

Sincere
Wishes

To All Our Friends
And Customers

A Merry Christmas
and may
Peace and Prosperity
abide
in the New Year

Sam Bucovetsky
Limited

Timmins Schumacher South Porcupine
Cobalt Kapuskasing, Ont. Rouyn Noranda, Que.

THE SEASON'S GREETINGS



May me at this Yuletide Season express our sincere appreciation of the support and co-operation shown us in the past year, expressing also best wishes to all for a

MERRY CHRISTMAS
and a
HAPPY NEW YEAR



Hill-Clark-Francis Ltd.

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Suggesting Christmas Gifts



Patricia Lindsay, who writes the column entitled "Beauty and You" in The Advance each week suggests a number of out-of-the-ordinary gifts for the lady friend or relative. Some of these suggestions may help some mere male who has left his Christmas shopping to the last minute, only to find that he cannot do as he did so many times before -- buy a fancy box of candies and let it go at that. He may find chocolates and other sweets this year are all sold out. It may even be that some of the articles suggested by Miss Lindsay are also not obtainable. But once in a drug store the staff there is sure to know of something just as good. Here are Miss Lindsay's suggestions:—

A CUNNING STOCKING GIFT OR PARTY FAVOR: A cylinder of good talc in Angel dress. A holiday special.

FOR AUNT MIN: (Who likes nice things). A set of toilet water and a big box of body talc in the famous VIOLET SEC fragrance. Both nestle in satin lined box.

FOR SHOWER ADDICT: a box of especially designed soap bars (four) which are palm-fitting and will not slip out of the hand. Daddy would like these.

THE YOUNG-WEEK-ENDER would appreciate a simulated leather kit in brown which contains two skin creams and complete make-up. Handy to throw into suitcase in a hurry. Assures facial beauty while visiting.

SCHOOL GIRLS like Campus Make-up -- a sponge-on sort of powder which stays put. Choice of shades from pale to sun-tan. Another excellent Christmas stocking filler.

A SHAVING TREAT may be had in a gift set containing a generous shaving stick in an attractive wooden container, and a generous bottle of after-shave lotion exquisitely perfumed to male taste. Man at home or service trainee would adore this.

FACE POWDER blended to order -- something the meticulous beauty will thank you for. You can pay for the powder and send your friend a certificate entitling her to a special blending job when she has time to stop at the cosmetic counter where this powder is sold.

FOR THE DAINY LALY— a set of the most attractive sachets made in the form of pink satin roses and green leaves -- scented with a heavenly fragrance -- to tuck among her undies and nice handkerchiefs.

FOR JUNIOR WHO NEEDS IT -- a super-tuft toothbrush of nylon bristles with a special heavy handle which boys like. Each has its own case which is handy for packing.

FOR THE HEART-SICK MAIDEN -- a perfume called BEAU CATCHER -- a tantalizing fragrance which young men, especially, seem to like.

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Steps Toward Victory and Peace

The following is the leading article in "Tisdale Talent", the school paper composed, edited, printed and published by the pupils of South Porcupine Public School. This editorial was written by Nancy Cooper, assistant editor.

Steps Toward Victory and Peace

This has been a very memorable year. Now, on this fifth Christmas of World War II we are definitely setting our faces toward Victory. We have had encouragement from all sides. The defeat of the Germans and the Italians in North Africa, the occupation of Sicily and Corsica, the surrender of Italy, the smashing campaigns of our Russian Allies and the splendid victories in the South Pacific by the Americans and Australians make us feel confident that another Christmas will see the close of the war in Europe at least.

During this year also, three great conferences have been held -- one at Casa Blanca, one at Quebec and one at Teheran. The latter was the most important as all four great united leaders, Winston Churchill, President Roosevelt, Chiang kai Chek and Stalin were present. These conferences were held not only to consider plans for carrying on the war to a successful close, but also to plan for a future better world.

We children should help them by learning obedience, and by acquiring knowledge of all that is good and useful, and respect for other people's rights, so that we may be good citizens of a new world.

We leave you now with the hope that we will soon have the joys of Victory and Peace.

ORIGIN OF CHRISTMAS DECORATIONS

The great feast of Saturn was held in December, when the people decorated the temples with such green things as they could find, says the Dictionary of Pharse and Fable. The Christian custom is the same transferred to Him who was born in Bethlehem on Christmas Day. The holly, or holy, tree is called "Christ's Thorn" in Scandinavia and Germany, from its use in church decorations and its putting forth its berries about Christmas time. The early Christians gave an emblematic turn to the custom, referring to the "righteous branch" and quoting Isaiah 60 13:—"The glory of Lebanon shall come unto Thee; the fir-tree, the pine-tree, and the box together to beautify the place of thy sanctuary."

NOT EVEN A SOCIAL CLIMBER

(From an Exchange)

The stage manager at the Christmas pantomime rubbed his hands in eager anticipation, and nodded for the curtain, to rise, but the new stagehand who had been engaged for the occasion took no notice.

"Now, then, wake up," shouted the manager, "everything is ready. Run up the curtain."

"Run up the curtain yerself," replied the stage-hand. "I came here as a stage-hand, not as a blinkin' squirrel."

Season's
Greetings

A Merry Christmas
and a
Happy New Year

We are now in a position to instal a few telephones and orders will be filled in the order received. This makes an ideal Christmas present.



Northern Telephone
Company, Limited



Sincere Wishes for a Merry Christmas and a Happy New Year for all, and may our pleasant dealings with customers and friends alike continue as in the past.

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Shaheen's Department Store

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Phone 605

EXTENDS BEST WISHES FOR A MERRY
CHRISTMAS AND
A HAPPY NEW YEAR.

The Fern Cottage Lunch

43 Third Avenue, Timmins

Wishes one and all a very Merry Christmas
and a Happy New Year.
And will do its best as in the past to
make it so.