

THE RED CROSS

NEEDS YOUR HELP!

THIS SISTER OF MERCY

HAS PERFECT FAITH IN YOU!

Please don't think of the Red Cross as an outside organization appealing to you for support. We Canadian workingmen and women, we average citizens of this fair Dominion, we are the Red Cross! It is OUR campaign that is now being waged.

We Canadian fathers and mothers, by our contributions to the Red Cross are sending comforts to our boys who are fighting for us on the land and the sea and in the air. To any of our dear ones who have fallen into enemy hands our Red Cross donations help to send packages of food and messages of good cheer. To the wounded our dollars send hospitals, medicines and trained nurses. That is what we are doing to help our own boys. Besides all that we are sending aid to those heroic British people who are standing so courageously in our front line.

We are now canvassing among ourselves. Some of our fellow citizens have volunteered to do the big job of calling on our homes. Let us who are at home do our part. Give and give willingly; give generously to help the Canadian Red Cross help those who have suffered from war.



THERE, TOO, GO IVO

Wherever the fires of war burn most fiercely . . . wherever suffering is greatest and danger deadliest . . . there, like the spirit of God upon earth, move the fearless, selfless men and women of the Red Cross.

To-day, with hands outstretched towards you—eloquent pleading hands—they ask your unstinted support to help them keep alight their lamp of humanity in a dark and stricken world. Honour them by giving generously—it is your privilege!

GIVE To Relieve Human Suffering

Timmins Objective
\$45,000

Schumacher Objective
\$20,000

South Porcupine Objective
\$21,000

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