfoundland with Canada could be decided, stated Secretary of State for External Affairs, L. S. St. Laurent, at a press conference this week. Mr. F. Gordon Bradley, chairman of the Newfoundland delegation was quick to agree with the Minister.

The conference this week of Dominion and Newfoundland delegations progressed rapidly with a great show of amiability and co-operation. It was not anticipated that any obstacles will hinder progress at future meetings. Another plenary session is scheduled for early next week at which various sub-committees are expected to report progress. These committees have been set up to deal with all governmental differences between the crown colony and the Dominion. Some of these differences are represented departmentally in finance, justice, transportation, fisheries and mining.

A feeling of optimism prevails at the sittings which are designed to bring about the change in Newfoundland's status from that of a colony to province.

All Dominions of the British Commonwealth have been asked to send representatives to England for a special meeting of the Privy Council at which sanction will be given to the betrothal of Princess Elizabeth to Lt. Philip Mountbatten. The Rt. Hon. C. D. Howe, Canada's minister of reconstruction, will proceed to London at the end of this month to represent Canada.

Full arrangements for the royal wedding are to be made by the Privy Council and the cost will be paid by the British Government and member nations of the Commonwealth. It is expected that the date for the wedding will be set at the meeting to be attended by Mr. Howe, Prime Minister King, however, will attend personally at the actual wedding.

The number of motor cars in Canada has not greatly increased during the past year despite the now complete reconversion to peacetime production. A Dominion Bureau of Statistics bulletin discloses that there is one passenger car for every ten persons in Canada as compared to one car for every 10.4 persons in the previous year.

During the last year 1,622,463 vehicles were registered and a total of 1,863,324 driver's licences were issued. While the increase in passenger cars over last year is 67,799 a great shortage exists. Car dealers have taken advantage of this situation and the fact that price ceilings on used cars had been lifted to boost the prices of used cars to a racketeering level.



ARCHIE A. DICKSON

Campaign Manager

Mr. Dickson, who will be managing the Subscription Campaign for the Advance, is fully experienced in this field. He, along with his competent assistants, will co-operate in every possible way to make the contestant's connection with the Advance in this campaign an enjoyable venture, as well as a profitable one.

HEADQUARTERS OPENED

Campaign headquarters have been opened in the Porcupine Advance building on Algonquin Blvd. and A. A. Dickson, a subscription campaign specialist, along with his assistant, Miss Margaret Morris and the regular staff of the Advance will conduct the campaign. Every assistance will be offered to all contestants sending in an entry.

In a statement explaining the purpose of the campaign, Mr. Dickson said: "We appreciate the fact that the Advance considers new subscribers as new friends, and we wish to help increase that circle of friends. That is the primary purpose for which this campaign is designed, all willing to assist in accomplishing the objective will be substantially compensated for their time and effort."

Continuing Mr. Dickson asked this question: "Would you like to win a new car or take a delightful trip by air to gay, picturesque Mexico?" If

"Witness Drunk Then - Too Drunk Now" Magistrate.

Edward Journeault, 41 Wilson avenue, was fined \$50 and costs in Timmins police court on Tuesday for possessing wine contrary to the Liquor Control Act Regulation 114.

Police evidence told how they raided the Wilson avenue residence on a search warrant and found by the kitchen door seven empty wine bottles and in the ice-box two full ones. Six persons were in the house at the time and all had been drinking wine. Two of the men were in a near state of "passing out" one lying on a couch and the other in bed.

The only defence witness who claimed that he had put the wine in the ice-box missed his profession by not being on the stage, and for a time shrieks of laughter could be heard throughout the court as with gesture, and quaint French-Canadian-English expressions the witness answered questions before they were asked. In fining the accused the magistrate stated: "This witness was too drunk then to know what was going on and is too drunk now."



Romeo Morin and the cycle that has carried him 90,000 miles in 17 years. He is at present on a coast to coast three month tour and averages 100 miles a day. To verify his daily average he collects the autograph of every mayor or signs the towns visitor book. Advance Photo