

The Quality Tea "SALADA" TEA

Decries Notion That Theatres Increase Youth Delinquency

Kiwanis Club Hears Talk On Growth Of Motion Picture Industry

"In this rather rambling talk, I am going to try to show you that the motion picture industry is an honest, intelligent industry, aware of its responsibilities, and seeking to serve the public in the best way," said Arch. H. Jolley, of Toronto, guest speaker at the Timmins Kiwanis luncheon at the Empire hotel on Monday.

Seldom was a speaker able to prove his case in such an interesting and effective manner as did Mr. Jolley. He had facts and figures to support his case, and these were given so skillfully that not a word of his address failed to interest.

As to the point of rambling, any of that done was certainly to good purpose, and he covered a great amount of territory. As Kiwanian E. H. King said in expressing the thanks of the club, "if that is 'rambling,' then we all would have liked to have had you 'ramble on' for another hour or so."

President G. N. Ross was in the chair, and shortly after the opening of the meeting, referred to the death of Dr. J. A. McNis, a pioneer of the North held in esteem and affection by all. He had been a leader in every good cause in the North, and would be greatly missed.

The Kiwanis felt special loss in his death, Dr. McNis having been a charter member of the local club. The members rose to their feet and stood in silence for a minute as a tribute to the memory of this good citizen and graceful personality.

After the introduction of the many welcome guests for the day, a report was received from Kiwanian E. H. King on the arrangements made to facilitate the attendance of children at the Garden Bros. circus at the McIntyre Arena on Jun. 13, 14, and 15, under the auspices of the Kiwanis.

Tickets for the circus have arrived and members may secure these from P. T. Moiseley or W. O. Langdon.

Jack Reid, of C.K.G.B., delighted the gathering with piano selections.

Kiwanian F. A. Woodbury introduced the guest speaker. Mr. Jolley, he said,

had been connected with the theatre since 1903. In 1908 and 1909 he was in vaudeville. Later he took up publicity work in Hollywood. Mr. Jolley had organized and managed the National Produced-in-Canada Exhibition, also the National Radio Show for eight years, two of the largest annual events of their kind in Canada.

At present he is a director of Ontario Safety League, director of the Musical Protective Society, and a member of the Toronto Board of Trade.

"He has held many responsible positions," concluded Kiwanian Woodbury, "but the theatre is in his blood."

Early in his address, Mr. Jolley gave the very interesting story of the development of the motion picture. The idea had been attempted in many ways but it was not until Edison worked on the matter that much progress was made. The first moving picture was shown in 1894 in New York city in a crude way, but it was two years later before the pictures were thrown upon a screen. New York had the first "nickelodeon."

To-day there are 20,000 motion picture theatres in Canada and 73,000 in the United States, with daily attendance running into the millions.

Touching on the development of the present motion picture, the speaker said that from 1908, Edison made a special effort to synchronize motion and sound, but this did not succeed until Dr. Lee Forest invented the vacuum tube. With the advent of the talking motion picture the industry made spectacular advancement.

Speaking of the future, he said that plans for spending millions on new theatres and new improvements and new ideas were already formed. He thought that in three to five years the theatres might be using television for sports and news reels.

Ontario theatres are the safest in the world, Mr. Jolley said. He referred to the strict regulations of the Ontario government and the efforts of the theatres themselves.

The morals of the people were equally well guarded. Not only were there strict boards of state and provincial censors, but the motion picture producers had a censorship body of its own. This body, usually known as the Hayes Board, attended to the elimination from pictures of brutality, improper sex allusions, and in every picture it had to be shown that "crime does not pay," if the picture touches upon law-breaking in any way.

Some people blame the motion picture for the growth of what is termed "juvenile delinquency." He quoted many high authorities among magistrates, judges, police officials, child welfare experts and medical men, to show that this was not justified. As a matter of fact, many of those quoted had found that juvenile delinquency was decreasing, the apparent increase being simply due to the greater attention paid to-day to the welfare of children. Chief of Police M. Greer, of Renfrew, was one of the many authorities quoted by the speaker.

Another guard for the children was the high character as citizens of the managers of the theatres in Canada. They were usually married men, with children of their own, and they did their part to see that the shows for children were of the best type.

Mr. Jolley took occasion to say a well-merited good word for the theatre managers in Timmins.

Mr. Jolley gave a brief outline of what the motion picture industry and the theatres had done in Canada during the war, the work for war savings stamps, victory loans, salvage, the Red Cross and every other patriotic effort was invaluable and had been given free by the theatres and the industry.

In concluding his address, the speaker mentioned the importance today of the motion picture industry in Canada, quoting the number of employees directly concerned, the payroll, and the fact that last year \$13,000,000.00 had been paid in taxes to the Governments.

Guests for the day were: A. H. Jolley, Toronto; Harry Freeman, Jack Reid, L. A. Marriott, Bruce Macfarlane, Frank Colameca, Jack Marks, Timmins; Phil Summers, Ansonville; Thos. Harvey, Toronto; P. J. Wright, Galt; Dr. C. H. Hair, of the Toronto Downtown Kiwanis.

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"What did she get?"

"About the same as any other explorer—enough material for a lecture."

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Club and Church Activities

JUNIOR C. W. L. HOLD MEMBERSHIP TEA

Yesterday afternoon the Jr. C. W. L. held a very successful membership tea, with numerous members and prospective members dropping in to enjoy the pleasant social afternoon, which took place at the home of Mrs. T. Byck, 69 Patricia Blvd.

Mrs. Culhane and Miss G. Cudihay received the guests, and Mrs. H. Sherwood convened the affair.

Vases of snapdragons, sweetpeas and roses were placed tastefully throughout the room in honor of the occasion. Pouring tea from the main tea table, with its beautiful hand-made lace cover, were Mrs. S. Spooner, Mrs. J. Marks, and Mrs. Dupuis. Lunch consisted of a variety of sandwiches, olives, pickles and dainty cakes and cookies served by Mrs. Verity and Mrs. Domanski, assisted by the committee.

A. Y. P. A. HOLDS SOFTBALL PRACTICE

Last night the A.Y.P.A. met at the Central School grounds and practiced playing softball for an hour. The members are looking forward to league games in the near future with other church clubs.

Following the practice, there was a good attendance at the church hall for the business meeting with Bob Skelly, vice-president, in the chair. The meeting was opened with prayer, and the minutes of the previous meeting were read by secretary Barbara Fleming.

A report was given on the Friendly Hour which was held last Sunday evening after services. Plans were discussed for a picnic which the members hope to hold on May 24.

A social half-hour followed the business, and refreshments were enjoyed.

Girl Guide News



Miss S. Cameron, Girl Guide Field Secretary, has been in Timmins for the past week. During that time the Guide and Brownies leaders received much helpful training; and the Guides and Brownies will enjoy the many games and songs she taught them.

Those present at some, or all the meetings were: Mrs. B. Harper, Divisional Commissioner; Mrs. R. Stark, Mrs. Pettit, Mrs. S. Roach, Mrs. Pritchard, Misses B. Bailey, District Captain, D. Read, E. Hansen, P. Gedde, P. Baderski, A. Fisher, E. Clatworthy, B. Langman, T. Pooley, D. Sewardson, J. Blair, E. Pierce, and L. Mitchell.

On Thursday evening a representative number of Brownies from each pack in the camp held a meeting in St. Paul's Parish Hall, South Porcupine. Mrs. Stark taught the Brownies a new enrollment ceremony.

On Friday evening a representative group of Girl Guides met at St. Paul's in South Porcupine, where Miss Cameron reviewed compass points, knots, and taught the Guides several new games.

On Tuesday afternoon Miss Cameron was guest of the local Association at the home of Mrs. T. R. Langdon in South Porcupine.

On Thursday afternoon she spoke to the newly formed local Association in Timmins, at St. Matthews Church Hall.

To conclude the week, the Guides enjoyed a lovely evening at the home of Mrs. Stark on Friday evening.

Despite the rainy weather the Guides and Brownies held a very successful cookie day last Saturday, and most packs and companies found they could have handled many more than the allotted cookies.

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TWIXTERS' SOCIAL IS ENTERTAINING EVENT

On Tuesday night the Twixters Club of St. Matthew's Church held a very pleasant social and bazaar in the church hall, with about one hundred guests and members present. Mr. F. Wolno was chairman.

Various musical selections opened the evening's program, with Eleanor Burke and Mary Thompson presenting a piano duet, and Mr. Edouard Bartlett giving two violin selections, accompanied at the piano by Mrs. A. R. Chidwick. A recitation was given by Mr. A. Lainsbury.

A special feature of the evening was a quiz program with Mr. W. Langdon as quizmaster, and winners being Mrs. Beck, Miss Elsie Hawkins, Miss M. Saunders, Miss Margaret Foy, Miss Peggy Webster, Mr. J. Gurnell, Mr. and Mrs. Moore, Mr. E. King, Mrs. J. B. Pare, Mr. Ted Hutton, Mrs. Ashby.

Another highlight of the social was the booth under supervision of Mrs. F. Wolno and Mrs. V. Harris, which displayed children's dresses and sunsuits, baby's sweaters, bonnets and booties, as well as embroidery and diamond socks.

Mrs. Irma Keast took orders for the return address correspondence stickers.

The evening closed with serving of a lovely lunch by Mrs. M. Wharton and her committee.

MACKAY MOTHERS AND DAUGHTERS MEET

On Monday night the annual Mother and Daughter banquet of Mackay Presbyterian C.G.T. was held in the church basement with more than fifty mothers and daughters present.

The tables were artistically decorated, and the menu consisted of fruit juice, ham, lettuce, tomatoes, a variety of salads, rolls, ice cream, cake, tea and chocolate milk.

Several toasts were proposed and included one to The King; to Our Mothers by Doreen Robertson, and the response by Mrs. R. D. MacLeod; to the Church by Doris MacLeod; and the response by Dr. Aitken; to the daughters by Mrs. George Robertson; to the Sunday School by Marilyn Runnalls and response by Dorothy MacLeod; Peace and the future by Janice Staveland.

The solo, "Mother" was given by Betty Burgess, and the hymn, "O God of Love, O King of Peace" was sung. Miss Athalie Read, the Presbyterian deaconess in Cochrane, spoke on her work and told of some experiences in various fields. She urged the girls to consider this form of work as a career, and indicated the great need for workers.

Each table had a theme for the decorations, the senior group using the theme Music and Flowers. A bar of music complete with treble clef, sharps and notes was placed at each end of the table, and musical notes, candles and two large bowls of daffodils and sweet peas served as centre pieces.

Program covers were pale green and yellow with roses, pansies, lilies, and other colorful flowers tied with white ribbon. Seated at this table were Sheila Menard and Mrs. Menard, Laura Marks and Mrs. F. Marks, Doreen Robertson and Mrs. G. Robertson, Nancy Pickering and Mrs. A. W. Pickering, Faye Arundell and Mrs. W. Arundell, June Gabriel and Mrs. W. Deyarmond, Mary Demarco and Mrs. B. Sydor, Mrs. Poppleton, Betty Burgess and Mrs. D. Burgess. This group was under the leadership of Mrs. B. Sydor.

The intermediate group under Loreen Simpson depicted Spring in an Indian Reserve for their table decorations. The centre-piece was a pond surrounded by moss. Canoes, ducks and swans were in the pond, while a number of Indians were grouped along the edges. White programs edged in scalloped black had arrows attached to serve as place cards. Favors in the form of black drums with colorful designs on the sides contained assorted candy and fudge. May-flowers added to the spring atmosphere.

Seated at the table were Helen Borland and Mrs. A. Borland Jr., Maria Steele and Mrs. J. Steele, Doris MacLeod and Mrs. R. D. MacLeod, Jean Harris and Mrs. L. Harris, Joan Wood and Mrs. Wood, Madeleine Sydor, Miss Troyer, Marilyn Runnalls and Mrs. H. J. Runnalls, Mikell Rigg and Mrs. D. Rigg, Dorothy MacLeod and Mrs. D. Morrison, Loreen Simpson and Mrs. J. Simpson.

The intermediate group under leadership of Mrs. George Aitken followed the theme of the mission study in Africa for table decorations and a strip of paper grass stretched the length of the table with green palm trees, black ivory and teakwood elephants brought from Africa standing on it. Orange candy baskets with monkeys perched on the handles were filled with raisins, nuts and popcorn. The program covers were designed to represent African grass huts.

Seated at the table were Janice Staveland and Mrs. R. Staveland, Dorothy Horrocks and Mrs. Horrocks, Dorothy Harvie and Mrs. C. Robertson, Willow Arundell and Mrs. Perron, Margaret MacKay and Mrs. Wm. Laidlaw, Margaret Robertson and Mrs. E. Smith, Miss Athalie Read, Mrs. Geo. Aitken and Dr. Aitken.

Members of the Y.W.A. serving tables were Mrs. A. MacLeod, Mrs. E. Anderson, Mrs. J. MacRae, Mrs. H. Villiant and Miss D. Bramburger.

The evening also included community singing, several recitations, musical numbers, and moving pictures. The program closed with taps.

MACKAY W. M. S. MEET TODAY

The regular meeting of the W.M.S. of Mackay Presbyterian Church was held this afternoon and in the absence of the president, Mrs. F. Somers, Mrs. Troyer was in the chair.

During the business portion of the meeting, the usual business was transacted and then the delegates for the presbytery which will be held May 31, were chosen. A vocal duet was rendered by Mrs. Schultz and Mrs. Poppleton and was greatly enjoyed by the members.

A very interesting and informative paper on the subject of African Christians was given by Mrs. Laidlaw. The scripture reading was taken by Mrs. E. Smith. Mrs. G. Robertson presented a lovely vocal solo.

After the meeting adjourned a social half hour was enjoyed, and hostesses for the day were Mrs. Schultz and Mrs. Troyer.

PLAN BICYCLE CLUB

The local Y's Men's Club are asking for a full turn-out of everyone interested in the formation of a bicycle club, hiking, archer, swimming or woodcraft.

The meeting will be held in the council chambers of the municipal building at 7.30 o'clock tomorrow night.

Register Of Births

—To Mr. and Mrs. V. Arbie, 203½ Elm St. South, on May 3, a daughter, Therese.

—To Mr. and Mrs. A. Auclair, 160 Mountjoy St. South, on Apr. 30, a son, Joseph.

—To Mr. and Mrs. Lucien Boivin, 104 Sixth Ave., on Apr. 28, a son, Joseph.

—To Mr. and Mrs. Conrad Chartrand, Mattagami Heights, on Mar. 22, a son, Joseph.

—To Mr. and Mrs. Moise Daigneault, 255 Mountjoy St. South, in Porcupine General Hospital on May 8, a daughter.

—To Mr. and Mrs. H. Demers, 8 Commercial Ave., on May 10, a son, Ronald.

—To Mr. and Mrs. A. Francoeur, 115 Mountjoy St. South, on Apr. 29, a daughter, Lynda.

—To Mr. and Mrs. W. Gandzi, 29 Main Ave., on Apr. 25, a son, Larry.

—To Mr. and Mrs. L. Del Guidice, 102 Toke St., on Apr. 24, a son, Paul Albert.

—To Mr. and Mrs. Edward Hicks, 75 Third Ave., Schumacher, in St. Mary's Hospital, Apr. 16, a daughter, Lynn.

—To Mr. and Mrs. A. Landry, 101½ First Ave., on Apr. 25, a daughter,



Pattern W9415 . . . Make this "Sweet-heart" sundress for fun in the sun . . . Pattern has instructions for making a jumper and blouse version. Add a cover-up jacket. Sizes 2, 4, 6, 8, 10, 12, 14, 16, 18, 20; 32-42. Size 16, 2-½ yd. 39-in.

Pattern W9397 . . . Anyone can look well in overalls properly cut to proportion. Cool, practical for work, play or lounging. Blouse and play suit included. Sizes 12-20 and 30-44. Size 16, 3-½ yds. 35-in. blouse 2-½ yds.

Rose-Marie.

—To Mr. and Mrs. H. Lauzon, 32 Cody Ave., on May 8, a daughter, Pauline.

—To Mr. and Mrs. A. Lefebvre, 86 Kirby Ave., on Apr. 14, a daughter, Patricia.

—To Mr. and Mrs. Lucien Plouffe, 7 Birch St. North, on Apr. 20, a son, Joseph.

—To Mr. and Mrs. Steve Soroko, 33 Lakeshore Road, in Porcupine General Hospital on May 12, a daughter.

—To Mr. and Mrs. A. Trotter, Ansonville, in St. Mary's Hospital, Apr. 12, a daughter, Marie.

—To Mr. and Mrs. T. Turgeon, 95

Commercial Ave., on Apr. 29, a daughter, Marie.

—To Mr. and Mrs. James Urquhart, 112 First Ave., Schumacher, in St. Mary's Hospital, Apr. 29, a son, Brian James.

Send Twenty Cents for each pattern, to The Advance. Print name, address, pattern number and size PLAINLY.

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