



Ample floor space, modern fixtures and a beautiful display of the newest and best in jewellery features the interior of L. Halperin Jewellery Store, 7 Pine St. North. From left to right are Jack Weinstein, Miss Laura Canie,

Henry Hokinen, Miss Betty Couch and the owner and manager, Louis Halperin.

## Louis Halperin, Pioneer Jeweller, Celebrates Thirtieth Anniversary

Steady Growth Marks Three Decades Of Service To The Porcupine Camp

It has been thirty years since Louis Halperin came to Timmins from Cobalt to establish himself in the jewellery business here. In that time the L. Halperin Jewellery Store has progressively increased the services and facilities offered to the public, gaining a measure of public confidence which is today reflected in one of the most modern and up-to-date business concerns in the North.

In his present premises to which he moved from the location on which the Bank of Montreal now stands, in 1922, he has established the merchandising of jewellery in its most modern form.

In his present premises he has included a private diamond department where one can decide on the stone and setting in complete privacy, making a choice from a wide collection of gems chosen by Mr. Halperin, whose experience and knowledge of precious stones is an assurance of the finest quality.

Of equal importance is the watch department, where the customer will find all the leading manufacturers' lines, with a price for every budget,

a style for every taste. Close contact with leading jewellery manufacturers and associated firms in New York, Montreal and Toronto, has enabled Mr. Halperin to provide the newest and best in not only the standard jewellery lines but in many innovations, many of which were featured by this dean of jewellers for the first time in the Porcupine.

Despite business pressure, Mr. Halperin has found time for other fields of community service. He was a charter member of the Timmins Citizens' Band, and merits a great deal of credit in the growth of that popular organization. He is a member of the Kiwanis Club of Timmins and through that club and other groups has maintained an active interest in the welfare of the town.

### Get Four Applications For Accountant's Job

Four applications have been received for the position of accountant with the town, the council learned on Wednesday. These will be checked over by a committee composed of Councillors McDermott, Terry and Town Clerk Salomaa.



# BUSINESS DIRECTORY



## WHERE TO GET WHAT YOU WANT IN TIMMINS

Read the Business Directory weekly to find out where to get what you want. This feature page of The Advance is the handy way to find service and merchandise of all kinds.

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Plumbing and Heating  
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Layout and Estimates promptly submitted on all types and kinds of printing.  
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Dignity - Courtesy - Sympathy  
Guenette funeral services are complete... every detail is handled with the utmost understanding and reliable knowledge.  
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Underwood Typewriters Portables  
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REPAIRS - REBUILDING to Typewriters and Adding Machines by Factory trained Mechanics  
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Fast, reliable service on any make electric or engine-drive washer, vacuum cleaner, floor polisher or ironer.  
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