

# Much Damage to Stuttgart in Big Air Raid

## To Give Trophy for Best Promotional Idea for Fourth Victory Loan

Trophy to be Presented by National War Finance Committee for Best Campaign Idea Evolved by Any Community. Timmins Will be Graded in 10,000 to 30,000 Class. All Sizes of Centres to Have Equal Chance.

The National War Finance Committee has announced that the organization will present a Victory Loan trophy to the community which evolves and executes the best promotional idea in support of the Fourth Victory Loan campaign. The contest will be open to all communities ranging from the smallest village to the largest city. All communities will have an equal chance to win the award, the Committee declared, because judges will be influenced by the value of the promotional idea in relation to the size of the locality served.

Five other awards will be made for the best promotional programme in groups of communities classified by population. For this purpose communities of 3,000 or under are grouped together. The other four groups comprise those with population between 3,000 and 10,000; those from 10,000 to 30,000; those from 30,000 to 100,000, and those over 100,000.

Contest entries are to be made by local War Finance Committee units on behalf of the community or communities in their territory on or before April 24. Preliminary judging will be carried out by provinces, the best three entries in each province to be passed on for final decisions by a national committee of judges.

The merit of the ideas will be judged by an examination of the newspaper stories created by the events.

An early announcement will be made regarding the nature of the trophies to be awarded. They will fittingly recognize the distinguished services performed by communities on behalf of themselves, the Nation and the armed forces overseas.

5. In judging for the award, credit will be allowed for the early presentation of a programme, since events staged in the first or second week of the Loan will have greater influence on Victory Loan sales than one held during the last two or three days of the campaign.

6. Judges will not necessarily be influenced by the size of the public event or the amount of money involved in its production, since the promotional idea is the important consideration.

7. All judging will be carried out through reference to news reports in the press, the value of the idea and its influence on the community being determined from an inspection of newspaper stories and photographs. The "influence" of the idea will be determined partially by the relative interest shown in the event by the citizens of the community in general.

8. Responsibility for the collection of newspaper clippings related to the event staged by the entrant and the dispatch of these clippings to the Public Relations section of the provincial War Finance Committee rests with the community itself.

## Day in Jail Then Military Depot for two

Brothers Failed to Respond to Army Call.

At police court here this week two more men were sentenced to jail, with orders that after their term had expired they be escorted to North Bay military centre for examination and enrolment in the army or discharge, as the case may be. They were brothers, Paul and Roland Bisson, and both pleaded guilty to failing to respond to the military call for medical examination in connection with possible army service. Corporal Langille, R. C. M. P., said that when Paul Bisson received his call on March 17th, his wife was ill and there was some excuse for his failure to report, but he had had lots of time since her recovery and still had failed to respond. The other brother had registered at Cadillac, Que., but had not lived there and had caused the authorities trouble to locate him. Magistrate Atkinson made the jail terms very light—one day each—after which the men were to be taken to the military centre at North Bay for the authorities there to put them in the army or discharge them, as the case might require.

## Coming Meetings of the Timmins Kiwanis Club

The latest bulletin of the Timmins Kiwanis Club tells of two specially timely and interesting programmes at the local club.

Monday, April 19th—Kiwanian "Ted" Rowe will be the special speaker, his subject being, "The Suez Canal."

Easter Monday, April 26th: Rev. John C. Thompson, of South Porcupine, will be the guest speaker and will bring the club a special Easter message. Rev. Frank Cunningham will give a number of musical numbers at this meeting.

## To Discuss Educational Problems at Home and School Association

Mr. H. W. Brown, Public School Inspector to be the Speaker at Meeting This Evening at the Central Public School. M. J. McClung to Give Short Talk on Manual Training, Musical Programme for the Occasion.

Parents and others interested should make a special point of attending the meeting of the Home and School Association to be held this (Thursday) evening at the Central School. These meetings are always of interest and value, but the one this evening should prove of special attraction. In a note sent to parents and others interested the Home and School Association makes the following reference to the meeting:

"Once a year we endeavour to have Mr. H. Brown, our Public School Inspector, attend one of our meetings. Mr. Brown has consented to speak to us on Thursday. He is going to discuss problems of great interest to us all. If

you have any questions relating to the education of your child this is your opportunity to have them discussed.

"Mr. J. McClung, our very capable Manual Training instructor, will give a short talk on the great value of Manual Training for the boys. Mr. McClung is arranging a display of the work accomplished this year.

"Musical numbers are being prepared for this meeting.

"This programme will be very interesting and enjoyable. Remember the date, Thursday, April 15th, Central School, at 8 o'clock."

"The Home and School".

## WARDEN AT WORK



In air raids the presence of unprotected lights both inside and out act as a sign post for enemy planes. In a test air raid the same lights attract the district A.R.P. Warden. Here he is warning a householder that the porch lights must be turned out and kept out while the raid is in progress. In a dim area a porch light or other exterior lights cannot be used after dark. In power shortage areas exterior lights should be kept turned off in order to save electrical power for war plants.

## Vimy Banquet This Year the Most Impressive and Enjoyable Held to Date

Addresses on Toast List of Unusual Excellence. Mayor Emile Brunette Urges Help of Legion for Post-War Problem. Dr. McClinton Praises Britain for Her Stand.

The Vimy Night banquet held in the Legion hall on Saturday night, April 10th, was the best of all these banquets held in this district. It was very largely attended and all features of the evening were of the very best. The banquet prepared by the Ladies' Auxiliary was an excellent one, the full course dinner being the delicious type that has made Ladies' Auxiliary catering so highly esteemed. The addresses on the toast list were all of unusual interest and talent, and made that part of the programme very attractive. The musical programme that followed the toast list was very entertaining and all present enjoyed every minute of the evening.

The banquet hall was not large enough to accommodate the gathering, and some of the Legion members had to wait for a second table.

At the opening there was a minute silence in honour of "Fallen Comrades" with Bugler Thomas sounding the "Last Post" and "Reveille."

President James Cowan, of Timmins Branch No. 88 occupied the chair in able way. He welcomed the guests for the evening and after the banquet had been enjoyed, he called upon Mayor Brunette, who set a high standard for the speakers to follow. After fitting reference to the Vimy Night occasion Mayor Brunette referred to the fact that after the last war men came home to find difficulties in securing their proper place in life and work again. He urged the Legion to assist from their personal knowledge and experience in preventing a recurrence of the conditions in 1918 and 1919. "I appeal to you," he said, "to come forward with your knowledge and suggestions so that adjustment to peace days may be made without difficulty or hardship."

He hoped that the present men of the Legion and those now overseas would build up so strong an organization that returned men would be sure in every way of a fair deal.

"Our Fighting Forces" was proposed by Austin Neame, past president and former zone commander of the Legion. He pointed out in striking way the fact that the armed forces of Great Britain and her allies are fighting courageously and well on battle fronts all round the

world. He pictured the widespread battle lines of the United Nations in so many sections of the world—North Africa, Malta, Gibraltar, Crete, Arabia, and the islands of the seas having Allied troops on guard. "Let us wish them all—soldiers, sailors, airmen—good hunting," he concluded.

Response to this toast was made by Sergt. Deas, who served overseas in this war and who is now on the recruiting staff in Timmins. He pointed out the great work of the Air Force and the glorious story of the Navy. The Canadians overseas were trained and ready to do their full part. The last war was fought to end wars, but had failed, not on account of any fault or failing of the soldiers but because the politicians had fallen down. He believed the Canadian Army would do its full part to finish the job started twenty-six years ago at Vimy Ridge.

A. Bellamy proposed the toast to Vimy Ridge in very effective way. He said that the world knew what an example of courage and daring and resource the Canadians had shown at Vimy Ridge. He made clear the strategic importance of the battle and concluded with the lines:

"They came from Canada!  
"Is it Canada still?  
"Yes, thanks to those who died  
"On Vimy's Hill!"

W. A. Devine, one of the members of the executive of the Legion, pointed out that like several others present he was one of those who took part in the memorable engagement at Vimy Hill. He referred to later visits to the site and said that it was impossible not to be impressed with the bravery and the talent necessary to capture Vimy Ridge, which the Germans had turned into what they believed to be an impregnable fortress. In able way the speaker gave a graphic description of the battle for the ridge. Many present characterized it as "the clearest, most accurate and effective description of the battle that they had heard of."

G. A. Macdonald, editor of The Advance, proposed the toast to the "Canadian Legion of the British Empire Service League." He pointed out that the

(Continued On Page Three)

## Timmins Lions Club Midnight Frolic on Wednesday, April 28

Event at Broadway to Include Feature Picture, Local Talent, Sing-Song, Etc.

The Timmins Lions Club is holding a Midnight Frolic at the Broadway Theatre on Wednesday, April 28. The entertainment will consist of a feature picture, some local talent, and sing-song (following the bouncing ball). Admission tickets are numbered and over \$50 in valuable prizes will be given away to the holders of the lucky numbers.

The admission is 50 cents and tickets may be obtained from Moisey & Ball, Yolles Furniture Company, or any member of the Timmins Lions Club. The proceeds will be spent on local welfare—supplying glasses to needy children, etc.

All are invited to attend and enjoy a happy evening, and at the same time help the Lions Club to help the needy.

## Salesmen for Fourth Victory Loan Hold Preliminary Event

Enthusiastic Meeting Discusses Plans for Coming Campaign.

The ranks of salesmen for the coming drive filled the Victory Loan Headquarters last night under the leadership of H. B. Martin, the General Sales Chairman, who made the opening remarks. He told them of the task lying ahead and mentioned that the loan objective for Timmins was set at one million and seventy thousand dollars. He made it quite plain though that the sales force would not wish to work in a more patriotic community in the whole of Northern Ontario.

Mr. H. B. Martin then introduced Mr. H. F. Burt, Public Relations chairman, who outlined the highlights of the planned publicity campaign for the Fourth Victory Loan and pledged complete support to every phase of the three-week drive.

Mr. N. L. MacNamee, the Unit Organizer, then spoke briefly on the Cochrane Unit as a whole and emphasized the splendid co-operation that he had received in his pre-loan activity thus far. He covered the quotas of the various canvassing districts including that of Timmins, and expressed his confidence in the people of Cochrane making their quota of two million two hundred and fifty thousand dollars.

H. B. Martin then concluded with a short inspiring talk and the meeting closed with the showing of an instructional sales film.

## Timmins Welfare Federation Met on Tuesday Evening

A meeting of the Timmins Welfare Federation was held Tuesday evening in the Town Hall.

The executive of the Federation are asking any organization that wishes to come in with the Federation, to get in touch with the secretary, Mrs. W. MacKie, 15 Maple south, before May 1st, and they are also to have a representative at the next meeting to be held on May 5th.

The organization already with the Federation are the Bomb Victim's Executive committee, I.O.D.E., Gold Star Branch Women's Institute, French Federation ladies, La Feminine League, C. W. L. Sr., V. O. N., Ladies of the Moose.

## Timmins to Have Visit From Squadron Leader J. D. Parks To-morrow

Will Address Students at High and Vocational School. To be Guest Speaker at Joint Meeting of Service Clubs at Noon To-morrow. Public Meeting in the Evening.

Tomorrow (Friday) Timmins is to have the pleasure and benefit of a visit from Squadron Leader J. D. Parks, of the R.C.A.F. Squadron Leader Parks spent several months visiting R.C.A.F. camps in Canada and overseas, and was then sent by the R.C.A.F. on a tour of Canada from coast to coast to tell the people what he has observed. Timmins is on this coast-to-coast itinerary. Squadron Leader Parks will visit here tomorrow (Friday). He will speak at the High and Vocational School during his visit.

At noon tomorrow (Friday) he will be the guest speaker at a joint luncheon of all the service clubs of the camp—Timmins Kiwanis, South Porcupine Kiwanis, Timmins Kinsmen, Schumacher Lions, Timmins Lions. This meeting is sponsored by the Timmins Kiwanis Club and will be held in the Empire hotel, Timmins, commencing at 12:15 p.m.

Friday evening of this week there and his message.

## Twenty-three British Planes Fail to Return After Unusually Big Raid

Rome Radio Calls British 8th Army the Finest Fighting Force in the World To-day. Nothing New from Tunisia. Despite German Sacrifice of Men, Russians Repulse the Nazis South of Kharkov.

## Ice Show at Arena on Saturday

Programme of Unusual Interest. Record Sale of Tickets.

The success of the Porcupine Figure Skating Club's "Ice Show of 1943" is assured and the demand has been very heavy for tickets. However there are still seats available for the matinee performance on Saturday, April 17th. The evening sales at time of going to press record complete sell out. One added feature of the Ice Show will be the performance of Miss Madge Austin and Mr. Robert Courter, both professionals and holders of gold medals for skating art and ability. Both will appear in pair numbers along with the 280 other brilliant skating stars of the club. Alex Fulton and Margaret Keeley will also give their pair solo which won for them the Dominion Skating championship for 1943. The junior members of the club whose advancement has been of such a degree that each and all are considered budding stars at the art of figure skating will give a most interesting display of the skating. The senior members have been rehearsing very hard and their talents will thrill the audience on Saturday. Solos, pairs, quartettes and the entire club will be seen in dance routines and other skillful jumps, spins and turns. Those who wish to witness this show are advised that only matinee seats are available. These can be secured at the McIntyre Arena. Now is the time to act.

From London to-day comes news of one of the biggest raids of the war carried out by the R.A.F., with some Canadian planes also believed to have taken part. The raid was on Stuttgart, and a large amount of damage is believed to have been done. Twenty-three planes are reported as failing to return home.

From London also comes a despatch relayed from Moscow, saying that German troops drove forward over the bodies of their dead in attempt to crack Russian position near the Donets River south of Kharkov, but were driven back by a Red Army bayonet charge.

Hungary is reported as refusing German requests for troops to defend the Balkans, and also Hungary is said to be withdrawing her soldiers from Russia.

From New Delhi comes the report that fighting has broken out again on the Arakan front in Western Burma. Japanese attempts to break the reformed British lines are also said to have been frustrated.

The Rome radio (probably to soften the blow of Axis flight in North Africa) describes the British Eighth Army as "the finest fighting force in the world to-day."

Heavy R.A.F. bombers last night resumed their attack on the Italian naval base of Sposia.

## New Canadians Working for Fourth Victory Loan

On Sunday, April 11th, there was a meeting of New Canadians under the leadership of Michael Karol. The meeting room was packed with an enthusiastic crowd of New Canadians who, without exception, pledged themselves to full support of the Fourth Victory Loan.

## Prices Board Official Urges that Only Necessary Goods be Purchased Now

Tells Annual Gathering of Timmins Retail Merchants Association to Guard Their Stocks, Make Them Go as Far as Possible. Dancing and Musical Numbers Add Interest at Banquet.

The annual banquet of the Timmins Retail Merchants' Association held on Thursday evening last in the large dining hall of the Empire hotel was an interesting, useful and successful event, and reflected credit on the organizing ability of those in charge. There were close to 175 business men present as well as a number of ladies connected with retail merchandizing. The other feature of the evening was an inspiring address by Mr. Howard Foreman, of Ottawa, administrator of non-ferrous metals in the Wartime Prices and Trade Board. The topic of his address was "Consumer Rationing", and while showing how a large measure of voluntary rationing was necessary, he pointed

out ways in which the retail merchant could help in making this voluntary rationing effective. He noted in passing that all rationing systems were unwieldy and expensive, and accordingly everything that could be done by voluntary methods to assist in the fair distribution of commodities was of very great advantage. He emphasized the point that merchants should do everything possible to conserve their stocks and educate the public to the idea that only the things absolutely necessary should be purchased. All unnecessary buying should be discouraged for two reasons—All consumer goods made interfered with the war effort and all money unnecessarily spent so much taken from war purposes, bonds, stamps, etc.

In opening his address Mr. Foreman said that he brought greetings from Mr. Donald Gordon, head of the Wartime Prices and Trade Board and from others at the Ottawa headquarters. Including Mr. Dick Taylor, a former Timmins man now doing good work for the Board.

Referring to stories that the Wartime Prices and Trade Board had contemplated the closing down of several thousand smaller retail establishments in Canada, Mr. Foreman said that there was no vestige of truth in such a rumor. He pointed out that with curtailment of traffic, shortage of gasoline and rubber, the small retailer to-day was essential in business.

The speaker briefly reviewed the situation that called into being the Wartime Prices and Trade Board. He explained that it had been agreed on at hand that inflation must be avoided and that to conserve the supply of various goods and secure fair and just distribution some measure of control must be extended. He indicated that the retail merchant might play in this purpose by careful merchandizing and giving his customers the advantage of his knowledge of conditions and markets.

Up to the present there had been a scarcity of a few commodities, but the speaker made it clear that as 1943 progressed supplies of civilian goods would have a tendency to decrease. The purchase of these goods should be made now. (Continued On Page Three)