# The Porcupine Advance

PHONE 26 TIMMINS, ONTARIO

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#### NEW INDUSTRIES OR A GHOST TOWN

A special meeting is being held in the employment office on February 3rd by various interested groups to formulate plans and a campaign in an endeavor to induce new industries to locate in Timmins. On the success of their efforts may hinge the future of Timmins; whether it will continue to grow and progress as the largest town in northern Ontario, or whether it will eventually disappear and become a legendary ghost gold town of the north.

At present there are vague reports that the life of the known ore bodies of some of the larger mines in the district are estimated at 20 years; and this only if the mine isn't forced to use up high grade ore too quickly and thus shorten its life considerably.

Gold mining is the industry from which Timmins has grown into a flourishing and modern city of 29,000. At present if the mining ends the town ends, there's no question about it. So everyone interested in seeing Timmins endure should be willing to lend a hand to encourage new industries.

In anticipating new industries for Timmins it might be well to consider just what we have to offer in the way of tax rates, hydro electric power, water facilities, transportation and freight rates, the proximity of raw materials and the potential market in and around Timmins. Industries contemplating locating here will undoubtedly investigate all these factors.

Insofar as taxes are concerned it is quite possible that council could make an attractive offer. Hydro electric power is adequate and reasonable in cost; water facilities are ample for some industries; transportation and freight rates aren't so attractive unless raw materials and a sizable market could be found in the immediate vicinity of Timmins.

Assuming that taxes, power and water facilities are acceptable, what have we to offer in the way of raw materials?

Naturally, our biggest product is gold, but gold isn't a material that can be used to build a large industry. However, there is a possibility that by-products from the gold mines might be discovered that might serve as a raw material to warrant the locating of a fair sized industry in Timmins.

At present by-products of gold mines serving as a raw material is a possibility of the future and may not be discovered in time. So we must look for other raw materials.

Lumbering is the next largest industry. And in lumber would seem to be Timmins hope for attracting new industries.

First there are furniture factories which might see the advantages of manufacturing as near the source of raw materials as possible. Then there is a steadily growing plastic industry that promises to be one of Canada's largest industries. Already plastics are being used in the manufacture of scores of goods and will likely be used in thousands more. With initiative and enterprise Timmins might well become the plastic centre of Canada. Not only would it secure a more confdent feeling of permanency for Timmins but it might be the means of expanding the town and doubling its population.

Then there's farming. While the season is short science is steadily overcoming that handicap and eventually Timmins might well be the centre of a flourishing farming district. This would mean canning factories, both vegetable and milk, for Timmins.

The tourist trade doesn't look so promising but should improve. A new highway from Timmins to Sudbury would not only mean lower freight rates but a quicker, cheaper and more easier way for tourists to visit Timmins. At present being at the end of the rail and highway sort of puts Timmins at the end of a dead-end street. Tourists like to travel through, not just to, a place.

In addition, organizations such as the Rod and Gun Club are busy stocking the lakes with fish and enforcing the game laws so there will be plenty of fish and game when the season opens. Fish and game are important tourist attractions.

Then there is the all-year round ice at the McIntyre Community arena that attracts many world famous skaters. Proper publicity might induce more to train in Timmins and bring plenty of tourists along with them. And an increased expansion and building by the ski club with publicized ski meets might attract many winter sports enthusiasts.

There are probably many more ways of ensuring a long and prosperous life for Timmins, and it might be well to consider that capital for future industries could be found right at home. In fact, the possibility for a large co-operative industry is quite feasible.

Whatever happens it is to be hoped that the meeting on February 3rd will bear fruit for the future of Timmins.

# THE HABIT SYSTEM

In the past few decades no working of the mind has been studied, improved and exploited as much as the habit system. Psychiatrists have used it to cure mental diseases and put neurotics back on the road to normal and healthy life; industrial engineers have exploited it to help step up mass production to hitherto unthought of levels; and advertisers have used it until they virtually dictate what people wear, eat, drink, and even where they spend their holidays. The habit system has come to be recognized as a very important part of our everyday life.

While governments through law and courts have the first and final word in moulding our general habit systems, there are two important places that work within the scope left by the government to develop more individual habit systems that still conform with the rules of law and order. These are the

home and the place of employment. The home is of primary importance because it is the first place where a child encounters the walls between which his world must be formed if he intends to become a respectable member of society. As the parents have already adapted a habit system that enables them to live peaceably and amicably with their neighbors, within their income and still keep within the pale of the law it is natural that they pass it on

The family has a habit system of their own, and usually there are numerous customs and practices that are handed down from one generation to the next; certain little rituals, beliefs, superstitions and compulsions that give this particular family its characteristic quality and their children certain peculiar and inherent family traits.

The child not only acquires from his parents a habit system that will enable him to progress within the law, but he also acquires a habit system based on the past experience, suc-

cess and failure and traditions handed down in the family from one generation to the next.

In addition to developing a community habit system in the child most families also build up a habit system of cleanliness, honesty, courtesy, etiquette, kindness and thrift; certain standards of sportsmanship and workmanship; and a behavior pattern in viewing, acting and dealing with various religions, races, creeds and classes of people. These are habit systems that determine much of the child's outlook on life, and the manner he adopts with people.

Most of the child's inittial training is restricted to the parents conception of right and wrong. The child is kept in the parents accepted groove by being corrected when the parents believe their offspring wrong and commended when they believe him right. And, if the child doesn't agree voluntarily a variety of punishments are carried out to convince him of the wisdom of his parents choice. Thus a child's habit system is gradually moulded into a pattern to conform with his parents ideas or ideals, and whether it is a good or inferior one depends to a great extent on the character and intelligence of the parents.

As the child gradually matures into youth and manhood much of this habit system will determine his speech and actions with his conscience taking the place of his parents guiding hand. If the habit system he is equipped with is inferior and the youth endeavors to move in a different class of society he will undoubtedly be severely handicapped. And to change the habit system will require considerable regular and applied conscious effort on his part. On the other hand, if the youth's habit system is a good one he will move effortlessly and at ease wherever he goes.

The workaday world is where the second big change in the habit system takes place. Every business has its own peculiar set of rules, regulations and methods of performing duties, and the youth must change his habit system and adapt himself if he is to become an efficient workman and prove satisfactory to both his employer and himself. The sooner the lad masters the routine through developing a new habit system the more valuable he becomes to his firm and the more time he can devote to important matters.

Industry has taken advantage of psychologists findings and used the habit system to help step up mass production. They found that the average man can work much quicker doing one job than a number of jobs.

To a great extent this has been benefit to industry, but not so much to the man. Gradually the man is fitted into a habit system that eventually makes him edge away from everything that aggravates it. He begins to lose his individuality and becomes more of a mechanical automaton like the thousands of his fellow workers already engaged in mass production.

However, if the man has developed a habit system that produced an inquiring and thinking mind, and one that enables the man to steadily seek beneficial habits, healthful recreations and studies the chances are he'll be well on the way to leading a full and interesting life. He will be open to change without aggravation.

Very likely the habit system will be dealt with in considerable detail by Dr. Blatz, the world-famous child psychologist, when he visits Timmins on February 16th and 17th.

#### FREEDOM OF THE PRESS

The discussion on the freedom of the press by the C.B.C. Citizens Forum on Tuesday night revealed many interesting phases in the history of the newspaper.

Up until 1695 it was a criminal offence to publish news unless it was done under royal license. And it was well past the middle of the 18th century that it became permissible to print the debates of the Houses of Parliament. Even then a newspaper couldn't criticize the government. Only after the Reform Bill of 1832 could the press examine and print controversial issues. And up until 1860 heavy taxes were levied on newspapers to prevent their wide circulation.

Even in Canada special provincial acts were passed restricting the freedom of the press in its editorial policy. Those acts were "The Padlock Act," "The Alberta Press Act," and "The B. C. Special Powers Act."

Today we have many large chains of newspapers, and large independent newspapers, but in most cases the editors have the freedom of an independent viewpoint. The only drawback seems to be the tendency to give too much prominence to crime and conflict and not enough to educational progress. The reason, of course, is evident. The greatest and most horrible world war is barely over and the people are still in a state of mind where they wish to read and hear of violence, crime and tragedy. Newspapers are but the reflection of the mind of the public. What the people want, the newspapers give them. It's good business. The balance sheet is one of the most important items to a publisher.

The speakers on the C.B.C. broadcast were economically diversified in their viewpoints (Mr. Cameron, chairman of the C.C.F. in B.C.; Dr. Ewing, of U.B.C.; and Ken Drury, editor of the Vancouver News-Herald) but they all did agree on several points.

They agreed that the public should be given full, accurate and unbiased news; that the newspaper had a social responsibility to fulfil; and that the readers were entitled to unprejudiced and uncoloured news

17. Bay

window

19. Goddess of

Answers

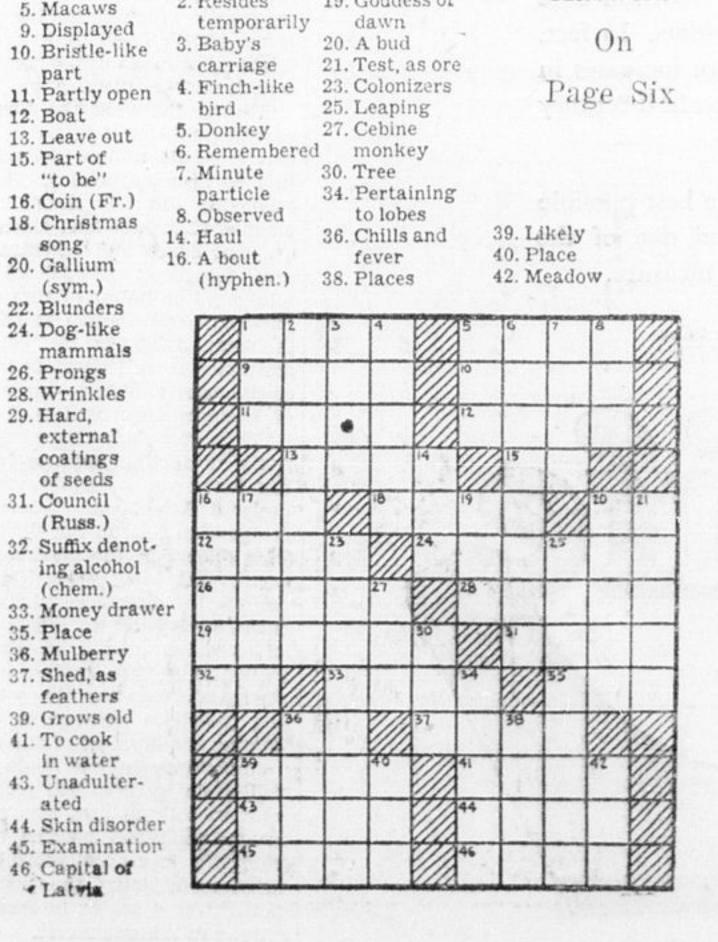
DOWN

1. Milkfish

2. Resides

ACROSS

1. Vipers



## Rehabilitation

I think I'll marry the Itie girl From the house where we buy all our

And perhaps, she can't even write.

And so, when this old war is over I will marry Maria, I will. And I'll homestead a lot in Alberta For a farm, and a place for a still, My Marie will tend to the chickens And pasture the cow and the horse, And do all the planting and reaping And the spring and fall plowing, of

course. And I'll live like a king in a castle Making lots of my own favorite brew. With a pipe and an old pair of slip-

And perhaps, some tobacco to chew.

'Twill be day after day filled with rest,

### Portable Mining Plant For available to other who may find it Prospecting & Development

From dawn till the lamplight burns rapid installation and removal, had the motive power is equipped with been put on wheels and used at suc- bulldozer and grader. She's a body by Fisher, and a chassis cessive mineral deposits from which The equipment, under the supervis-

> While Maria keeps busy at farming, And the cooking, which won't be the bondoned or unworked mines. In 1946

For I don't like the thought of spaghetti

At dinner and supper as well. And the tea will be boiled till it's

And the porridge won't be any hell. But I'm sure I'll get used to her vittles, For I'll teach her a few kitchen tricks, And I'll live like a king in a castle And there won't be no work for yours On a lot, in a shack, in the sticks.

delegates and the provincial cabinet. A good evening's entertainment has

quet held in the Oddfellows' hall on dent, Mr. Forrester, hopes everyone

January 25th, under the auspices of will attend. The program is in charge

Councillor Wren proposed the toast Groves, Miss Moses, Mrs. Hudson,

Nearly 150 attended the Burns ban- Social Club for Feb. 1st. The presi-

equally useful. The portable mining outfit consists essentially of diesel-driven power un-A wartime development in Nova Sco- its, equipment for hoisting, sinking, tia that has proved to be of continu- driftnig, pumping, and ventilating, The girl with the powerful shoulders, ing usefulness was described today by crushing and screening, and the trucks J. P. Messervey, of the Department of and trailers to transport these units. She's dirty, she's ragged, she's bare- Mines, Halifax, to the Canadian In- The necessary shop equipment and stitute of Mining and Metallurgy at buildings for sharpening drills, re-And her long matted hair is a sight, the annual convention in Ottawa. In pairs and replacements, as well as I know she no speaka da Eengglessh, a paper entitled "Design of a Portable portable dwellings for the crew are Mining Plant", Mr. Messervey outlined included in the outfit. As mineral But she'll work... every day she is the means whereby a complete small deposits are seldom found near good portable mining plant, suitable for roads, the tractor used as a part of

> "strategic minerals" were sought. The ion of a competent superintendent, plant was shown to be so convenient will be maintained primarily for exand economical in Nova Scotis that ploration and preliminary investigathe detailed description is now made tion work by the Department. Any person or company may apply for the plant to unwater and examine athe equipment was employed for shaft sinking, gross-cutting, drifting, unwatering old works, trenching, prospecting, and grading of mine roads. At the close of the year it began the driving of an exploratory adit.

> > Prosperity is that period when you can always borrow the money you already have.

People who put cigarette ashes in their coffee cups should be served their SSM A. A. FERRIS coffee in ash trays.

# · THROUGH THE YEARS

Kechnie replied. Mayor Bartleman

TWENTY YEARS AGO

Water Rates For Schools

Duties of Citizenship

Roberts Burns Anniverary

evening, and Mr. Jack Cowan croupier.

Appealed Drug Case Dismissed

Attend Banquet

Cochrane's Robber Ring Broken

Brilliant Rescue by Constable

Junior N.O.H.A.

The good work of Provincial Of-

#### TEN YEARS AGO

Murtagh Burglars Sentenced

Two men, Arthur Papineau and Joseph Pilon, who broke into the Murtagh drug store last week and stole a quantity of drugs and merchandise, were today sentenced by Magistrate Atkinson to three years in the penitentiary. "I don't see any use of dealing at all leniently with you people. You seem devoted to a life of crime," the Magistrate told the men. Both had long criminal records.

McIntyre Quarterly Dividend McIntyre Porcupine Mines has declared a regular quarterly dividend of

50c a share upon 798,000 shares, par \$5, payable March 1, 1937. This payment involves the sum of \$399,000. Last year the company distributed

\$1,596,000 in dividends and with the current payment total since 1917 will be \$16,167,333. Up till Dec. 31, 1936 the mine had Canadian Legion replied. produced a total of \$86,167,333 and

closed the year with working capital of \$16,259,487. Last year the company handled 873,000 tons, averaging \$9.38 per ton in mill capacity of 2,400 daily. 25 Millions Fords Henry Ford stood this week at the H. Pritchard, Geo. Drew and Dr. Joyal

end of the final assembly line at the present. Water rates for schools was Ford Motor Compony Rouge plant and the main topic of discussion. watched workmen build the 25,000,-000th Ford. By his side was his son, Edsel Ford, president of the Ford Motor Company, and the chiefs of his Longmore, who spoke on "Civics". world-wide organization.

Free English Classes The free English evening schools for all. for Finnish adults at Timmins and South Porcupine open their spring term at South Porcupine Tuesday, the Empire Hotel, under the auspices

Jan. 29th. Obstacles to Secession

(Sudbury Star) In past years there has been con- Mr. G. A. MacDonald proposed the possible secession of the North Count- was replied to by Dr. J. A. McInnis. ry from Old Ontario. Probably the Electric Machine For Music oped during the last week when Tim- a large and expensive electric machine to debate the question. In order to skaters. secede it would be necessary to get the eral parliament to request the im- the case against Dr. Day, of Con-North America Art so that another cotic drugs unlawfully was dismissed liams. province might be formed. That is yesterday at District Court here, the only one of a number of obstacles. Judge awarding Dr. Day not only costs

Timmins Man Starts Suit On behalf of his client, Fred Wil- magistrate's court. The appeal was liams, a mechanic residing in Tim- heard before His Honour, Judge Carmins, J. E. Taylor, Timmins barrister on., Mr. G. H. Gauthier appeared for has entered suit in the Supreme Court the prosecution, while Mr. A. G. at Cochrane against H. B. Hatch, min- Slaght,, K.C. of Toronto, and Mr. Dean ing engineer, alleging alientation of his Kester, of Timmins, were the counsel wife's affection and criminal conver- for Dr. Day. sation. \$10,000 damages asked for alienation of affection and \$15,000 for Among those from Timmins attendalleged criminal conversation.

New Public School

Colour is the theme song of the shutt, were Messrs. W. O. Langdon handsome new public school building and W. T. Montgomery. Over 2,000 out near Ninth avenue that was first attended the banquet. occupied by pupils last Monday, When the exterior of the \$90,000 school is complete, it will be like a graceful buff ficers Page and Craik is credited with monolith, set well apart from the rest cleaning up what is believed to be a of Timmins. At present it is red regular gang of robbers at Cochrane, pneumonia. brick.

New Manager Doherty Roadhouse Doherty Roadhouse Co.

Ketley-Tremblay Marriage

bride's home, to Mr. Aurele Tremblay, the boy to safety. Rev. Bruce Millar of the United Church officiated. Gauthier-Lacasse Marriage

street. Expect 300 Curlers Nearly 300 curlers will take part in

Timmins next week. Complaints About Raids self up for half an hour or so as a writer said, there were less than a 100 Perrault, 168. sort of court of inquiry. It didn't ac- white people living between Liskeard

who arrived to make complaints a- fed people in this region.

Mrs. Napoleon Lacasse, 9 Mountjoy teau, defence; Charlebois and Greco, the section. forwards; Quinn, centre; Wilson and Arundel, subs. Greater New Ontario the T. & N. O. bonspiel to be held in An article reprinted in the Toronto scores were: Lake, 157; Gorman, 134; Timmins council yesterday set it- formation. "Thirty years ago," the Duke, 148; Brazeau, 203; Stewart, 134;

gainst the police force. The people "Thirty years ago nearly all that claimed the police had bothered them country was green bush. Now there with raiding and searching for liquor, are vast areas of cultivated land. One Timmins Delegate to Conference local farmer received \$6,000 for his W. O. Langdon, president of the clover seed last year. Three years ago Timmins board of trade and the Nor- it was estimated that the wages paid thern Associated boards of trade, left miners aggregated sixteen million dolyesterday for Toronto to attend the lars, and it is by now much greater." conference between boards of trade St. Matthew's Social Club

Castle Douglas Camp, Sons of Scot- of Mrs. Webb, Mrs. Cretney, Mrs. land. Chairman was D. C. Cotcher Fairbrother, Mr. Groves and Mr. Vine. with James Purdie as toastmaster. Refreshments are in charge of Mrs.

been arranged by the St. Matthew's

to "Auld Scotia," to which Dr. Mc- Mrs. Harris and Mrs. Jones. Remarkable Gold Samples proposed the toast to "The Porcupine Recent specimens of spectacular gold Camp," to which Austin Neame, pres- ore from the Paymaster Mine runs ident of the Timmins branch of the 27 per cent pure gold and assays approximately \$160,000 to the ton.

#### THIRTY YEARS AGO

If You Want Conscription There was a large attendance of That the surest and quickest way to ratepayers at the council meeting. bring about conscription was to go on Mayor E. L. Longmore presided, with and oppose National Service and to de-Councillors Francis, A. G. Carson, W. feat every other plan for voluntary assistance in the war, was one of the striking statements made by Mr. James

Simpson, member of the Trades Labor Council, who delivered an address The speaker at the Monday luncheon under the auspices of the Miner's Unof the Kiwanis Club was Mayor E. L. ion in their hall on Thursday. Annual Meeting Board of Trade Law, the Mayor pointed out, was the The annual meeting of the Timreal foundation of liberty and safety

mins Board of Trade was held in the council chamber Friday, with President Ostrosser in the chair and about The Burns Anniversary banquet in a dozen others present, including Mayor McLaughlin, T. King, J. E. Sul-Jan. 26th, and at Timmins, Friday of the Scots Committee of Timmins, livan, Dr. McInnis, A. Brazeau, James was very successful. Mr. M. B. Scott Reid, S. Bucovetsky, J. Tozer and Mr.

was chairman and toastmaster for the F. C. H. Sims, secretary, 228th Depart Overseas Feb. 10th

Lieut. Allan left for Toronto last siderable discussion with regard to toast to "Our Adopted Country," which week and Sgt. Thomas went on Monday. Sgt. Stockwell closed up the most advanced step to that end devel- Timmins Skating Rink has installed day. Among those signing up in the last campaign were: Andrew Haughmins town council called a conference for the reproduction of music for the land, Joseph Lavoie, Joseph Leforest, Lawrence Johnson, George Charron, Wilfrid Rochon, Geo. Bailey, Wilfrid Ontario Legislature to petition the fed- The appeal by the prosecution in Deacon, Ed Hayward, I. P. Lennen, Arthur Williams, Ernest Smith, Jas. N. perial parliament to amend the British naught, on a charge of the sale of nar- Levine, Syd McCoy and William Wil-

# New Fire Chief

At the last meeting of council Art in the appeal case, but costs in the King was appointed Fire Chief at a salary of \$115 per month.

Council also appointed Chas, Pierce as a member of the local Board of Health for 1917, and H. E. Montgom-

# Porcupine Crown

Up to the present time the Porcupine Crown has produced \$2,156,304 in gold, and has paid \$720,000 in dividing the banquet in honour of the retiring Lieut. Governor. Hon. H. Cock- ends.

# 159th Battalion

The 159th Battalion (1st Algonquins) are still in England wondering what destination they will finally be sent to and if they will remain together as a unit. Pte. Stan Pearce of South Porcupine in hospital seven weeks with

The latest offering at the New Em-

George Lever, centre of the Iroquois Announcement is made of the ap- Falls Juniors, was pulled out of the pire Theatre in the best of war picpointment of Jos. W. Jackson as man- path of the No. 17 train by Constable tures is "War As It Really Is" ager of the Timmins branch of the Wilfrid Perrault with only seconds to seven reels - coming here February spare. Apparently Lever did not see 14th and 15th. the oncoming train until it was all

"War As It Really Is"

# 36 Indians Enlist

The marriage of Miss May Ketley, most upon him, then he froze. People From the Moose Factory district aonly daughter of Mr. and Mrs. A. V. turned their heads away as Constable lone 36 Indians have enlisted to fight Ketley, took play January 23, at the Perrault went into action and jerked for civilization and justice and freedom in the great battle overseas.

Agriculture

# The Junior Eskimos of Iroquois Falls Mr. R. H. Clemens, district repre-

about cinched the championship of sentative of the Department of Agri-Geraldine Gauthier, daughter of Mr. the Northern Group when they defeat- culture, and superintendent of the and Mrs. Edward Gauthier, 97 Kirby ed the Timmins Juniors 6-0 on Mon- Ontario Experimental Farms at Monavenue, was married on Saturday to day night. Timmins Junior line-up teith, was in Timmins last week look-Theodore Lacasse, son of Mr. and were: Levine, goal; Delabbio and Cro- ing up the agricultural possibilities of

# New Bowling Service

The first game in the new bowling service was played Monday. The Star by the editor of the Temiskaming Wixon, 123; Anderchuk, 136; Fitzpat-Speaker contained some interesting in- rich, 129. 2nd team, McLean, 130,

# Half A Million Prisoners

complish anything by the move, more and James Bay; today there are over During the past year the Russians than to embarrass a couple of people 100,000 happy, well-dressed and well- have captured nearly half a million prisoners.