

EVERYBODY WINS IN The Porcupine Advance Subscription Campaign

NOMINATION WEEK

This Week the Ultimate Winners of All the Prizes Will Be Nominated

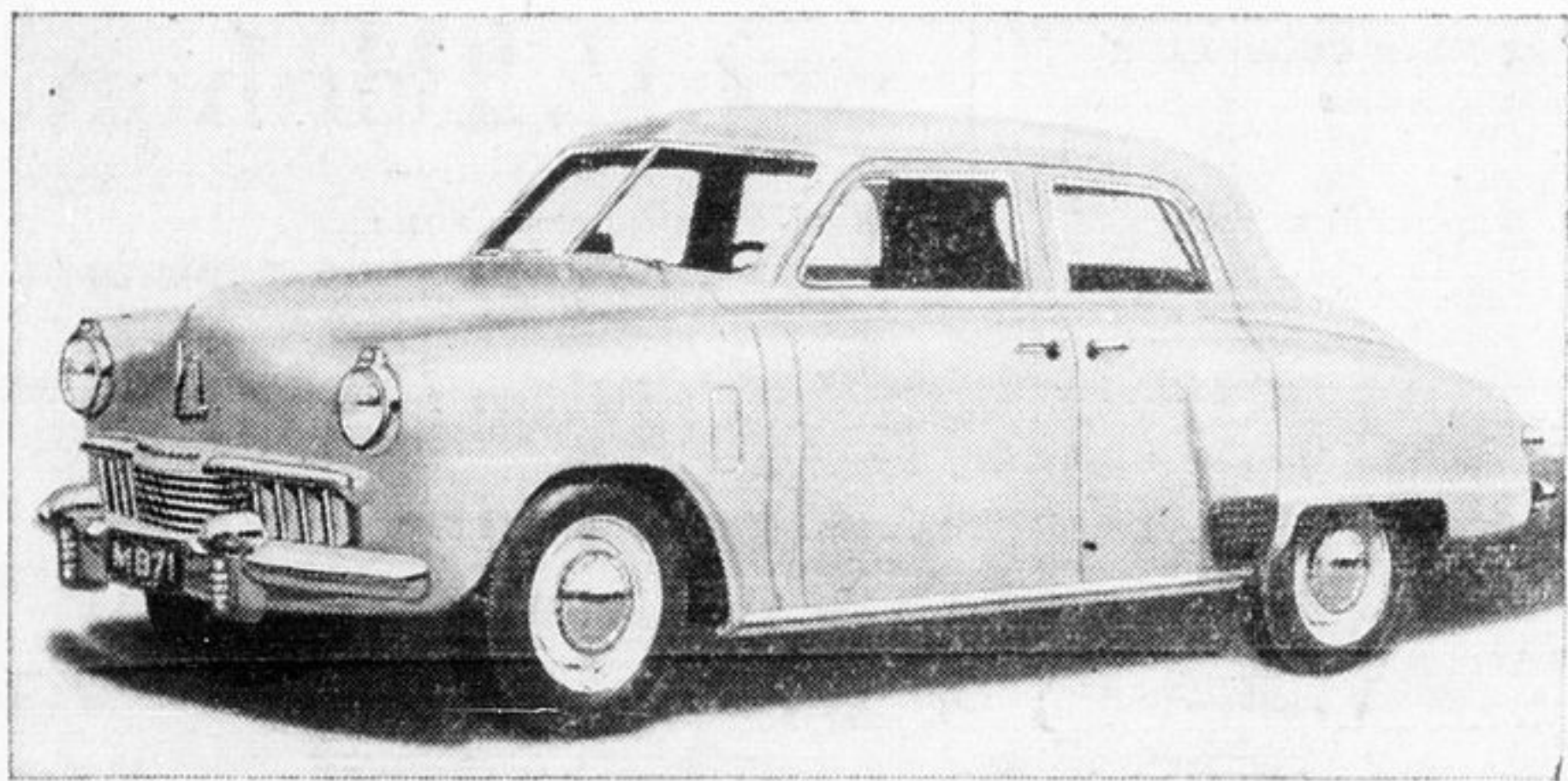
Campaign Open to Everyone

Everyone Has an Equal Chance

TO READ
SHOULD
BE
TO ACT
—
TO ACT
IS TO
BECOME
A
WINNER

FROM
ALL
PARTS
OF THE
COMPASS
THE
WINNERS
WILL
COME

1st GRAND AWARD



1947 Studebaker Champion

4 Door Sedan - Fully Equipped - Including Licence

Offered to Winning Candidate Without Reservation of any kind.
Obtained through co-operation of



CARTIER MOTORS

DISTRIBUTORS

Studebaker Cars and Trucks Sales and Service

9 Spruce Street North

Timmins, Ont.

2nd GRAND AWARD

All Expense Air Trip To



MEXICO



Arrangements made through the co-operation of

Percy Youlten

12 Pine St. North

Travel Agency

Timmins, Ont.

20%

Commission
Paid Every
Saturday
Night

NOW

Spelled
Backwards
is

WON

25,000

bonus votes
for every
Five Years
subscription
(or its
equivalent)
turned in
before
Saturday
Midnight
August 9
1947

HOW THE VOTES ARE COUNTED

FIRST PERIOD Terminating September 6			SECOND PERIOD Terminating September 20			THIRD PERIOD Terminating September 27		
Term	Amount	Votes	Term	Amount	Votes	Term	Amount	Votes
1 year	\$2.00	10,000	1 year	\$2.00	6,000	1 year	\$2.00	4,000
2 years	\$4.00	28,000	2 years	\$4.00	20,000	2 years	\$4.00	16,000
3 years	\$6.00	40,000	3 years	\$6.00	30,000	3 years	\$6.00	24,000
4 years	\$8.00	60,000	4 years	\$8.00	50,000	4 years	\$8.00	38,000
5 years	\$10.00	100,000	5 years	\$10.00	80,000	5 years	\$10.00	60,000

Double Votes Will Be Given On New Subscriptions During 1st and 2nd Period

The above schedule of votes which is on a declining scale positively will not be changed during the campaign. A special ballot, however, good for 50,000 EXTRA VOTES will be issued on each "club" of \$40.00 worth of subscriptions turned in. This arrangement will be in effect throughout the campaign and be considered a part of the regular vote schedule.

WEEKLY BONUS AWARDS COUNT BIG

On Saturday nights a big MONEY BONUS BALLOT will be given each participant based on the work done by that candidate for the week, according to the following schedule:

THE FIRST PERIOD	
\$ 60.00 reported for the week	150,000 votes
\$100.00 reported for the week	300,000 votes
\$160.00 reported for the week	600,000 votes
\$200.00 reported for the week	1,000,000 votes

THE SECOND AND THIRD PERIOD	
\$ 60.00 reported for the week	100,000 votes
\$100.00 reported for the week	200,000 votes

\$160.00 reported for the week	300,000 votes
\$200.00 reported for the week	600,000 votes
\$400.00 reported for the week	1,000,000 votes

TURN IN SUBSCRIPTIONS DAILY

Do not hold back subscriptions to complete "clubs". An accurate record will be kept of each candidate's business and each day that a candidate reports THREE or more subscriptions, a bonus of 5,000 "daily" report votes will be given. You gain by reporting each day in the week. IT IS THE VOTES THAT WIN!

Don't hesitate to ask questions if there is anything you don't understand
SEE THE CAMPAIGN MANAGER AT ONCE

Candidates Entry Form

GOOD FOR 5,000 VOTES

M _____
 Address _____
 Phone _____
 Particulars _____

Free Credit Coupon

GOOD FOR 100 VOTES

(Must be cast within 1 week from date of this issue)

M _____
 Address _____

Collect all these Coupons you can. Get your friends to save them for you. (CLIP NEATLY. DO NOT ROLL OR FOLD).

First Subscription Coupon

GOOD FOR 100,000 VOTES

Name _____
 Address _____

This coupon will entitle the person whose name appears above to 100,000 votes when turned in to the campaign department when the first subscription is secured.

Third CASH BONUS

Fourth CASH BONUS

Fifth CASH BONUS

Sixth CASH BONUS

No one knows what is impossible, because no one knows the limits of possible.

Board of Judges

This campaign will be conducted throughout its entire duration in an absolutely fair and equitable manner; no influence can enter into this competition but the influence of the candidate. Everything that can be done has been done to assure that there can be no possible reason for anything but the most favorable comment on the

manner in which the campaign is conducted. A Board of Judges will be selected by the candidates themselves, from among men and women of known integrity residing in this district and the names of the judges will be announced later. The Board of Judges will have complete supervision over the manner in which the awards are made.

CAMPAIGN PERSONNEL

ARCHIE A. DICKSON Campaign Manager
Margaret Morris Assistant