

# EDITORIAL

LOW PRODUCTION -- HIGH PRICES

Two stories from last week's news can be rather neatly bracketed for comment in one editorial. The first story dealt with a meeting to form a milk producer's association; the second was a meeting called by the communist-inspired "Porcupine Consumers' League".

At the first meeting a speaker declared, "the farmers should get more . . . by raising the price to the consumer or by increasing the government subsidy."

At the other meeting, it was suggested that a buyers' strike be staged against the increased price of beef and milk.

The two meetings symbolize the struggle going on across Canada today, workers in such basic industries as mining, lumbering and farming; workers in processing plants, mills, etc.; workers in manufacturing plants, are all seeking higher returns for their efforts, lower taxes on their incomes.

And at the other end of the stick we have the consumers--much the same group of people, if we but realized it--asking for lower prices on the goods produced by the higher-paid workers, and asking that the government subsidies be kept in force -- which is another way of asking that taxes be kept up.

What is the answer?

Surely the modern pattern of industry is sufficiently familiar for most of us to recognize the usual effects of supply and demand. With a world crying for food, for example, it is hardly to be expected that prices for foodstuffs will do anything but rise. While the demand continues, the rise can be halted only by the government, paying a share of the cost in the form of subsidy. But the government has no money. The money paid out in subsidies comes from the tax payers -- most of it from those in the low and middle income groups, because there are so many of us. And paying higher taxes is a poor way of reducing living costs.

In the price of manufacturing goods -- such as automobiles, washing machines, refrigerators, clothes, home-furnishings, etc., the pattern stands out as clearly. Except that in this field, continual strikes in one phase of industry or another, have so lowered the normal supply that the situation is worsened.

The manufacturer of automobiles, for example, had first to contend with strikes in his own plant. Then, as he was about to get into production, he was affected by the steel strike. And in between, strikes in a number of industries took turns in holding up the manufacture of cars.

We have nothing to say, for or against strikes. The workers involved have a right to get what they can for themselves. But it would be apparent that no one group of people can gain much without affecting in some degree the living costs of others.

The solution will appear, we believe, only when full production is attained in all industries. Then, when store shelves and showrooms are adequately stocked, prices will seek a level where they will appeal to the average consumer, and the cost of living will become sufficiently stabilized to enable government to withdraw from its unnatural interference with the normal channels of trade.

We believe everyone would have been better satisfied if the government had been able to keep price levels -- and wage levels -- as they had been, until production of goods had got properly under way. Manufacturers might then have had a chance to make a profit which would enable them to pay higher wages, and the supply of goods would be sufficient to keep prices in line. Full production has yet to be obtained, workers have yet to receive all the benefits they seek, and consumers find goods are scarce and expensive. So prices have yet to find their proper level.

Until they do, we are all going to suffer. But if the future appears too black, and the present too unbearable, some solace may be gained from the fact that Canadians are probably better-fed, better clothed, better housed, and receive better value for what money they have to spend, than folk in any other country of the world.

## THE CONSUMERS -- STRUCK!

The proposal to organize a "consumers' strike" in Timmins has failed to attract the active participation of more than the merest handful of people. Much as Timmins' house-wives may resent the continued rising in living costs, this has not, evidently, been sufficient to lure them into giving support to an "initiating committee" whose members are so predominantly made up of a number of Labor-Progressive (communist) supporters.

Without the communist influence, a consumers' strike might well have proved a popular cause. As it is, however, the odorous memory of Fred Rose and Sam Carr hangs a little too closely to the meetings of the so-called "Porcupine Consumers' League".

At the risk of giving further publicity to another of the Labor-Progressive (communist) Party's attempts to secure a following, we should like to comment upon the idea behind any attempt to persuade people from buying their daily needs.

Let's pretend, for instance, that the consumers' strike is perfectly organized: all Timmins housewives refuse to buy beef. What happens? First, the retailer would take a loss on what stock he has in his store.

This loss he would have to make up by charging consumers more for other items.

Then he would refuse to order any more from local branches of the packing houses. They, in turn, would either refuse to buy any more cattle from the farmers or seek beef at a lower price. So the farmer would continue to keep the cattle on his farm or accept what would be, in effect, lower wages for his work.

With farmers making less money, or no money at all, we would all feel the effect of his loss of purchasing power -- after all, he is a consumer, too. Perhaps you can remember the early thirties, and remember what happened when the farmer had to sell his produce at less than it cost him to grow it. We all took a licking then.

Or was it the idea of the consumers' strike to force the government to pay subsidies which would enable beef to be sold at a lower figure? Let us then figure out how much in taxes the consumers will pay for their cheaper beef! We think it will be found more economical to pay our money to the producer directly, rather than to pay the government to collect and distribute it for us.

The truth behind the whole matter is that consumers don't strike . . . they are struck! There may be a few who will march up Third Avenue in a "consumers' strike" parade -- and then dash up a side street to buy their roast from the corner grocery -- but the consumers' real strike comes only when there is nothing to buy, or when there is nothing to buy with.

## YOUTH WILL BE SERVED

"The youth of Timmins have taken things into their own hands and are organizing their own civic recreational facilities according to their own ideas. Current reports are that the program is a sound one and the young people are doing a fine job in arranging it."

It is an ambitious program which includes a monster Youth Rally, the publication of a monthly Youth newspaper, a big track and field meet, a program of training in calisthenics, basketball, volleyball, hockey and finally a County Fair.

"Participation of the young people in all or some of these projects will have the immediate effect of keeping them healthily occupied. It will aid in the promotion of a genuine sort of esprit de corps built around a common interest instead of the "gang spirit" of the street corner, and finally, it will give them valuable training in leadership and organization which will stand them in good stead in later years."

No, the above was not written in The Advance office -- it comes from the editorial columns of The Temiskaming Speaker. The Speaker goes on to comment on the situation in New Liskeard. We hope there are some Timmins parents listening!

"The youth of New Liskeard stand badly in need of the same sort of program and the nucleus of a teen-age group of boys and girls has already been organized with the avowed intention of drawing up a similar program here."

"The most surprising feature of the whole development to date is the lack of constructive support which the young people have received from their parents in this project which, on the face of it, is the most encouraging sign of a dawning responsibility which the youth of the town have shown for some years."

"The young folks have, in effect, asked for a chance to prove that they are worthy and capable of promoting and supervising their own activities. As yet they have not asked for a thing in the way of financial help--and they have got exactly what they asked for."

"What they do need most is encouragement and help in getting organized--advice as distinct from interference."

# The Porcupine Advance

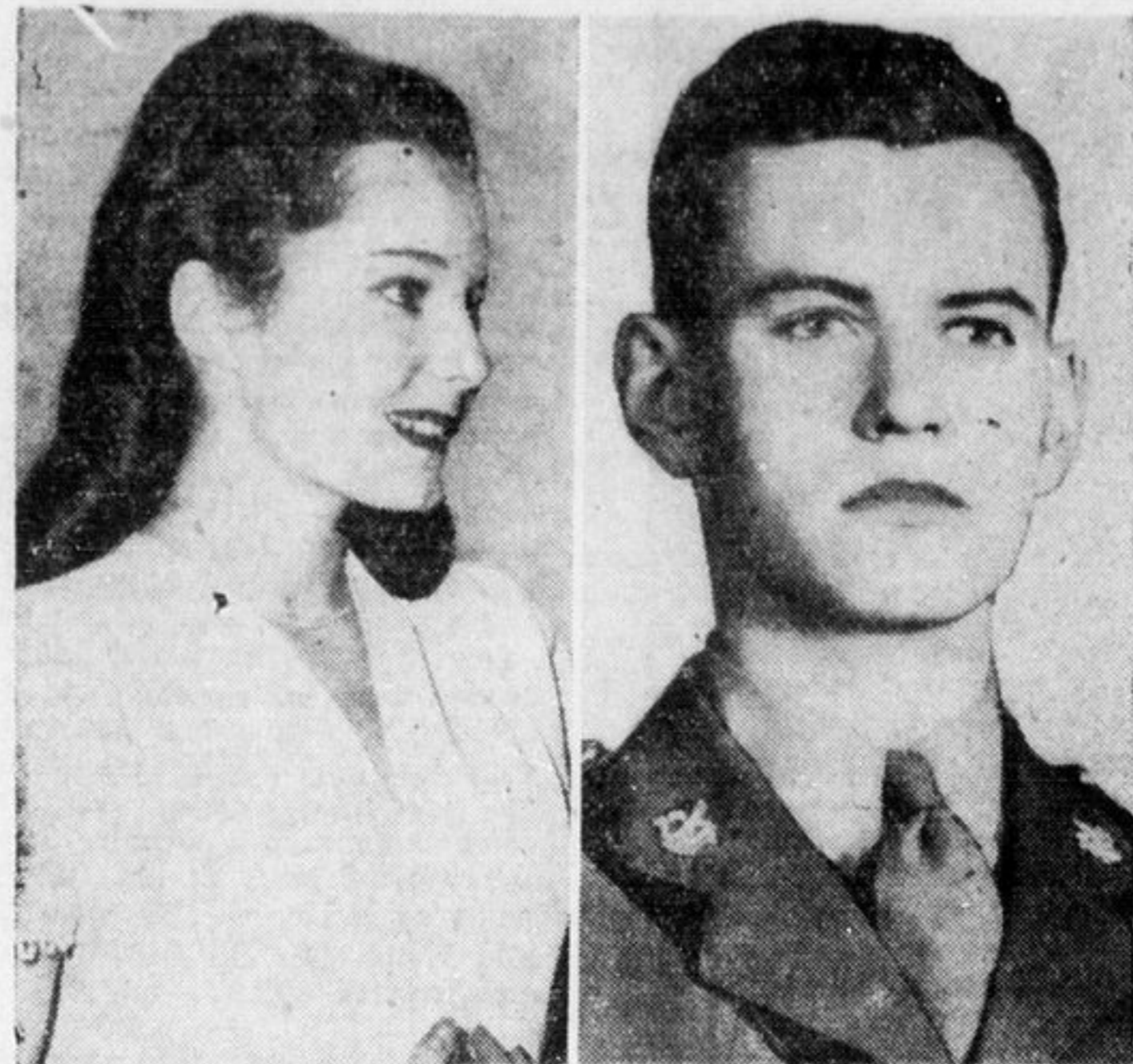
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## Youngster Found In Trapper's Cabin

TO BE MARRIED IN OTTAWA



Suzanne Cloutier, motion picture actress, daughter of Edmond Cloutier, King's printer at Ottawa, will be married to Lieut. Francois LaFleche, son of Major-General Leo Riche LaFleche, Canadian ambassador to Greece.

### POLICE SEEK

qu'et

### WEDDINGS

Spirits will have to be curbed on that joyful wedding day in Timmins and the processions of cars will have to remain silent or charges will be laid, it was learned this week.

Acting Police Chief Albert Lepic stated this week that the blowing of horns unnecessarily, even at weddings, is contrary to one of the town's by-laws and also an infraction of the Highway Traffic Act.

The traffic act states that a person being in charge of a motor vehicle shall not sound any bell, horn or other signalling device as to make an unreasonable noise.

(For editorial comment, see "Notes To You.")

### 14-Year-Old Scout Stars In Rescue From Mattagami

### Clifford Doiron Aids In Bringing Tired Swimmer Out Of River

Clifford Doiron, 14-year-old high school student and a member of the 4th Timmins Boy Scout Troop, thwarted the Mattagami river from taking the lives of Joseph Mallin and Thomas Shub of Timmins, 25 and 24 years of age respectively, at about 3 p.m. on July 21, it was learned this week.

Apparently Shub and Mallin were swimming about half-way across the river opposite Feldman's Mill when Shub suddenly declared that he was tired. Joe Mallin, swimming a few feet behind his friend, closed in and tried to support him but Shub, whose strength was failing, caught on to Mallin's arms and would not let go.

A few minutes of struggling ensued in which Mallin tried to suppress Shub's fighting. Mallin's efforts soon were in vain and both were in danger of going under.

Meanwhile young Doiron, swimming in a private pool nearby, heard Mallin shouting "Don't fight, Tommy." The youth immediately rolled up a length of rope he was playing with and crossed over into the river.

Shub was able to catch on to the rope but matters were not improved so Mallin and Doiron finally caught the victim under the arms and thus pulled him to the opposite shore where artificial respiration was applied.

Later a passing boat carried Mallin and Shub back to the shore they had started from, Doiron swimming back because, as he claimed, "the boat was too slow."

### Will Crack Down On Dog Owners

The canine population of the town of Timmins might be in for some rough times provided their owners fail to outfit the pooch with a dog license to complete his street walking ensemble, it is stated this week.

The reason is that to date only 934 dogs out of some 2000 are in possession of the all-important tag and that dogs whose owners fail to have them licensed stand a slim chance indeed if picked up by the dog catcher.

The owners themselves are liable to fine so in the end it's much better to be the dog.

Or is it?

## McIntyre Picnic Program Promises Fun For All

### Civic Holiday Will See Fun And Games Provided For Every Taste

The Civic Holiday on Monday will be a busy one for those who are responsible for organizing the mammoth McIntyre Field Day and picnic.

The program gets under way at 9:30 a.m. with a Midget Baseball League game between the Cardinals and Dodgers, followed by another in the series at 10:30 a.m., with the Pirates and Yanks battling it out.

The children's foot races start at 10:30 a.m., too, and at 11:30 a.m. an employees' plug casting contest takes place on the grounds, with the McIntyre's champion casters out for the six prizes offered.

Schumacher Lions meet Timmins Canadians in a juvenile baseball fixture at 1 p.m., with the men of the McIntyre running off a series of races at 2:30. A surface and underground safety draw comes off at 3 o'clock.

Biggest event of the afternoon, however, will be a regular league game of the senior baseball schedule, with Hollinger and McIntyre slugging it out in

(Continued on Page Three)

## Find Ernest Demers In Good Health At 1:30 p.m. Today

Ernest Demers was found at 1:30 p.m. this afternoon, alive and in good spirits. Information at time of going to press was that the 8-year-old lad had made his way to a trapper's cabin and was kept there overnight by the trapper, who later brought him out of the bush to the search party.

The only other information available was that it was believed the boy had been taken to his uncle's place in the vicinity of the search activity.

The widespread search for 8-year-old Ernest Demers of 159 Avenue Rd., was intensified this morning with the addition of 45 town employees to the 150 men already engaged in the attempt to find the youngster who has now spent two nights in the bush, two and one-half miles north of McChesney's Lumber Mill.

Farmers and residents of Mountjoy township, Union officials, residents of Timmins, the R.C.M.P., Ontario Provincial Police and local police, firemen, forest rangers, and numerous independent organizations were at the scene.

Town trucks, radio horns and anything capable of signalling the youngster was brought into operation.

A tent was erected close to the scene of the search with the Timmins police radio patrol car standing by to relay any information to the local station, which was set up as headquarters.

Sgt. A. Braney of the O.P.P. in Timmins, in charge of the search, stated this morning that all the men engaged in the search were receiving food and provisions from the residents of Mountjoy township, adding that the planes of the Forestry Branch were in operation and forest rangers were patrolling all creeks in the vicinity by canoe.

Everything possible was being done, he said.

The weather was most favorable, he stated, and all men are being equipped with fly-oil and provisions before setting out into the bush. He commended the local radio station for the aid given in calling for search parties.

Mayor Emile Brunette of Timmins also engaged in the search, having started out before seven o'clock this morning on a patrol of all the roads around the gravel claims towards which the search is now moving.

The Mayor stated today that if young Demers was not found by noon today an additional 50 men in the town's employ would join the search.

The co-operation of the people engaged in the search was highly praised by both Mayor Brunette and Sgt. Braney. Both also commended the efforts of residents in the township of Mountjoy who are supplying food under the supervision of J. W. Spooner, secretary-treasurer for the Improvement District of Mountjoy.

The Demers boy was reported missing on Tuesday evening when he failed to return from a berry-picking trip. When last seen he had been picking berries on a farm in that area during the afternoon.

Constable W. Perreault of Mountjoy township and several farmers began the search immediately, continuing it all through the night.

Yesterday morning a much larger party started search efforts being followed today by one of the largest search bodies ever organized here.

## Rent Figures Published For Wartime Housing

### Police Chief Issues Courtesy Cards

Believing firmly in courtesy to visitors in Timmins, Acting Police Chief Albert Lepic has had cards printed, to be placed in cars of traffic violators bearing out-of-town license plates.

"You have inadvertently violated one of our local traffic rules," the card reads in part. "Realizing the difficulty of conforming to different traffic regulations in different cities, in the first instance -- as a welcome stranger -- you are excused."

"We want your stay in Timmins to be as free from unpleasantness as possible. . . please be careful in the future."

"Timmins extends to you a cordial greeting and hopes you will return early and often. Don't hesitate to make inquiries of our officers."

This "courtesy card," produced by Chief Lepic at the meeting of the police commission this week, earned him the commendation of both Mayor J. E. Brunette and Magistrate Atkinson. Favorable comments have also been received from visitors, it is stated.

### Housing Supt. Visits Here Ralph J. Bryson Is Named Local Administrator

G. F. Finley, superintendent of Wartime Housing Limited in Ontario, was in Timmins on Friday and Saturday of last week, in connection with the housing project here.

Chief result of his visit was the appointment of Ralph J. Bryson as administrator for Wartime Housing Limited in Timmins, which has been announced in a press release from the office of Mayor J. Emile Brunette.

Mr. Bryson, who lives at 68 Elm St. North, is well and favorably known in the community, having been identified with the baking business in Timmins from 1934 to the time of his enlistment in the Algonquin Regiment in 1941.

During his overseas service he rose to the rank of Captain, receiving wounds in action at Schell in Holland and was invalided home in January 1945. After receiving treatment in Canada Mr. Bryson finally returned to Timmins in May of this year and has been temporarily employed at the Hollinger mine office since that time.

For the time being, Mr. Bryson will carry on his duties from his home address, the Mayor stated, and further remarked that no estimate has yet been made as to the probable completion date of the houses now under construction.

In the meantime, it will be necessary for the Administrator to secure completed applications on the Company's form, to replace those already recorded by the Housing Registry.

Personal contact with Mr. Bryson is not necessary at this time as the new forms will go forward to the applicants by mail. The Mayor repeated what he said in May of this year, that is that applications will be dealt with in the light of present circumstances and housing need rather than on the basis of "first come, first served."

Mayor Brunette announced that the total of 100 houses would consist of: Forty houses with four rooms and bath, without excavated basements, to rent at \$27 monthly.

Fifty houses with five rooms and bath plus full basement and furnace, to rent at \$37.50 monthly, and not at \$40 as reported elsewhere.

Ten houses with six rooms and bath, plus full basement and furnace, to rent at \$40 monthly.

The Mayor stated that he expected the appointment to be a popular one, and requested interested groups and citizens generally to give Mr. Bryson their co-operation and support in the discharge of his duties.

## Youth Council Dance Comes Monday Eve

### 17 Basketball Teams Are Lined Up; Council Seeks Space For Schedule

Seventeen basketball teams, nine of them girls, are waiting the word to go, it was disclosed at a meeting of the Junior and Senior Youth Welfare Councils on Tuesday night.

Miss Helen Korri and Jack Murphy are responsible for the work of lining up these teams, and there is room in their schedule for a few more.

In this, the young folk have run up against the usual Timmins problem -- where can the game be played? Some hope was voiced of getting the Birch Street School gym for three nights a week, but there is a need for even more time and space.

Is anyone listening?

### AND THE BAND PLAYED ON

When a length of rubber was ignited, sending clouds of black smoke billowing momentarily, it succeeded in spreading a gathering crowd to vantage points but failed to faze the members of the McIntyre Band, who were playing one of their regular Sunday night concerts.

The blame is said to rest on a motorist sitting, listening and smoking.

Apparently he flicked ash from his cigarette which landed in a gasoline spot, igniting a length of rubber.

And the band played on.

## Bicycle Trip To New York Is Aim of Timmins Youth

### Floyd Dyer Reaches Kingston; Sets Out For Montreal, Boston, New York

Cycling 20-year-old Floyd Dyer of 54 Carlin Ave., Timmins, whose ultimate goal is New York, has been reported to have spent Friday night in Lanark, Ont., leaving on Saturday morning for Kingston, Ont., on the last leg of his journey.

Floyd's first stop was Eaganville, Ont., after eight days out from Timmins, stopping overnight in hotels and cabins while en route.

He spent four weeks working on an H.E.P.C. project in Stewartville and vacationed for two weeks with Rev. W. M. Mustard of Timmins, Ont., at Round Lake near Flower Station.

The trip was in the latter part of May, his mother informed The Advance, after some three months spent on making plans for the trip.

There is no objective behind his trip. It is a sight-seeing tour which may or may not terminate in the fall. The youth's parents do believe, however, that he will return in the fall ready to re-enter Timmins High and Vocational School.

In correspondence received from him, he mentioned having a wonderful time in all the cities and towns he had visited to date, Mrs. Dyer stated.

At present he is believed to be again in Kingston, after visiting Toronto, making preparations for a run to Montreal and from there to Boston, Mass.

From Boston he will strike out for New York and is expected to begin the return trip after a stay in that city.

Plans for a "super" dance on the evening of the Civic Holiday on Monday were reviewed at the meeting of the Junior and Senior Youth Welfare Councils on Tuesday evening.

The dance is to be held at the Pavilion, with Henry Kelneck and his orchestra going all out to make the affair its musical best. The dance is open to all who wish to support the recently formed Junior Council in its first public venture.

Decorations for the dance were reported upon by Miss Nadyne Smith, and something very much out of the ordinary is planned in this line.

Plans were also gone over in detail for a program of publicity. With the announcement of the possibility of finding a sponsor who would be willing to donate some time for the publicizing of the Junior Council's program, discussion centred on this phase of activity and Miss Mabel Read was appointed head of a committee to look into the matter.

It was agreed that a project as ambitious as a "Community Fair" would need more time than it was now possible to give it. The project was listed as a definite "must" in the council's activities next year.

A track and field meet is being planned for September, with the possibility of ending up the field day with a dance.

Following the dance on Monday evening, the Junior Council will concentrate on preparations for a Youth Rally to be held Sunday, Aug. 18.

### Fishing Tackle Hard To Find

Add to the growing lists of shortages anything in the way of equipment that may pertain to individual sports and especially fishing.

Fishing tackle has always been a problem, according to some Timmins merchants but as one store owner put it "you can get it now and then, but mostly then."

Rods, reels, leaders, baits and everything needed by fishermen are just about not to be had.

Baseballs just can't be obtained, but for the aspiring back yard soccer artist the picture is no so black for footballs can be had, although the supply makes it barely about worthwhile to carry them in stock.

Cyclists are fairly well off and the model builder are the most blessed of the lot, it is learned.

### Non-Payment of Tax Brings \$25 Fine

One person charged with failing to make a return of his income tax form was fined \$25 and costs in police court Tuesday and ordered to make a return within fifteen days.

Eight persons paid fines of \$1 and costs for infractions of traffic by-laws and three persons were assessed \$10 and costs for overloading, defective brakes and careless driving.