

PUBLIC ENEMY NO. 2

FACTS EVERYONE SHOULD KNOW

1. Cancer kills more than 39 Canadians every day.
2. Young and old are victims.
3. One out of eight persons over 40 dies of cancer.
4. Over 14,000 Canadians die annually from cancer.
5. As many as 6,000 lives could be saved by early detection and treatment.
6. Thousands, who would otherwise die, are cured regularly where they have proper knowledge and treatment.
7. More children 5 to 19 years of age die each year from cancer than the deaths from the following combined: Scarlet Fever, Infantile Paralysis, Typhoid, Peritonitis, Dysentery and Diarrhoea.

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THOSE YOU LOVE**

By The Merchants Listed Below

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Can Cancer be CONQUERED

14,000 men, women and children are doomed to die this year of cancer . . . UNLESS WE DO SOMETHING ABOUT IT

X-Ray is an important step in the diagnosis of cancer

During the recent World War, 10,300 Canadians were killed by the Nazis and Japs. During the same period, 33,200 Canadians were killed by cancer.

Faced by such an appalling death toll, we must unite for action!

YOUR PART IN THE ATTACK

Protect yourself and your loved ones by seeing your doctor at least once a year. Learn and be on the alert for cancer's danger signals.

Next, support the work of the Canadian Cancer Society.

Research, education, improved treatment facilities. These are the objectives of the Canadian Cancer Society. This work is made possible by the voluntary contributions. Give your support. Join the Canadian Cancer Society and learn the truth about cancer.

**GUARD THOSE YOU LOVE
ENROLL
TO CONQUER CANCER!**

Start Helping NOW — USE TODAY!

PROVINCIAL ADDRESS HERE

Sirs:

- I enclose \$..... to help fight cancer.
- Please send me information about Cancer to help protect myself and my family.

Please enroll me as a member of the Canadian Cancer Society. (Contributions of \$1.00 or more entitle you to membership for one year.)

Name.....
Street.....
City..... Province.....

An official receipt will be mailed to you so Income Tax exemption may be claimed.