

# The Porcupine Advance

PHONE 26

TIMMINS, ONTARIO

Members Canadian Weekly Newspaper Association; Ontario-Quebec Newspaper Association  
Published Every Thursday by  
GEO. LAKE, Owner and Publisher

Subscription Rates:

Canada \$2.00 Per Year. United States: \$3.00 Per Year

Timmins, Ont., Thursday, April 27th, 1944

## PUTTING THE LOAN AHEAD

Just as all thoughtful patriotic people realize that the war effort should have precedence over every other lesser interest and activity, so it seems to be agreed at the moment in Timmins and district that everything but the most necessary and vital issues should take second place to the Victory Loan campaign that opened on Monday. There seems to be such a general agreement in regard to the importance of the Sixth Victory Loan campaign that this attitude must be of great interest, support and encouragement to the canvassers and other workers for the Loan. The Victory Loan Day at the Timmins Kiwanis Club luncheon on Monday was a good example of how the Victory Loan theme may be made to dominate all other issues for the time being. In the club itself active workers in the Loan campaign were prominent. The visitors for the day were also strikingly representative of the people who help to make such campaigns successful. The addresses given dwelt on the Sixth Victory Loan from all possible angles. There was a special Victory Loan film shown. Even the community singing for the occasion seemed to gather and impress the theme of the day.

Another example of making the Sixth Victory Loan a special issue on an occasion that normally would not deal with such matters was the Photo Night part of the entertainment at the Broadway theatre on Thursday evening last. In selecting the winner for the Photo Night prize, the theatre manager, Mr. Stan Andrews, who has been one of the ardent workers for each successive loan, took early occasion to bring forward the Victory Loan campaign. Instead of the usual humorous tasks assigned the boys on such occasion, each of the four assistants on the stage was required to make a brief address to the audience on the subject of the Sixth Victory Loan. It is true that the manager helped each young contestant to some extent, but that did not alter the interest of the impromptu addresses. There was in the four little speeches a very comprehensive summary of why all should buy Victory Bonds. The youngsters made it clear that it was essential to purchase bonds to supply guns, ammunition, tanks, planes and ships for the fighting forces, and so to hasten victory and the return home of the men and women on service. One bright lad did not forget to add a special reason. "And you'll get three per cent interest on your money," he said. There have been many studied addresses on the Victory Loans by able adults that had less effectiveness than the impromptu efforts of the four youngsters on Thursday night. Even when the four assistants had completed their task and the winner of the \$300.00 prize had been declared, Manager Andrews still did not allow the Victory Loan theme to drop. He didn't ask the usual question on such occasions, "What do you intend to do with the prize money when you receive the cheque next week in exchange for your photograph?" Instead, he suggested that at least a part of the money should be invested in Victory Bonds. To this, the winner agreed and ventured the opinion that he would use \$50.00 of the money to buy a Victory Bond. Manager Andrews, however, being one of the salesmen at work this week on behalf of the Loan, saw an opportunity for valuable practice in inducing prospects to double their subscriptions to the Loan. He pressed argument upon argument and without wearying the audience and had the promised subscription raised to at least \$100.00.

In his address at the Kiwanis Club on Monday, Lieut. A. G. Kerr, of the Royal Canadian Navy, emphasized the fact that it is the "extra effort" that makes for the early victory. He told of the persistence and daring of one gallant sailor who crawled, bled and dying, to the bridge of his motor gun boat to secure a Lewis gun to continue his valiant battle against great odds. "His effort," he said, "was the extra effort needed to win back to port." He added that the extra effort was needed to-day to win the objective of the Sixth Victory Loan. Workers for the Sixth Victory Loan in this town and district are giving this extra effort, and the results so far fully justify the truth of Lieut. Kerr's suggestion. Canvassers report many cases where the "extra effort" has won success beyond the best hopes. The Union Brewery, for example, was not content to be the first to pass its objective. Instead, there was an "extra effort," from W. Doran, the manager, with the result that on Tuesday the Union Brewery had more than two and a half times its quota, and still was keeping up that "extra effort."

Those selling the Sixth Victory Loan have the enthusiasm and inspiration to give that "extra effort" that wins through to victory. In the people in general, on their part, devote an "extra effort" to the task of taking up the bonds, as they have done in the past, the double "extra effort" will mean sure victory in this district for the Sixth Victory Loan.

## TESTED BY FIRE

Firemen and citizens alike were tested and tried by the disastrous fire on Patricia Boulevard on Sunday afternoon, when seven houses fell prey to flames and other houses were damaged. The fire-fighters came through the fire with flying colours. Despite the intense heat, the stifling smoke, the heart-breaking lack of ample water for fire-fighting and despite the fact that many of them suffered severe burns and other injuries, they worked effectively and well, and did all that could be done. Some of them suffered burns that they did not think about until they were going off duty after strenuous labour, so occupied and interested were they in their work. In the words of Mr. Alex Taylor, whose father's home was damaged, and whose own residence was very close to the danger zone, "Timmins can well be proud of its fire brigade."

To thoughtful people the town council and other authorities also stand the test of this particular fire. It is true that the water mains were of too small size to allow ample water for fighting this fire, but against this fact it should be noted that prominent on the works planned for this year, and prepared before the fire occurred, was the project of larger water mains for the whole northeastern section of the town. As a matter of fact it was intended two or three years ago to proceed with this work but on account of the war the necessary pipe could not be obtained. It may be of interest to add that in the first report made by the present fire chief after his appointment, earnest recommendation was made for three approaches to be built to Gillies Lake so that the fire truck and pumper might be driven far enough across the lake that water would be pumped from there for use in fighting fires. Last year the council authorized the building of one of the approaches with the idea of adding the other two later. The one constructed was at the foot of John street. Another recommended was for the special protection of Rochester townsite, while the third approach would have been at the bathing beach section. Had this latter approach been built, there might have been ample water available for the fire on Sunday. This however, is a case where no fault can reasonably be found, as effort was made to meet situations that could scarcely be foreseen.

The people in general were also tested by the fire on Sunday, and in the larger view they stood the test well. The firemen had special words of praise for the men of the A. R. P. who gave generously of their services. Private individuals also contributed helpful and earnest efforts in assisting with the handling of the hose and in the work of helping remove household effects from the threatened buildings. W. Doran, president of the board of trade, is carrying this week a badge of his special services, this badge being a bandage over a bad burn on his right hand, and he was so occupied and interested that he does not know how or when he suffered the burned hand. The fourteen families who were rendered homeless by the fire and lost practically all their possessions,—some of them escaping without the normal amount of clothing—can tell how well the people of Timmins stood the test of that fire. Those unlucky families were only homeless for minutes. They were fairly showered with offers of shelter and help of every kind. The fire brought out the innate kindness and generosity of the people of Timmins. Offers of hospitality and assistance were as warm and prompt as they were generous and sincere.

Anyone noting the generous hospitality, the kindness and sympathy extended to the victims of the fire on Sunday might well feel proud to be a citizen of Timmins. The fire showed how humane are the majority of the people here. Unfortunately, however, it also showed that a few are also human, or inhuman, as the case may be. There was some looting that was to no one's credit, and there were other minor troubles that might well have been avoided. In some cases the crowds were so dense, in the double meaning of the word, that the work of the firemen was handicapped. Cars were parked too thickly and too close to the scene of action. Petty thefts were the chief fault, however. Perhaps, these looked more striking, because they are so foreign to the hearts of the people in general in Timmins. But even one or two cases of theft under such circumstances appear too much and too many. The Advance does not believe in being gullible and swallowing all the tall tales that may be heard on street, but there were known instances where people did walk away with goods that they must have known did not belong to them. There may have been the thoughtless idea of securing souvenirs or the careless belief that the owners would have no immediate use for the articles taken. Perhaps the article taken had no particular worth in the eyes of the youthful or older person who appropriated it, but to the owner it may have possessed a sentimental value of special kind. In any event, it was the property of the original owner and of no one else. It is to be hoped for the good name of the good people of the town that anything thoughtlessly taken will be promptly returned, so that it may be said that all have nobly withstood this test of fire.

## THOUGHTS ON LETTER WRITING

A young lady complains to The Advance because her boy friend never writes to her. The answer to that one is this:—"Young lady, if you want let-

ters, why don't you write to yourself? Some newspapers do! Do you think you are better than some newspapers? If you don't you're pretty gullible, young lady, and you don't deserve to have a boy friend, even in Mackenzie King's home-back army.

There was a letter the other day in a contemplative. That letter was signed:—"One Who was There." A perusal of the letter suggested that the writer was not quite "All There." In any event, there is some startling inconsistencies in that letter. For example, the letter suggests that the mayor of Timmins is a sort of re-incarnation of the late Sir Wilfred Laurier. Sir Wilfred was justly famous for his urbanity and never-failing courtesy. Remember the urbanity and courtesy extended by the mayor to Councillor Gladstone on all occasions? Do you see the resemblance? Or are you gullible?

Of course it may be that the hero-worshipping letter writer mixed up the political idols. Hon. Mackenzie King may be meant where Sir Wilfred Laurier is written. Gullible folks may think that Hon. Mackenzie King is urbane and courteous. But recently in parliament he has been showing outbursts of temper. The latest was this week when he yelled across the floor of the House that he indignantly denied the suggestion that he ever lost his temper, or words to that effect. The Advance thinks too kindly of the mayor to suggest that he is anything like Premier King, but if anybody insists that he is like anybody, then it must be admitted sadly, and with apologies, that he is more like Hon. Mr. King, than he is like the late Sir Wilfred Laurier.

Up in this North Land when a man starts to talk to himself, that's all right. But when he starts to talk back to himself, that's what they call being "bushed." But in any part of the country when a newspaper starts to write letters to itself, that's being gullible.

## GRAVEL AND SAND—AND PLACER

English taverns often have odd names, such as "The Fox and Goose," in Somersetshire, and "The Crown and Anchor" in London. On this fact Thomas Richard Henry bases a good story in The Toronto Telegram. He writes that a young sailor recently came to Toronto from the land where the "pubs" have names such as "The Fox and

Goose." At one of the service clubs, a girl dancing with him, asked how he liked Toronto. He said the city was all right, but it didn't seem to have many "pubs." He told her that in a long walk the previous evening he had seen only the one pub. "Where was that?" the girl asked in surprise and amusement. "I don't know exactly where it was," the sailor replied, "but there was a group of men standing outside arguing, and it was called 'The Globe and Mail.'"

Still stands the motto of the King:

"Put into your task whatever it may be, all the courage and purpose of which you are capable. Keep your hearts proud and your resolve unshakable. Let us go forward to that task as one man, a smile on our lips and our heads held high and with God's help we shall not fail."

If "The Globe and Mail" is mistaken for a "pub", and "The Toronto Star" looks like a mausoleum, it is sincerely to be hoped that no visitor to Toronto jumps to the conclusion that The Toronto Telegram is the head office building of the C.C.F.

The Government takes very effective way to impress on all the absolute necessity for all trying to save paper. This week The Advance received a few sheets of paper from the Department of Public Information. The envelope in which the paper was enclosed measured 12 inches by 16 inches. The paper enclosed would easily go into an envelope 4½ inches by 9 inches. In other words that envelope was just about four times the size it might have been. Accordingly, even a dull-witted person can easily see that if the government uses paper on that scale, then other people must save paper or there soon won't be any. P.S.—It would have been just as well for all concerned (with the exception of the waste paper basket) if the Department of Information had saved the paper as well as the whole envelope. And accordingly, it is easy to see still further need on the part of the average man and average firm for still further care in the use of paper.

There were a couple of gullible lads who could not sleep Sunday night. They sat up till morning trying to figure out how they could blame the chairman of the council's welfare committee for the fire on Patricia Boulevard.

## High and Vocational School Backing the Sixth Victory Loan

Teachers and Students Alike Ready Once More to Do More than Their Bit.

Mr. W. E. Young, Music Head at the Timmins High School, and an active member of the Public Relations section of the Sixth Victory Loan organization, has intimated that the school choir members and other students will participate actively in the Loan campaign. Mr. A. A. Rose, principal, always an enthusiastic worker during Victory Loan campaigns, is encouraging High School activities in connection with the drive. "The youth of the town centred at the Timmins High school can do much to put the town over the top," said Harold Burt, Public Relations chairman. The staff of teachers in the past, have discharged onerous duties in connection with every war effort, and as salesmen, speakers, public relations men and organizers they have proved themselves efficient and capable. Mr. W. G. Schwitzer, head of the history department was the main speaker in the Empire Hotel, Cochrane, at a Victory Loan rally on April 23rd. Mr. H. R. Rowe, a member of the T.H.V.S. board, is the chairman of the speakers' panel for the District of Cochrane. It can be said "Well done" to the Timmins High and Vocational School.

## Music Teachers and Pupils

TORONTO  
CONSERVATORY OF MUSIC  
MIDSUMMER EXAMINATIONS  
Practical—June and July  
Theory—June 10th, 12th and 13th  
Applications and fees must reach the Conservatory not later than  
MAY 15th, 1944  
135 College Street, Toronto 2B

Timmins Representative  
MRS. EDITH GAMBLE  
95 Fifth Avenue

## Warrant Officer Ken Morrison, R.C.A.F. Sends Thanks from German Camp

Appreciates Gifts from People of Canada. "Just What the Doctor Ordered"

Mr. and Mrs. John Morrison, 64 Elm Street South, this week received the following letter from their son, W. O. 2, Ken Morrison, who is a prisoner-of-war in Germany:

Feb. 6th, 1944  
Dear Mother and Dad: Hello, and how is every little thing? Here goes another forlorn attempt at a letter. Had a couple from yourselves the other day and one also from Len Yesko. I thought he had forgotten me. It was an old one dated June; but better late than never. Before going any further I have something to say. I should like to convey my appreciation and thanks through you to the people of Canada for the many gifts we have received. Recently we received eating utensils, such as plates, cups, forks, spoons, etc., which were shall we say, "Just what the doctor ordered." The old tin can cup went out of the window. Some of the large kettles, soup pots, frying pans, and so on, because of the accommodations, are not applicable, but we are not kicking.

We have received many other things, such as books and chocolate, which are no less appreciated. Once again, many thanks.

Nothing much to report. Am getting along fairly well. Still growing older every day. Glad to be doing something if only that.

Regards to everybody.  
Take care of yourselves.  
Love, KEN.

## Hearst W.M.S. Hold Easter Meeting Recently

Entertaining Play, "Into Galilee," Presented.

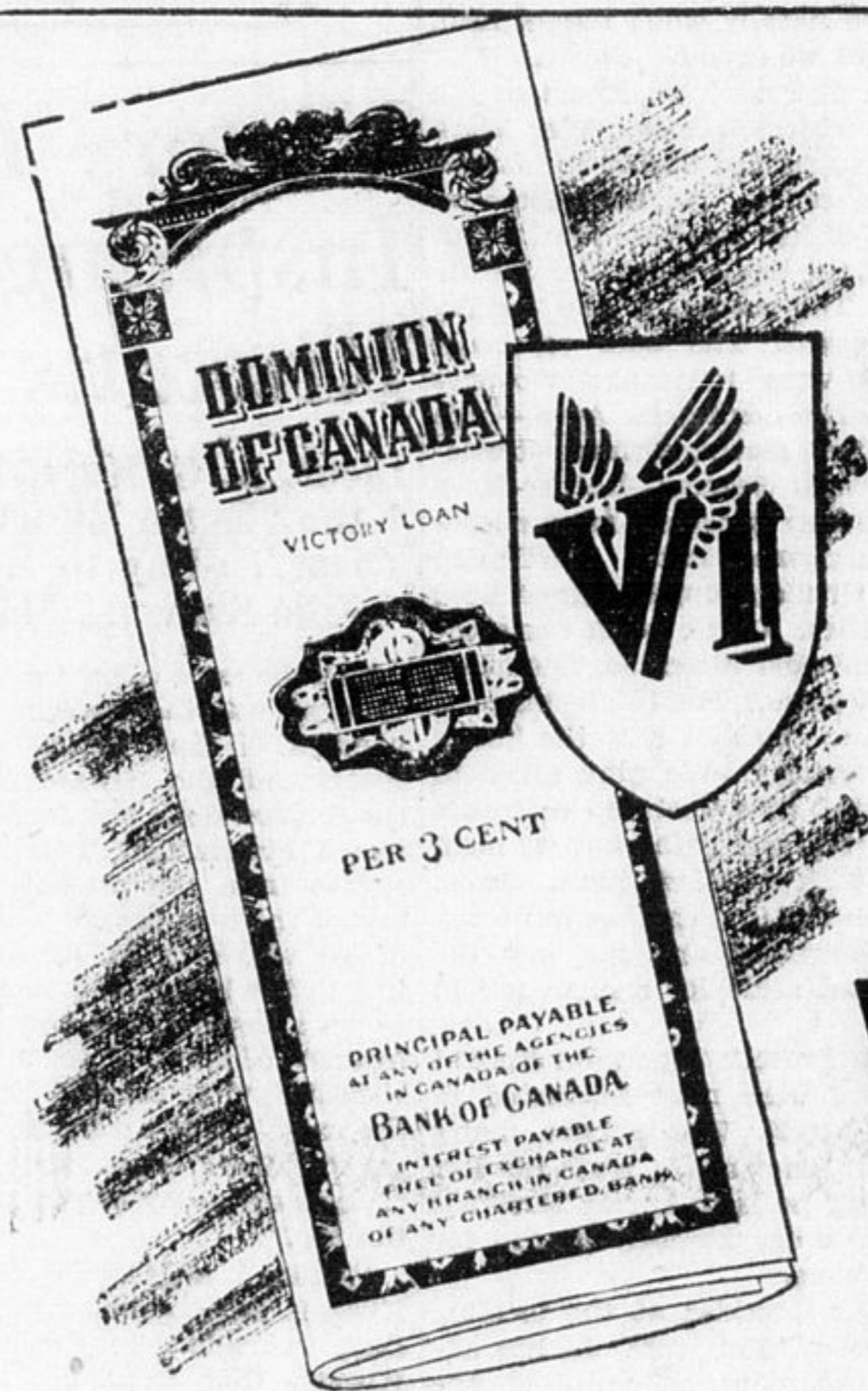
Hearst W. M. S. Auxiliary held an Easter meeting recently in the local (St. Paul's) United Church, with a good attendance present.

The special worship service was conducted by Mrs. G. Garder and opened with appropriate hymns, scripture lessons and responsive readings.

Miss Pearl Granger beautifully rendered as solo, the selection, "Open Ye the Gates of the Temple".

The Service then continued in the form of a play entitled, "Into Galilee," in which several members took part. This play was splendidly presented and proved most inspiring and entertaining.

Globe and Mail: Another fatal accident has occurred because of boys playing with firearms. The danger of such tragedies is accentuated now, when, as may be observed on the streets, groups of boys are carrying on mimic warfare. It is difficult to understand why, at any time, mere lads are permitted to have any kind of lethal weapon.



**PUT VICTORY FIRST**  
**BUY VICTORY BONDS**

The Best Investment You Ever Made in Your Life is VICTORY BONDS

**VICTORY!** What would life in this country be like without Victory?  
**BONDS!** The solemn undertaking of this Dominion to repay you, with interest at three per cent until maturity.

Our advice is "BUY MORE VICTORY BONDS". They are the very highest investment for your savings. They are instantly saleable to meet emergencies. They are the best security for a bank loan at minimum rates.

The Bank will protect your bonds for a very small annual fee, and cut the coupons each interest date, crediting the full amount to your account.

Our best advice to you is BUY TO-DAY

**IMPERIAL BANK OF CANADA**

"The Bank For You"