

# This Is The Spirit!

That Achieves Victories!  
Fights Inflation!  
and  
Makes Our Country Great!



*"They Did it Before --- and  
Have Done it Again!!"*

★ ANOTHER red-letter achievement is recorded in the above picture of the staff of employees of UNION BREWERY Limited. Here you see Gordon Strickland (left), of the local headquarters of the National War Finance Group Pay-roll Division presenting Assistant-Manager J. Wyatt, of Union Brewery Limited, with a 9th Victory Loan pennant significant of outstanding merit. The plant shipper, Paul Zanolla, stands in the background for the official presentation, he being the largest individual subscriber. Union Brewery Limited earned a 180 percent honorable mention by investing wholeheartedly in the 9th Victory Loan. Last year their staff of co-workers earned a similar award.

**180% - OVER THE TOP!**

In Canada's

**NINTH VICTORY LOAN!!**



APPROVED BY THE LOCAL HEADQUARTERS OF THE NATIONAL WAR FINANCE COMMITTEE.



THIS ONE LOAN MUST  
TAKE THE PLACE OF TWO

There will be only one Victory Loan in the next 12 months. Therefore you will be asked to buy more than before. The same rate of saving each month will enable you to buy twice as many Victory Bonds this time. It is a big job we have to do: Shoulder your share!