

Towards Extending The Influence Of The Church

Effort 2

By STEPHEN SCHOFIELD

In a home over on Second avenue a little girl said to her mother, a friend of mine: "Mummy, I like your rings."
"Well, J—," her mother said, "you can have them, and others I have upstairs, I'll leave them to you."
The child contemplated. "You mean," she said slowly, "You mean when you're — when you're I a I d away."
Her mother nodded.
"Then I don't want them," the child said emphatically, "I don't want them Mummy."

One Sunday morning, with a friend, I happened to attend a church service at St. —. Seven months later I asked the same friend whether or not she remembered.
"Yes," she said.
"Do you remember the sermon he gave?"
"Well, —"
"The one about the —?"
"Yes, and could you give it to me in your own words — now?"
And she did. Not the next week or the next month, but seven months later she told me that story we had heard Rev. — deliver the previous summer.

"If I use an illustration," declares Rev. Donald Powell, "people link it up and remember."

"An illustration is like a window," affirms Rev. E. C. Wood, "it lets in the light."

Why is a story attractive?
1. It is easy to tell.
2. It is easy to listen to.
3. It is easy to follow.
4. It is easy to remember.

"I have to think up my stories well in advance," says Rev. J. R. Hunter.

Stories, and illustrations, the cogency of them: one would imagine that every sermon would be comprised of an unbroken sequence of them. Are they? Sometimes. Of the hundreds and hundreds I have listened to and read, only four men really exploit examples.

Is that so. Who are they, for instance? Harry Fosdick and R. W. (Dick) L. Sheppard.

Fosdick
(REMARK: Primarily, democracy is the conviction that there are extraordinary possibilities in ordinary people and that if we throw wide the doors so that all boys and girls can bring out the best that is in them, we will get amazing results from unlikely sources.)

(EXAMPLES: "Shakespeare was the son of a bankrupt butcher and a woman who could not write her name. Beethoven was the son of a consumptive mother, herself daughter of a cook and a drunken father. Schubert was the son of a peasant father and a mother who had been in domestic service. Faraday, one of the greatest scientific experimenters of all time, was born over a stable, his father an invalid blacksmith and his mother a common drudge. Such facts as these underlie democracy.")

Sheppard
Then suppose we glance at almost any of Mr. Sheppard's:
1. "I was dining with a friend in a restaurant, and as I entered I saw a young attractive woman."
2. "A young officer home from the front was anxious to enjoy London."
3. "I have just received a letter from a mother who..."
4. "A certain garrulous Mrs. Blank, who was not reckoned exactly a rest cure in the home circle..."

His efforts are just teeming with them — authoritative, current, fascinating. (If any churchman can tell me of any other who thus profusely enliven their sermons, I would be very grateful indeed.)

The Third?
Fosdick and Sheppard. Who is the third? Oh, please let me tell you of him. He delivered a sermon, probably the most worthwhile, and certainly the most popular of the last hundred years — over five thousand times, by request, and was well paid for it each time.

If Rev. S. Smithers were to deliver a sermon every night between now and next Christmas in the Porcupine, and continue to deliver it summer-autumn, winter-spring — every single night — until 1963, he would not even then have equalled Russell H. Conwell's record.

This record number of deliveries of the same sermon earned Mr. Conwell over three million dollars. What did he do with the money? Build a mansion in Montreal, marry a gold-digger and raise horses? He did nothing of the kind. He founded one university (Temple), gave to others, founded and built churches, helped over three thousand young men through college, and left an almost penniless estate. But at present we are concerned about his sermon itself.

Acres of Diamonds
1. "In 1870 we went down the Tigris River. We hired a guide at Bagdad..." (He begins with a story.)
2. "I told him his story reminded me of one I told him..." (Another story follows.)
3. "But the best illustration..." (Then another.)
4. "But I need another illustration..." (Another.)

5. "One of my theological students came to me once and said..."
6. "A young man came to me the other day..."
7. "Let a man stand in a pulpit and preach, to thousands, and if I have 15..."
8. "If a man knows more than I know..."
9. "What business have you been in? Oh, some man will..."
10. "That merchant who made his 15..."
11. "Some young man will say..."
12. "In Massachusetts, and I imagine it holds in your..."
13. "A young man in our college over there once asked me to..."
14. "The elder Vanderbilt went to this father and said..."
15. "Let me illustrate again. A.S. had a..."
16. "But a better illustration is J. J. A. He had a..."
17. "But perhaps a better illustration may strike closer home. You ought to..."
18. "There was a man in Hingham, who was a carpenter and..."
19. "There sat 5 or 6 rows from me a lady. I noticed..."
20. "I have received letters from all over the country saying that..."
21. "I went to see General Garfield and found..."
22. "I went to see President Lincoln one time..."
23. "Mrs. Jaquard..."
24. "Mrs. Green..."
25. "Mrs. Howe..."
26. "Let me illustrate only once more. Suppose I were..."
27. "I heard a professor in an Illinois college say..."
28. "Another young man says..."
29. "I remember that we had a peace jubilee here and as the great..."
30. "I remember an incident that will illustrate this, the only one I can give tonight. I am ashamed of it but I dare not leave it out..."

Published Very Often
This sermon, Acres of Diamonds, is published in "Modern Eloquence," under "Lectures"; also at the back of "Public Speaking," by D. Carnegie; also, in part, in Readers Digest and other organs.
It consists of an almost unbroken chain of illustrations, varying from 26 to 30 in number, some of them requiring 10 or 15 minutes to tell.
"Of course," you may say, "but what really made the whole thing popular and effective was Mr. Conwell's character and skill?"
Yes, and yet it is the only one I have ever seen or heard which is comprised entirely of examples. Up, down and across the land, town after town, night after night, in Canada, the U.S. and in England, for years and years, this versatile pastor conveyed to men and women his wonderful message. Five thousand deliveries of the same Sermon by request; a staggering record, almost beyond imagining.

One More
A man who came from — went to another town and got mixed up with a bunch of crooks. For some reason they turned against him. And one day some of the crooks ripped the man's clothes off and beat him up pretty badly, leaving him half dead by the road. A clergyman happened to pass later, and he said: "What a pity; this poor fellow should be attended to." He passed on. Then a gentleman came along. He was similarly touched. "The police ought to be notified," he said, and passed on. Then a good Samaritan...
And this little illustration marches down the centuries.
Suppose he had said, instead: "Be kind, always be kind never miss a chance." Suppose he had just put it that way? But he knew the propagating power of an apt, palpable tale. Indeed he did.
Fosdick, Sheppard, Conwell, Christ — they are the four.

Why THE TOWER?
Why was it originally built over the fire station as an observation tower?
"No," a fireman said, "it is for hanging hose to dry."
Why?
"Because the water would rot the cord. They have to be hung for a couple of days. Every station has a tower; if it hasn't got a tower, it has some kind of a place set at an angle."
Freeze in winter?
"In winter we have a heater in there, and the tower also draws the hot air up the hanging hose, which helps to dry it out."

Some persons can speak, see, and hear while sleep-walking.

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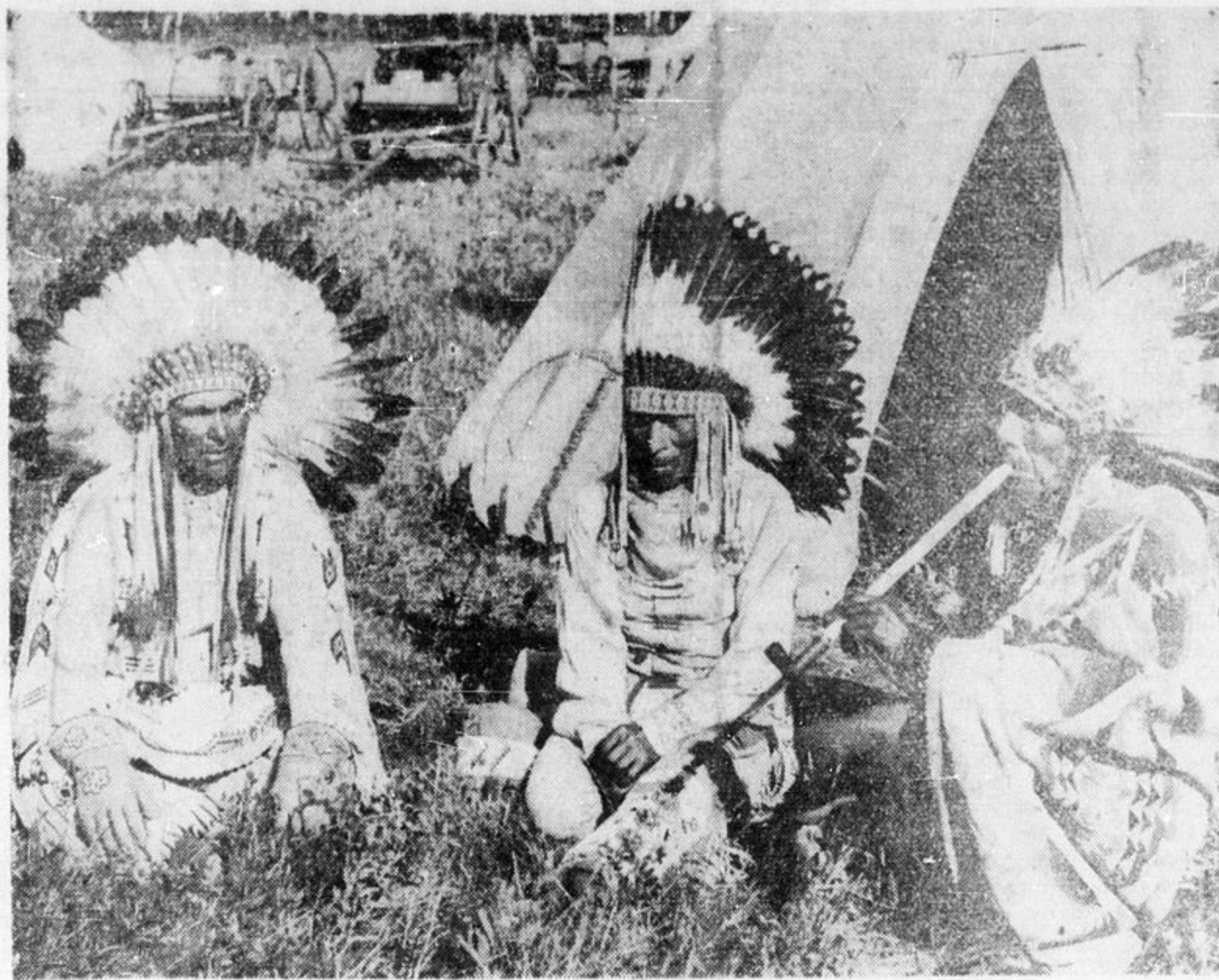
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Tribe Hopes For Wealth in Oil



—S.N.S. Photo
If the hottest wildcat currently being drilled in Alberta's expanding oil fields lives up to expectations, 208 members of the Enoch band of Cree Indians, seen above, will be the richest redmen in Canada. Already an oil company has paid them more than \$100,000 for exploration rights on 6,400 acres of their 20-square-mile Stony Plain reserve west of Edmonton. The entire area is believed to be promising oil territory, which means more promised wealth for Indians. With money they've already got the 50 voting members of the band have decided to let the Indian Affairs branch of the Dominion government administer their oil money. It will go into the community trust funds to be paid out equitably to the various families.

To All Readers . . .

Dear Reader:

The Porcupine Advance, Printers & Publishers, is discontinuing publishing its weekly paper of the same name. This is the last issue.

After thirty-eight years of continuous service to the North Country in the weekly newspaper field we regret making this decision, but it is necessary if we are to give the service demanded in the Job Printing Industry.

To keep abreast with the latest advancements in the industry we have in our plant an offset press, the only one in this district. This equipment combines high production with low operating expense which enables us to combat rising prices.

As new processes are evolved and new advancements are made in the Graphic Arts the Porcupine Advance will make them available to our customers.

All subscribers who have paid their subscriptions in advance will receive a rebate through the mail as soon as possible.

We wish to thank you for your patronage in reading the Advance and we are looking forward to serving you in our new field of endeavour.

Merton W. Lake
Publisher

WHERE DO YOUR \$\$\$ GO?

Where does your money go?	F. Scullino	8.00
Your money?	Empire Market	58.00
Some is spent on relief.	Lincoln Shoe Store	4.95
How much?	Neill's Shoe Store	4.75
One hundred and fourteen thousand, six hundred dollars, (\$114,600). (Social Welfare, 1949.)	Friedman's Store	23.52
In Timmins?	Bucovetsky's	26.30
In Timmins.	Chaput Wood Yard	36.25
In one year?	E. Mainville	136.00
In one year (1949).	Mrs. B. W. Buck	15.00
Where does it go?	Mrs. B. Beauchamp	20.00
Well, here is one "item," of \$5,560, sheet No. 50-61, as passed by the town council, 19. 6. 50. The C. N. R. items, for instance, might be for conveying someone to a sanitarium, or to Toronto, for some reason, all to do with relief, everything on this sheet, Vic Salomma, town clerk, declared.	Mrs. D. Chaloux	14.00
Sheet No. 50-41:	Mrs. N. Diamant	8.00
Timmins, cash relief	Dominico Cicci	10.00
Mrs. L. Lapalme	A. George	20.00
Mrs. Donat Belanger	Mrs. E. Galachuk	52.00
Stanley Zagrodnik	A. Meston	17.00
Scott Haulage	Mrs. A. Pigeau	20.00
O. N. R.	Mrs. Y. Turmille	8.00
O. N. R.	Mary Warnock	12.00
O. N. R.	H. E. P. Comm. of Ont.	2.00
Blanche Longpre	Waterworks Dept.	2.00
Mrs. T. Legault	Timmins License Dept.	46.00
O. N. R.	National San. Assn.	40.25
O. N. R.	J. Bert Sutherland	1.60
O. N. R.	Improvement District	
The Salvation Army	of Mountjoy	12.21
Korman's Dairy	Calvert Township	11.45
A. & P. Tea Co.	Welfare Dept., Windsor	20.43
A. Bradette	Welfare Dept., Toronto	87.79
N. Blahay Estate	Welfare Dept.	37.56
Chez Nous		
Crocco & Sons		
Dominion Stores		
Leon Dugas		
Economy Market		
J. J. Gravel		
Mountjoy Provisions		
Joseph Marian		
Mrs. E. McConnell		
Mike's Super Market		
The Valcourt		
Angelo Antouso		
G. Leroux		
Tremblay's Grocery		
	TOTAL	\$5,564.27

Greenhorns Flourish In Greens' Business

Three greenhorns started selling groceries on the street and turned over \$1,500 in the first week. "And it is increasing every day," remarked the boss, Flo Depatie.
"We are all greenhorns," he said, "but we are learning fast."
The other two are Roger Goudreau and Vincent Last. All three are bilingual.
What did they do? They simply set up an outdoor market on the vacant lot between the Victory Theatre and the Esquire Restaurant. The turnover is expected to surpass \$2,200 this week.

Rhenish Russian 'Found' X-Rays, says Dr. Taylor

Dr. William Taylor was guest speaker at the Rotarian weekly meeting. He spoke on "Chest Diseases," giving a brief history on the founder of X-Ray, Wilhelm Conrad Roentgen.
Mr. Roentgen, he said, was born in Lennep (Rhenish Russian) in 1845. It was Mr. Roentgen who discovered a hitherto unknown type of radiant energy which would penetrate solid matter.
He therefore designated the rays as X-Rays, the speaker explained, a term by which they have since been known.
The speaker showed samples of chest X-Rays—cases of silicosis, cancer and heart conditions, with the assistance of G. E. Roseborough.
Mr. Roentgen put service for the good of mankind above self, Dr. Taylor concluded.
The speaker was thanked by Fred Graham.
Among the guests present at the meeting were the following: J. A. Smith, Hamilton; W. Sandilands, North Bay; S. M. Quitt, Toronto; and Jack Magden, Timmins.

MILL RATE HALF

The new mill rates for Timmins schools are as follows: Public schools, 30.9; Separate Schools, 36.8. These rates were set at a special council meeting on Tuesday evening.
Last year the rates were as follows: Public Schools, 64.8; Separate Schools, 77.5.
Therefore the assessment for public school supporters is increased 2.25 times, explained John McDonald, treasurer, whereas the assessment for separate school supporters is increased 2.38 times.

Miss Elsie Clatworthy and Miss Gladys Langman are away on vacation. They have been to the States and toured through B. C. and will be away for a month.

Welfare Dept. Spends 25% More During 1949

Several departments of the town of Timmins show a substantial increase in expenditures during 1949 as against 1948, according to the auditor's report, recently released.
Salient among these is the Welfare Department which, in direct relief only, shows an increase of over \$12,000, approximately 25 percent.
Direct Relief, 1948—\$56,000.
Direct Relief, 1949—\$69,000.

To what do you attribute this increase?
George Reid (Administrator): Unemployment began in 1949. Prior to 1949 there was no unemployment since 1941. 1949 was the first year when the employment office was full of men. That is one angle. Another angle is that any money given to an employable person, the town has to pay. The provincial government does not pay any portion of it.
Why must the town pay, if he is employable?
Mr. Reid: Well, he is out of a job. He has ten kids. There were hundreds of them at the employment office last winter. No insurance. No money. No nothing. He has to be given something. But simply because he was out of a job, that does not mean we gave him relief—by a long shot. And other angle is that the cost of living went up. We increased the amount of relief to the individual. I don't know if it was in line with the cost of living; but that was the trend, anyhow.

Public Works
The public works department expenses increased almost exactly \$10,000, approximately 12 percent.
Public works, 1948—\$75,000.
Public works, 1949—\$85,000.
To what do you attribute the increase?
John Kelman (Engineer): Labour went up about five cents an hour. Prices and the cost of materials went up, too.

Police
The expenses of the police department increased about \$13,000, or approximately 15 percent.
Police department, 1948—\$73,000.
Police department, 1949—\$86,000.
To what do you attribute the increase?
Vic Salomma (town clerk): Increase in salaries and everything else.

Fire
The fire department expenses increased about \$3,000, approximately three percent.
Fire protection, 1948—\$97,000.
Fire protection, 1949—\$100,000.

Post Office, Doran's and Regiment Respect M. King

With respect to the late Mackenzie King, four flags were flown at half mast this week: the Post Office, Union Brewery, The Algonquin Regiment Armouries and Central (Public) School.
The flags of the first three have remained at half-mast during the week, until yesterday, anyway. The Central School flag mysteriously dropped to half-mast from 1:30 to 1:45 p.m. on Monday.
The town hall flags remained at full mast. They had to. They are affixed at full mast, The Legion, Hollinger Miras, and the Separate Schools flew no flags whatever.

Flour, Sewing Machines, Eggs, Honey — Everything

The Northern Ontario Exhibition, to be held at the McIntyre Arena, Sept. 21 to 28, promises to be a score of shows in one, with any one well worth the total cost. One of the recent departments to be signed up is the Ontario Department of Agriculture.
The exhibit by that department will be one of the features of the show. With H. L. Hanlon, agricultural representative, Matheson, in charge, this exhibit will feature showings of seed grain, vegetables, eggs and honey.
These will be Northern products, and they will be surprising in their excellence. Substantial prizes will be awarded the winners in these classes, so it may be taken for granted that the very best in all lines will be attracted, especially as the man in charge has to complete a knowledge of the area and its possibilities.
Among the other recent additions to the booths rented there will be special interest in the displays by Purify Flour and the Singer Sewing Machine Co.
The renting of booths and concessions is proceeding with gratifying success. Among the recent extra specials, there will be an art exhibit of outstanding importance.
The Timmins Kiwanis Club and the Y's Men's Club, under whose joint auspices the exhibition is being held, are working hard to make the Northern Ontario Exhibition the greatest event of its kind ever attempted outside of the large cities.

COUNCIL NOTES

The Town Council passed the following motions this week:
THAT on recommendation of the Board of Health of the Porcupine Health Unit, the installation of sanitary sewers and conveniences under the provisions of Section 24 of the Public Health Act be and is hereby approved for the following premises:
450 Poplar Avenue—Mr. Joseph Fortier.
126 Bellevue Street—Mr. Valois Paquette.
438 Poplar Avenue—Mr. Sanford Viere.
417 Oak Street—Mrs. Helen Ethier.
442 Oak Avenue—Mr. Percy Beaudoin.
431 Anne Avenue—Mr. Ben Veillette; and that cost of same be amortized over a period of five years with interest at 6 percent.
THAT payment of accounts as listed on sheet No. 50-42, amounting to \$11,727.76 be hereby approved.
THAT payment of accounts as listed on Sheet No. 50-44, amounting to \$25,087.63 be hereby approved.
THAT payment of accounts as listed on sheet No. 50-45, amounting to \$3,324.67 be hereby approved.
THAT payments of accounts as listed on sheet No. 50-46, amounting to \$1,337.42 be hereby approved.
THAT payment of accounts as listed on sheet No. 50-47, amounting to \$10,414.53 be hereby approved.
THAT payment of accounts as listed on sheet No. 50-48, amounting to \$598.25 be hereby approved.
WHEREAS, the present basis of assessment for statute labour or statute labour commutation, for the purpose of road construction and maintenance imposes an undue burden on the small property owner, and in particular, on the cottage owners; and
WHEREAS, loggers, jobbers, woodcutters and others who make extensive use of and do the most damage to Township roads in resort (summer cottage) areas are not directly assessable for road construction and maintenance in said areas; and
WHEREAS, it is desirable for the sake of justice and for the purpose of encouraging the development of resort areas and tourist trade that an equitable system of taxation be evolved.
NOW, therefore, be it resolved that the Government be petitioned to revise the Statute Labour Act so that the loggers, jobbers, woodcutters, and other such users of said roads, will be assessed for a just portion of the expenses involved.
Attendance in all playgrounds up to date is 5,200.

At Least One Mine Here — What Mine?

The Union contends that the wages of the men are low when compared to wages paid to men doing comparable work in other plants; by means we do not mean gold mines, we mean industrial plants.
At Least One Mine
It was suggested that at least one mine in the Timmins camp is paying the men in their employ who do comparable work, somewhat higher rates. This was not disputed, but unfortunately for the board the reasons why this can, and is being, done were not fully developed.
Apart from this one mine we think it can be assumed from what we have before us that the wages paid to the electrical workers of the Hollinger Mine compares favourably with those paid by other mines in the same camp.
The answer of the Company to the Union demands is to the effect that while the rates of pay for the men involved may be lower than those doing comparable work in other industries, the employment of these men is continuous from year to year and is not affected by business conditions. The Company also contends that the men receive and have received for some years certain other benefits which are, it is contended, superior to those granted by many other employers.
(Excerpt from Hollinger management newsletter, signed by A. Cockburn, chairman, and Alan Cockburn, employer's nominee.)

New Playground

A playground is being set up at the separate school land on Leblanc Avenue. Permission was given to T. C. A. C. to use the land by the Separate School Board.