

# John W. Fogg Has Built a Notable Business While Helping North to Thrive

President of Local Company Pioneered the North Before the Railway Came into the Porcupine. Has Seen His Early Faith in the Country Fully Justified and Looks Forward to Further Developments.



**JOHN W. FOGG**  
PRESIDENT, JOHN W. FOGG, COMPANIES

Founder and president of John W. Fogg, Limited, John Fogg is one of the earliest residents of the Porcupine Camp, coming in to this district over the first-hewn trails back in 1899.

Mr. Fogg started his thriving business in South Porcupine in 1912, when the railway line which was later to connect the district with the outside world only came as far as Kelso, three miles from Porcupine Junction. In 1913 he transferred his company's office to Schumacher and then, in the following year, he moved to Timmins, the site of the head office ever since.

The first Timmins office of the John Fogg company was situated on the present site of the Gordon Block, on Pine street, near the Imperial Bank.

In 1924, the business was incorporated as John Fogg Limited with the office and yard located at its present site, 1 Lang avenue.

Born at North Gorham, in Maine, U.S.A., Mr. Fogg came to the North as a young man and established his business here when the young mining camp was just beginning its life. His business progressed with the growth of the community it served.

To his post at the head of the firm,

## U. C. Fitzgerald Woods Manager for J. W. Fogg Co.

Handling the important duties as Woods Manager of John W. Fogg Limited is U. C. Fitzgerald, who has been associated with that firm since 1938.



**U. C. Fitzgerald**  
Woods Manager

A veteran of many years' experience in the lumbering industry, Mr. Fitzgerald spent his early lumbering days in the busy Fairy Sound district when that area was one of Ontario's leading producers of lumber. Later, he came to Northern Ontario where he was associated with a number of prominent firms before accepting the post with Fogg's.

Under Mr. Fitzgerald's direction Fogg's Woods Department is now engaged in taking a cut of white pine, spruce and jackpine from their limits in the Township of Doyle.

### DIDN'T WORK

His wife, determined to cure him of his evil ways, with the aid of a sheet and an electric torch transformed herself into a fair resemblance of a ghost. She went in and shook the drunkard. "Wash that!" murmured the husband.

"That's the devil," came the answer in sepulchral tones. "Shake hands, old horse; I married your sister." — Exchange.

## C. Caverly Appointed to Key Position

General Manager of J. W. Fogg Companies in Re-organization.

Recently appointed general manager of John W. Fogg Limited and the Fogg Timber Company, C. W. Caverly moves into that important position with a background of experience and accom-



**C. Caverly**  
General Manager Fogg Companies

plishment in the lumber industry and allied trades.

Educated at Cache Bay and Sturgeon Falls, Ont., Mr. Caverly entered the lumber business at Cache Bay when he took his first position with the George Gordon Lumber Co.

For five years he worked with the Toronto firm, T. H. Hancock, Lumber Company, coming to Timmins from that post in 1934.

Since his arrival in the North Mr. Caverly has been associated with the firm of Hill-Clark-Francis Limited, a position which he relinquished to join the Fogg company as general manager.

## S. A. McCarthy Manager of Head Office, Fogg Co.

Has Special Experience and Qualifications for Position

Head office manager of the firm of John W. Fogg Limited is S. A. McCarthy, who will continue to hold that important position under the reorgan-



**S. A. McCarthy**  
Manager Head Office

ization of the company's management. Mr. McCarthy has been the Fogg head office manager since his arrival here two years ago.

He too, is well-grounded in the lumber and building trades, coming to the Fogg company from the firm of Alexander-Murray Company, with whom he was associated in Toronto, prior to his acceptance of the responsible position which he now holds in the Fogg organization.

of friends among the firms and individuals doing business with the Fogg concern.



**Miss M. R. Porter**  
Secretary-Treasurer, John W. Fogg Limited.

## R. L. Hoggarth is Manager Kirkland Lake Branch

Former Timmins Man in Charge of Busy Branch.

Well known in Timmins and in Kirkland Lake, where he is now stationed, R. L. Hoggarth has been associated with the firm of John W. Fogg Limited since 1924 and is one of the oldest employees in point of service with the company. Today, Mr. Hoggarth is manager of



**R. Hoggarth**  
Manager Kirkland Lake Branch

the company's busy Kirkland Lake branch.

Besides his responsible company duties, Mr. Hoggarth also occupies himself with the weighty tasks which fall upon the president of Kirkland Lake's active Kiwanis Club, a position which he holds.

## Miss M. R. Porter Sec'y-Treasurer J. W. Fogg Co.

Continuing in office as the secretary-treasurer of John W. Fogg Limited is Miss M. R. Porter who has been with the firm a number of years.

Miss Porter's business ability and careful attention to customers' requests have built up for her a large circle

Toronto Telegram:— Though some machinery is hard to keep in running condition a political steam roller seems to always be in running shape.

# OVER 30 YEARS of SERVICE! To the People of the North

From the early pioneer days of 1912 the John W. Fogg Co. has always maintained its faith in the great future of the North.

Through the years we kept steady pace with the march of progress, until to-day we are busy planning for the post-war period . . . planning for the bright future of tomorrow, when a new North will emerge, a North built of new homes and industries . . . whose people we will be proud to serve!

## WE SUPPLY LUMBER FOR WAR

While we are proud to be able to supply much needed lumber for war purposes, it is a matter of deep concern to us that at times we have been unable to adequately supply the demands of our customers for lumber, building products, etc., for civilian use.

We wish to express our appreciation of the patience and consideration that has been shown us in these difficult circumstances and to assure you that we are by no means forgetting the standards of service that built our business. As soon as conditions permit they will be restored.

Serving the North with . . .

## Mining and Building Supplies Steam and Domestic Coal

BOTH WHOLESALE AND RETAIL

AND

DISTRIBUTORS FOR

## Alexander Murray Products

Donnacona Insulating Board -- Pitch and Gravel Roofs, Asphalt Shingles and Roofing -- Murray Protective Coatings, Paints, Stains

Timberland Lumber Co., Ltd.

**B.C. FIR TIMBERS** The Sign of "Better Timbers"

## CANADIAN GYPSUM COMPANY

Sheetrock -- Plaster and Lime

## INSULATING PRODUCTS LIMITED

SAVE FUEL! INCREASE COMFORT!

with

Airseal Mineral Wool for Construction and Home Insulation

## PACIFIC COAST PIPE COMPANY LTD.

WOOD STAVE -- PIPE and TANKS

Aero Brand Cyanide and Zinc Dust

# JOHN W. FOGG, LTD.

HEAD OFFICE

1 LANG AVE.

TIMMINS

PHONE 117

BRANCHES AT SCHUMACHER and KIRKLAND LAKE