



At this happy season of the year we thank our customers and friends for kindness and consideration during the past years, and to one and all we extend best wishes for a

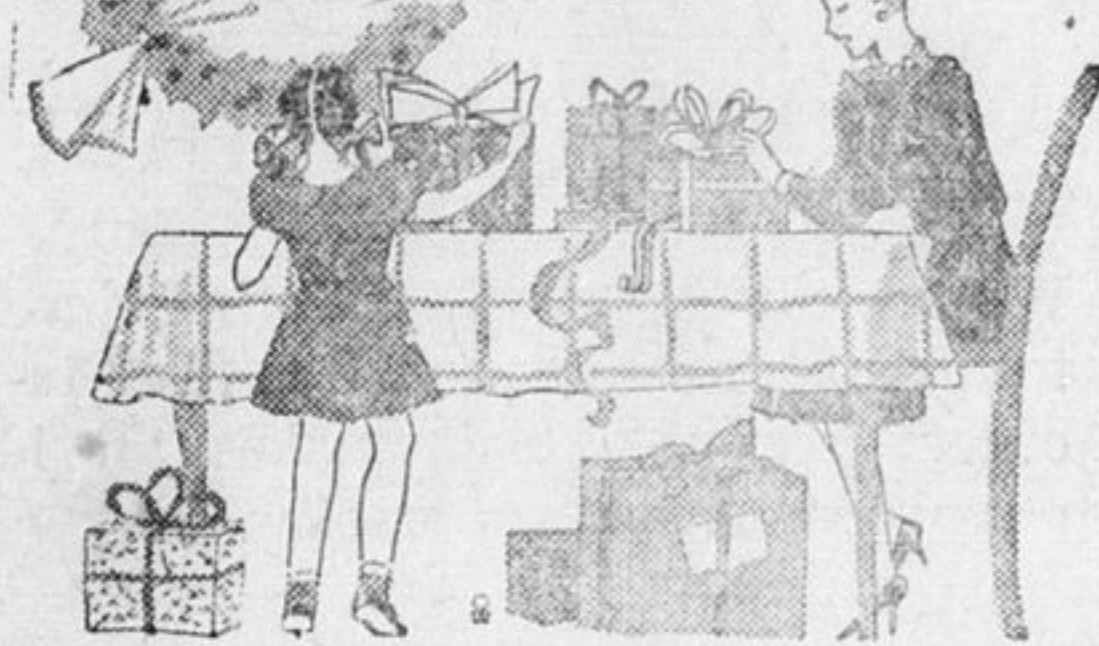
MERRY CHRISTMAS AND A HAPPY NEW YEAR.

FELDMAN TIMBER CO., LTD.

First Avenue

Schumacher

CHRISTMAS JOY



The thoughtfulness and understanding of our customers has made the past year's business less burdensome than it would otherwise have been. We extend to one and all best wishes for a Merry Christmas and a Happy New Year.

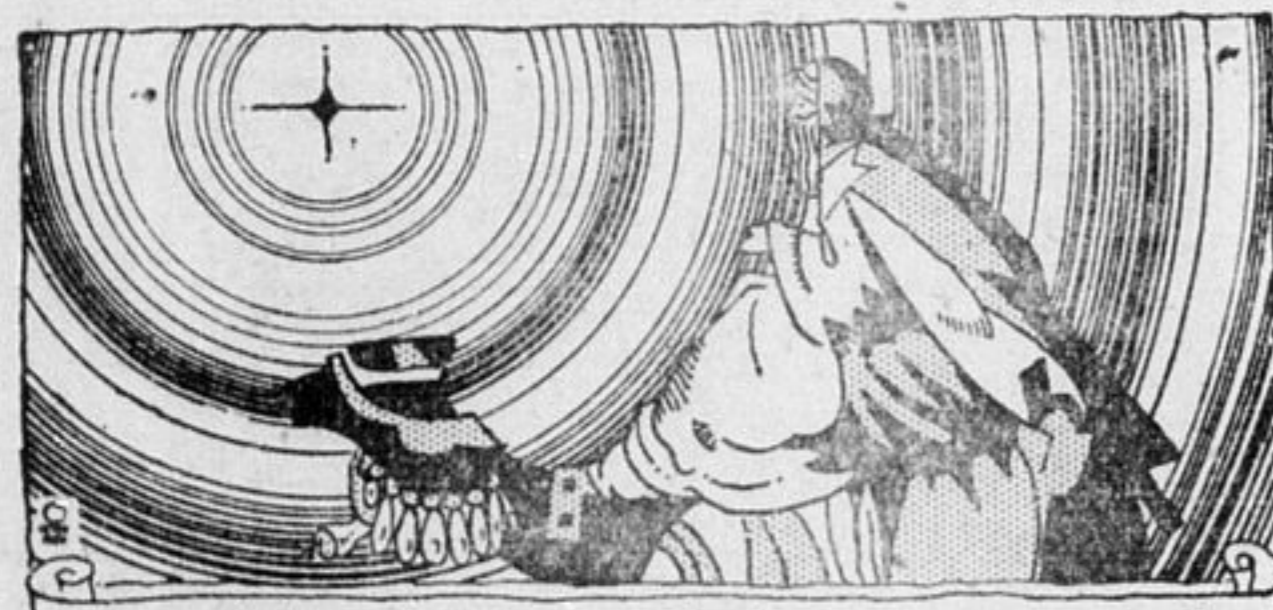
DAIGNEAULT MOTOR SALES

MOISE DAIGNEAULT, Proprietor

NASH, HUDSON AND STUDEBAKER SALES AND SERVICE

28 Second Avenue, Timmins

Phone 2800

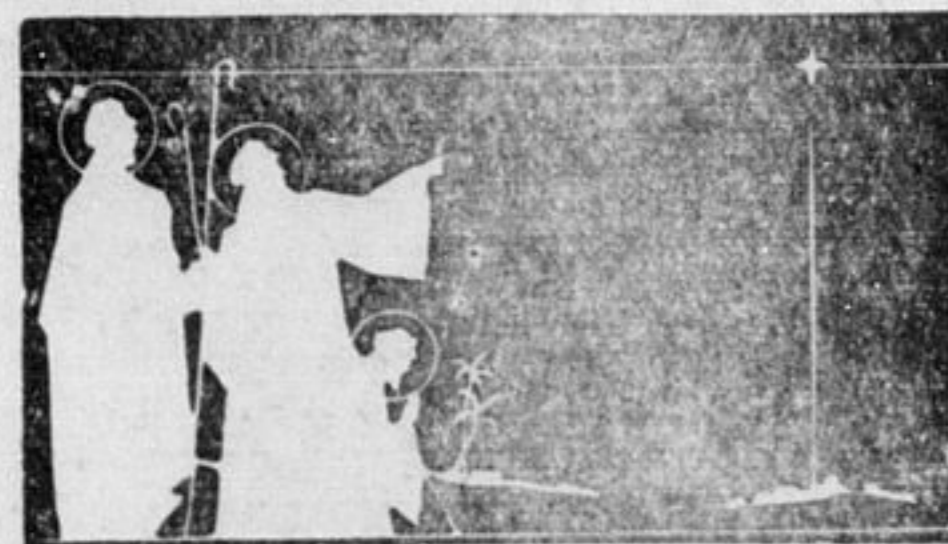


BEST WISHES TO ALL FOR A MERRY CHRISTMAS AND A HAPPY NEW YEAR.

Schumacher Hardware and Furniture COMPANY LIMITED

31 First Avenue, Schumacher

Phone 748



There have been many difficulties in business during the past year, but these have been more or less offset by the kindness and co-operation of our customers, for which we extend very sincere thanks. To one and all we very sincerely wish—A Merry Christmas and a Happy New Year.

E. L. URQUHART

GROCERIES — MEATS — FRUITS — VEGETABLES

85 Maple Street South

Phones 2100-2101

Coming North for Christmas

It seems only a few years ago that the greater part of the people of Porcupine seemed to go south for Christmas. It is true that as time went on, all those going south did not go as far as Toronto, or even North Bay. Many of them stopped at Matheson, New Liskeard, Haileybury or Cobalt, these being older places where families had been firmly established. The trek to the south each Christmas in early days, however, was a notable affair. Some years ago Mr. Dayton Ostrosser told The Advance of a Christmas in Golden City, before there was any Timmins. That Christmas there were only a very few people left at Golden City. Despite the fewness of their numbers they had a merry Christmas just the same. The cooks remaining in the camp put up an elegant Christmas dinner for all, and everybody had a good time. There was a Christmas tree and a concert, and there was carol-singing, and Christmas was as happy as it was possible to be in a new land and far from the old homes.

In later years as Timmins, Schumacher and South Porcupine grew to be good-sized towns, more and more people established homes here and these homes meant that more and more people celebrated Christmas in the Porcupine. At the same time it seemed that the greater part of the people of the camp went to the south for Christmas. In some cases it seemed as if whole families picked up and went south for Christmas at the old home in Old Ontario. In the years between 1916 and 1926, the personal column in The Advance would have as many as forty to a hundred people from here reported as going south for the Christmas festival. This, of course, was in addition to the school teachers who nearly all in those days went south for the holidays. Of course, also, there would be some that would be missed by The Advance, so the number going south for Christmas would run into the hundreds, as they would be reported in large numbers each week.

As Timmins, Schumacher and South Porcupine became more firmly established, this tendency to go south for the Christmas time became less and less pronounced. Each year saw more and more people really making their homes here, and where there are homes, Christmas is sure to be well celebrated. As the years passed, it seemed that fewer and fewer people appeared to come here just "to make a stake" and then move out.

In recent years it has been evident that some people go south for Christmas all right, but then this is true of any large community where people have gathered from distant places. The number remaining in Timmins for Christmas has grown with leaps and bounds. To-day it is known that more people come to the North for Christmas than leave the North to spend Christmas in the South. This is due, no doubt, to the number of young people, men and women, leaving here for the Armed Forces, for work in munition factories and for other war activities. Naturally, these young people wish to "come home for Christmas." They are literally hundreds of them home to this camp this week and more expected before Christmas Day arrives.

Those who used to remark on the number leaving here every Christmas to spend Christmas in the South should note the new tendency, expressed in the true phrase:—"There are more now coming North to spend Christmas than are going South for the holiday."

Adeste Fideles

Often ranked as the most universally popular of Christmas hymns, "Adeste Fideles," ("O Come, All Ye Faithful") is said by "The Oxford Companion to Music" to date only from the seventeenth or eighteenth century. It seems to be of French or German origin, probably French. The popular English translation is by Canon Frederick Oakley, of Margaret Street Chapel, London, England (1841) but in an altered version as it appeared in Murray's Hymnal (1852).

The music seems to be of English origin. It has been ascribed to John Reading, who died in 1692, or to some later musician of the same name.

O come, all ye faithful,
Joyful and triumphant,
O come ye, O come ye to Bethlehem;
Come and behold Him,
Born the King of Angels:
O come, let us adore Him,
O come, let us adore Him,
O come let us adore Him, Christ the Lord.

God of God,
Light of Light,
Lo, He abhors not the Virgin's womb,
Very God,
Begotten not created;
O come, let us adore Him,
O come, let us adore Him,
O come let us adore Him, Christ the Lord.

Sing, choir of angels,
Sing in exultation
Sing all ye citizens of heaven above,
Glory to God
In the highest.
O come, let us adore Him,
O come, let us adore Him,
O come let us adore Him, Christ the Lord.

Yea, Lord, we greet Thee,
Born this happy morning;
Jesus, to Thee be glory given;
Word of the Father,
Now in flesh appearing;
O come, let us adore Him,
O come, let us adore Him,
O come let us adore Him, Christ the Lord.

A Merry Christmas

(By James Hungerford)

Christmas! The magical, musical ring of it —
No finer word in the world can be found!
Moulded and made for us mortals to sing of it;
Full of the "tingle" that makes pulses pound!
Christmas! The lilt and the rhythm and the thrill of it —
Dear loving words that were made to impart
Happiness, friends — may you all have your fill of it —
Feeling the throb of it deep in your heart.

Christmas! It's coming to wipe away care again —
Blotting out memories tragic and drear;
Bringing rich treasures for mankind to share again —
Filling our hearts with the magic of cheer.
Christmas! To some it means courage to start again;
Help for the helpless and strength for the strong!
Giving the hopeless a chance to take heart again —
God's loving gift to humanity's throng.

Christmas! We all love the sound and the sing of it;
Sinner and saint, and the Godless and good;
Hearts of the world all respond to the ring of it —
Bringing mankind into one brotherhood.
Christmas! All nations respond to the thrill of it!
Paupers and peasants — the rich, the renowned;
Spirit of love — may we bow to the will of it —
Then we'll have Christmas the whole year round.



A MERRY CHRISTMAS
and a
HAPPY NEW YEAR

Canadian Industries Limited

C-I-L Building

Timmins



May your Christmas Day be happy
In a hundred pleasant ways,
And the year ahead be crowded
With bright contented days.

L. HALPERIN

JEWELLER and OPTOMETRIST

7 Pine Street North

Timmins



Whatever else be lost among the years,
Let us keep Christmas still a shining thing;
whatever doubts assail us, or what fears,
Let us hold close one day, remembering
Its poignant meaning for the hearts of men—
Let us get back our childlike faith again.

A Merry Christmas and a Happy New Year.

TIMMINS BUSINESS COLLEGE

Ellen M. Terry, Principal

Hamilton Block

Timmins



A wish that's old—
A wish that's bold—
A wish that's new—
A wish that's true—

Merry Christmas and Happy
New Year.

SIMMS, HOOKER and PICKERING

Insurance and Real Estate

20 Pine North, McInnis Block

Phone 112