

Suits are Popular With the Ladies This Spring of 1942

The Suit's the Thing in This Spring of Nineteen Hundred and Forty-two

No Limit to the Styles and Colour Combinations Being Shown for This Easter Time. Stores of this District are Carrying Large Selection of the New Modes.

For this spring of 1942, "the suit's the thing!" That seems beyond much question.

And there appears to be no limit to the styles and the colors combined in this year's models.

Here, too, Canadian designers have done so good a job that even the most careful dressers will be pleased.

In the showings here there are colorful dressmaker styles, flashy sports models, and very attractive tailored suits.

In discussing the popularity of suits, The Sudbury Star in its excellent fashion number last week had the following to say:—

The last word in serviceability they are being shown with single and double breasted jackets and skirts in a multitude of different styles. There was a time when women's suit skirts were found in only one fashion—straight up and down with, perhaps, inverted side pleats. That time is no more, however, and now the skirts may feature all-around pleats, inverted front and back pleats, gores or what have you.

The war has had its effect on suits, as is seen in the military trend of one particular model of grey covert cloth. The jacket is fitted and the shoulder straight and trim. The leather buttons down the front are found also on the military type pocket. The skirt has an inverted front pleat.

Tweeds are employed a good deal in tailored and semi-tailored suits this spring. A model of green tweed, semi-tailored, features pockets in the jacket which are a combination of the slash and patch styles. The skirt has two inverted pleats at the front and back, giving the wearer plenty of freedom for walking.

Among the more popular materials used in suits in the spring of 1942 is glen plaid, either with a grey or a fawn background. One of these is found in a Sudbury shop in the fawn, dark brown and orange color scheme, with a full, gored skirt, and a fitted long jacket featuring turn-down patch pockets.

A variation of the strictly tailored type is a long-jacketed model which is drawn in to an inset waistband and flares to the hipline. The skirt is styled along simple lines, with inverted side pleats.

It looks as though this spring every feminine member of the family, from mother down to 10-year-old sister, will be "strutting their stuff" in suits. Not that anyone will mind, for there's nothing smarter for this time of year.

Beauty Aids Help to Keep the Morale Among the Ladies

So Says Helena Rubinstein, Whose Preparations are Stocked by Bert Sutherland.

A large supply of cosmetics is stocked by Bert Sutherland, druggist, to give Timmins and district women an opportunity of adding the finishing touch to their Easter costumes.

One of the many lines featured is that of Helena Rubinstein, world-renowned beautician, who has sent the following outline of war-time use of cosmetics:—

"So far the war has not hit cosmetics. Lipstick, rouge, face-powder, creams—there is not a single chink in woman's armour against the world. But how long will this last?"

"Most lotions, polishes and perfumes contain a small amount of glycerine or alcohol and both these are used in making explosives. Many cosmetics are supplied in metal containers, and munitions have first call on all the metals. So it looks as if our beauty aids, though not exactly threatened, will have to be used with discretion.

"Add up all the lipstick and other metal containers sold in Canada in a

single year and there would be many tons—equal to the weight of a good many hundreds of machine guns. It looks at this moment as if the refill habit would have to be cultivated.

"Madame Helena Rubinstein, the beautician who helped keep women beautiful through one war, says women can stay beautiful through this one, too. A Canadian representative of the Helena Rubinstein Company reports that the famous cosmetician fully believes that women must have their beautifiers or their morale suffers, particularly in war, and so Helena Rubinstein talks hopefully. Given only four principal beauty products, women can maintain their high standard of beauty—even though in a world-wide conflict.

"The four essentials are two creams, a face powder and a lipstick; one of the creams a make-up base that keeps the face looking soft, smooth and healthfully tinted, and the other a stimulating, cleansing cream that feeds and pasteurizes the skin.

"The supply of most products is plentiful at the moment. But—says this beauty authority—save your containers which are made of steel and tin. The refill plan will be in effect just the moment that metals get really scarce.

"There is no disposition on the part of beauty authorities to admit that cosmetics should be radically curtailed. The heartening effect on women of having cosmetics to use makes a valuable contribution to morale. For when a woman takes the time and trouble to powder her nose, colour her lips, cream and rouge her cheeks and otherwise improve her looks—she is signalling to the world that she has faith and hope and confidence in herself and her country. And that is why Helena Rubinstein believes the war will not lower Canadian women's high standards of beauty."

Nothing will set off the trim tailoring or the soft loveliness of your spring suit better than a "pretty" blouse.

The fabric favourite by far is sheer—cotton, crepe or georgette—but sheer it must be!

Yokes of net, inserted with lace, will make you pretty as a Valentine. The idea, of course, is to show off your lingerie slips.

Another popular blouse style, carried over from last fall, promises to retain its fashion importance for spring. Finely pleated bosom front, back button closing and high round collarless neckline are highlighted in a wide colour range. A wonderful number for your tailored moments.

You'll be seeing yourself in print this spring, for the new blouses have taken to designs of flora and fauna that put natural history books to shame. This spring, animals, "vitamin" vegetable and fruit designs are added to the perennial favourites—stripes, coin dots and paisleys.

A neat new fashion trick is to match your blouse to the jacket lining of your suit, for that costume ensemble look.

Military Styles Popular for Girls in Their Teens

In tune with the times, teensters' coats and suits reflect the military mode. Navy blue suits have crisp epaulet shoulder treatment with bright brass button trim. Cocky little sailor caps are popular with the high school girl and her little sister too.

Crisp sailor dresses are shown for the younger girl in sturdy, washable cottons, and the ever popular sailor coat is seen for tots and teens.

Prints are used for many odd uses, as, for instance, the making of a high-collared turban and a nice big carry-all bag to match, from a gay print that will go well with the spring suit.

Entries Close for Festival of Music on April 18th

Plans Well Under Way for Big Musical Event Here.

At a meeting of the Executive of the Festival of Music held in the Timmins Town Hall on Friday it was decided to postpone the closing date for entries to April 18th. The Festival will be, as arranged, on May 12th and 13th.

The five tuition scholarships to the value of \$10 each donated by the Lions Club of Timmins, Kinsmen's Club, Timmins, Kiwanis Club, Timmins, Lions Club, Schumacher and Kiwanis Club of South Porcupine, will be assigned by the adjudicators to the most promising of the young musicians, two going to the vocal and three to the instrumental.

The school choruses for Grades 1, 2, 3, and 4 will be sung accompanied (Classes 38, 39, 40), by Classes 41, 42, 43, 44 and 45 will sing unaccompanied. The Sunday School choirs (Class 34) will sing in unison.

The numbers chosen for the Massed Chorus are:

1. National Anthem, arr. by Stanford
2. Hallelujah Chorus by Handel
3. Sweet and Low, arr by Barnby
4. Pilgrim Chorus, from Tannhauser, by Wagner

Mr. O. E. Walli was appointed to coordinate the choir taking part, and rehearsals before the adjudicator comes.

Mrs. J. B. McClinton will again have charge of arranging for chairmen and secretaries at the Festival. The programme will be drawn up by Mrs. Armitage, Mr. O. E. Walli and Mr. Robert Baillie. Arrangements for buildings will be made by Mr. P. J. Closs, Mrs. Armitage and E. G. Smith.

The Executive was unanimous in the desire to plan that the evening session of May 12th be held in South Porcupine. On the same afternoon the School Choruses will be heard in the McIntyre Arena. Admission charges will be 10c for forenoon and afternoon sessions, and 25c for evenings, including the Grand Concert. Members' tickets will be 75c.

Cochrane is already planning to hold a one-day festival, and various winners there will participate in the Porcupine. The two adjudicators this year are Mr. Harry Hill, supervisor of Music for Public Schools of Ottawa, and Mr. Leslie R. Bell, supervisor of Music at the Ontario College of Education in Toronto.

Entries for the Festival are to be sent to the secretary, Mrs. J. W. Thomson, 1 Sixth Avenue, Timmins, by April 18th. Entry forms and copies of the Syllabus for 1942 may also be secured from her.

Veterans Enjoy Happy Evening at Saturday's Smoker

Programme of Unusual Interest in Newly-Decorated Legion Hall.

Much praise was showered upon the officers of Timmins Branch, Canadian Legion, after the members and friends gathered on Saturday evening to enjoy the lovely surroundings and a fine programme of local talent.

The occasion marked the completion of the interior decorating, the stairway and downstairs club room, being finished with light-reflecting paint. All wood and floor base has a pastel grey shade, the walls having a pastel buff. The dropped ceiling completes the harmonious blend by a blue-white finish.

The transformation has made a decided change and all are agreed that the time, inconvenience and expense was really worth while. In return for this shower of praise, the officers only ask one thing of all the members—"Make the club premises your meeting place."

The entertainment was another successful one although three of the artists scheduled to appear failed to show up. The Workers' Co-op orchestra under the direction of Wm. Kuinka, gave very generously of their fine music. In addition to some very difficult orchestral selections of European folk music, they also played popular airs and led in community singing. Their splendid work was much appreciated and a return visit is looked forward to.

Wm. Kuinka, mandolin virtuoso, gave two very fine selections. This ar-

ist proved that the mandolin can produce music of the smoothest quality and in the hands of a master, equals in tone that of the violin. His work was loudly applauded and a tonic to his audience.

Joe Ormston, improves with age. His two vocal numbers "brought down the house," as the saying goes. Joe certainly sang splendidly and deserved the applause he received. This vocalist sang "Baby Face" and "I've Lost All My Love."

Alf Bellamy, another old favourite member of the branch, also was in fine form. "Alf" had to take an encore and his two solos "Smiling Through" and "The Little Old Church in the Valley" proved very popular selections.

Bob Whiteman "a volunteer" to the programme, told some humorous stories and sang "Paddy McGinty's Goat." Bob is always a popular artist and this appearance was no exception.

A. Martel, "a request" vocalist, was prevailed upon to render "The White Cliffs of Dover." He sang this very beautifully and in doing so added many more friends to his already growing circle.

Members of the Vet. Guards, also staged an impromptu thirty minutes. The gathering were treated to songs of Harry Lauder, by a real be-medalled "Highlander," "Danny Boy," was given by one from the "Emerald Isle," and to close their much appreciated efforts, recitation by one of London's typical "Cockney's."

Geo. Hale, generously assisted at the piano, along with W. A. Devine.

Jack Brady (supported by Al. Pugsley, pres. of South Porcupine Kiwanis; Mr. Fisher pres. of Schumacher, Lions; and Roy Hardy, pres. of Kinsmen's Club) made a good chairman and kept things running very smoothly.

No one received the extra helping of the surprise lunch, "McGinty's Special." This consisted of a sandwich—battered bread, boiled sliced beef and sliced large onion—as a side dish old Canadian cheese was also available. The lunch was another great success. The committee now would like suggestions for the April smoker.

The dolls were won by Jim Gordon and Jim Getty.

Mention should be made of the work of the chefs, James Cowan and Bert Kettle. "Tears were in their eyes" many times during the course of the evening.

Handbags Will Go Hand in Hand with Dainty Blouses

Jen Lang Shoppe Offers Variety of Complements to Your Spring Ensemble.

Spring accessories and ensembles in the bright spring colours and pastels are featured at the Jen Lang Shoppe for Easter, 1942. A wide variety of handbags is included in this display, each bag being chosen especially for the spring costumes. There you will find handbags in red, blue, black, brown, and all the colours that will highlight your costume, as well as the dainty flowered patterns that foreshadow the flowers of spring and summer.

Charming blouses, long-sleeved, short-sleeved, fitted, tuck-ins, softly gathered—these are only a few of the large assortment. They come in gold, red, white and pastels, in sheers and silk jerseys. And, there, too, you will find the suits and coats to make your Easter ensemble, as well as rich Deja dresses to make you feel like the "belle of the Easter parade."

Naturally you will want costume jewellery to complete the picture, or perhaps for Easter gifts, and Jen Lang will help you with many other suggestions for the gifts for your loved ones.

"Dainty Blue" will Bring Spring to Your Home

C. A. Remus Features a Stock of Popular, Sparkling New Bone China.

"Dainty Blue" a name that suggests spring, just as its lovely design brings brightness and colour of spring into your home. Passing by the C. A. Remus Jewellery Store, stop and look at the large display of "Dainty Blue" English Fine Bone China by Shelley, and you will want to get a few pieces at once. To these first pieces, you may add gradually and build up to a tea service, or perhaps a dinner service.

"Dainty Blue" has distinctive beauty and masterpiece of design. Its sheer loveliness and gleaming beauty pays tribute to the glowing tradition of the House of Shelley. And, as every good Canadian wants to do, you will be buying "British" when you buy Shelley.

C. A. Remus also features a complete stock of many famous lines of china, attractive pieces of costume jewellery to add the right touch to your spring costume, crystal-ware, odd pieces of china, and the many other things that will make perfect gifts or treasures for your own home.

Choose Your Handbag

If you want to make your spring outfit tell the world that you have perfect taste, choose your handbag with care, and choose it from among the large shipment received at Remus' this week. Included are bags in all colours, all leathers and fabrics, and a bag for each ensemble.

Most of the New Prints are Made in Canada Now

In the last two or three fashion numbers issued by The Advance special mention has been made of the tendency in the Dominion to-day to Canadian and British fashions and fabrics. The tendency started with patriotism but

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is being backed up by good judgment and appreciation of quality and attraction.

One of the most popular fabrics this spring is "Print." It is interesting and pleasing to know that most of these prints are distinctly Canadian in pattern and colour. Ideas from Britain and the United States, of course, are gladly welcomed, but in the main Canadians are developing their own designs and colours. In years gone by, these came very largely from abroad. The prints of to-day, however, prove the resourcefulness of Canadian manufacturers and designers. They prove that Canadians have the artistic instinct and the value of tone and colour, as well as the pioneering spirit that will supply any lack through courage, resource and talent.

Meetings Held by War Beavers Club at Members' Homes

Plan Bake Sale for Saturday April 4th, and Meeting for April 8th.

The War Beavers held their regular meeting on March 11th at the home of Mrs. J. Parker, Pine Street south. Arrangements were made for the tickets for the raffle of the afghan knit by the members.

It was decided to send shoes to the Bomb Victims, instead of a blanket this

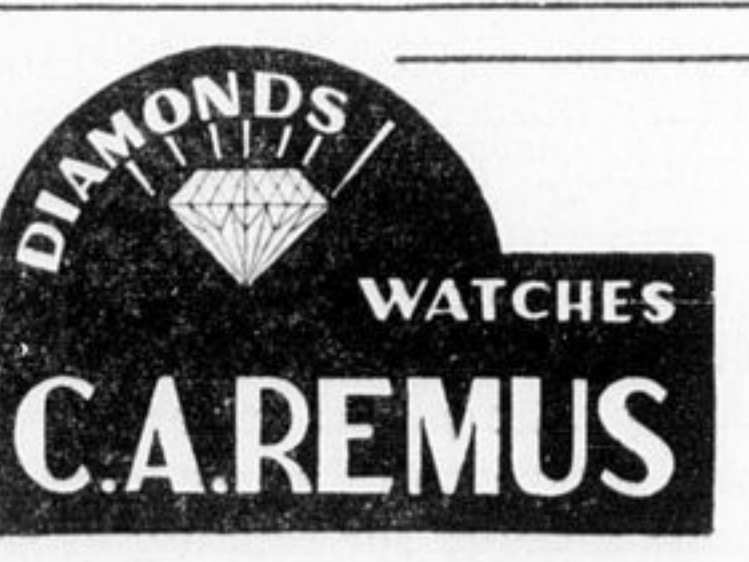
year, and to make the usual donation to the Bomb Victims' Fund.

A meeting was held on Wednesday, March 25th in the Hollinger Hall to arrange for a bake sale to be held on Saturday, April 4th, from 2 to 6 p. m., in the Beauty Washers Store, 33 1/2 Third Avenue.

The next regular meeting is to be held on Wednesday evening, April 8th, at the home of Mrs. R. T. Reynolds, 2 Borden avenue. The lucky ticket for afghan will be drawn at this meeting.

Spring models possess colour and glitter.

Fashion experts advise at least one new hat and a jaunty one for this spring.



Jewellers — Optometrists Third at Cedar — Timmins


Featuring Bluebird Diamonds for Easter

Proudly we present Bluebird "Registered" Perfect Diamond Rings as the ideal Easter gift; for glorified perfection is reflected in every Bluebird ring. You'll find a comprehensive selection at this popular store... each a creation of ultimate quality and advanced design. And remember, Remus' are the only Jewellers in this district authorized to sell Bluebird Diamond Rings.

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It's Topcoat Time AT BOWIE'S

Men who are fashion-wise are buying their new Spring Topcoats at Bowie's this year. A choice selection of expertly tailored coats are being offered at prices that will meet with your approval. Bowie's have a style and size for you!

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