



## Announcing

# THE GRAND OPENING DAIGNEAULT MOTORS



Almost a pioneer of the North, Mose Daigneault came to Timmins in 1919. "The town wasn't much of a city then," says Mose. "The mud was so deep and heavy that they laid down duck boards for sidewalks. I never saw so much mud." Mose was in Timmins just a short time before he went to Iroquois Falls where he worked for Kenny's Garage. After being at the "Falls" four years he returned to Timmins where he worked for several companies before starting out for himself in 1938. Two years ago the first plans were drawn up for the new building on Algonquin Boulevard and the foundations were laid in October of that year. Known by everyone as "Mose" he is one of the outstanding businessmen of the district.



The new Daigneault Motors building was started two years ago this month and because of material shortages was under construction for that length of time. With spacious show rooms and repair shop Daigneault Motors is one of the most modern garages in the North country. Above the garage is a spacious hall which has been taken over by the Sea Cadets as

Sea Cadet ship "Tiger". Mose Daigneault has been in the North thirty years and has been in the garage and sales business for ten years in Timmins. A true Northerner Mose Daigneault thinks in terms of the North and knows the Northern attitude.