

Review of Canada's Commercial and Industrial Progress

All Canada on the March. Canada's Answer to the Empire's Call.

For a number of years past the annual industrial and financial review of The Toronto Globe and Mail has been a valuable issue. This year it has special interest and importance. This year's special issue is divided into two special sections of 32 full pages each. The first is entitled, "All Canada on the March." It deals with a great variety of the Dominion's war effort and gives a very comprehensive summary of the business activities in this Dominion. It will be of interest to most people to note that fact—namely generally realized—that business in Canada has touched a new peak in the year just passed. Some of the banner lines in this section are worth quoting. They tell a notable story in themselves. "Mechanical War is Speeded by Electrics." "Chemical Industry Gets New Vision from War." "Pulp and Paper Industry Plays Big Role." "Smoked Flow of Lunacy Follows Control." "Textiles Busy in Weaving Web of Victory." "Motor Industry Builds Men and Materials." "Raw Goods Rationed—War Needs Come First." "Battle for Freedom Fought by Insurance." "Telephones Pour Out 6,500,000 Calls Daily." "Railways Meet Abnormal War Demands." "Hydro Aims to Put Speed in War Production." "Aluminum Turns Out More Wings for Victory." "Price Ceilings Force Economy on Retailers." "Redesigning of Industry Has Made History." "Canada Supplies Wheels for Empire's Armies." "Science Eases Problems in Feeding Britain." These are a few of the suggestive banner lines. It is worthy of note that the headlines are all well backed up and explained by the articles on the pages over which the banners spread. It requires but little thought or study to make plain to the average citizen the parts played by the various industrial, financial and business concerns in speeding Canada's war effort.

The second special section bears the slogan, "Canada Answers the Empire's Call." Again the headlines indicate the variety and completeness of the review. Here are a few of the headlines, most of which explain themselves, and indicate the ways in which Canada has answered the call of Empire, the call of democracy, the call of world safety and world freedom. "Thirty New Industries Started in Toronto." "Metals are 'Musts' in Winning Modern Wars." "Power Pioneers Help Build Chain of Mines." "Prospecting Runs Short of Men." "Porcupine Dividends at Peak." "Mines Living Standards are High." "Metals and Oils Gain Rapidly in Alberta." "Ontario Mine Output at High—Costs Soaring." "Canada For'na' in Mining." "Aircraft Industry Has Mushroom Growth." "Transport of Supplies is Oil's Key Problem." "Canadian Farmers Feed the British on Dairy Products." "Agriculture Pushes Into the Front Rank." "Canada is Meeting Clamorous Needs of War." "Base Metals are Bulwark of Mining Markets."

Some of the articles have a particular interest for this section of country. Probably, mining is the chief interest in this part of the North. The special sections of The Globe and Mail leave no doubt as to the vital value of the country and to the people of the mining industry. The need for various minerals is so apparent today that this feature of the mining industry can not be over-emphasized. Metals form a "must" in Canada's war industry. This means not only metals that are used for war purposes, but also gold, which does such a signal part in helping finance the war.

In referring to the mining industry, The Globe and Mail does not hesitate to mention certain handicaps under which the mining industry suffers. The Globe and Mail recognizes as one of the chief problems, the fact that prospectors are scarce and consequently something needs to be done about it. Mines are known as a "wasting asset", and it is a proverb in the business that new mines must be discovered and developed to take the place of the mines that may reach the end of their usefulness. G. C. Bateman, Metals Controller for the Dominion, is quoted by The Globe and Mail as "finding Canada's reserves of metals being used up to meet the needs of the Allied Nations." The answer to this, of course, is that something should be done to revive and expand prospecting.

The pulp and paper industry is another branch of enterprise that has particular interest for this part of the North, the forest resources following second to mining. Perhaps there are many who can not see the value of the pulp and paper industry in times of war. The answer is given in a paragraph in the special issue of The Globe and Mail. This answer is contained in an article in the special issue. This summary of the value of the pulp and paper industry is by F. G. Robinson, president of Canadian Pulp and Paper Association, and Paul Kellogg, deputy president, Newsprint Association of Canada. Here is the paragraph—

"The contribution by the pulp and paper industry to the war effort during the past year has been considerable. It has provided Canada with a quarter billion dollars of foreign exchange from the sale abroad of its products, chiefly newsprint and pulp. It has supplied pulps for the manufacture of explosives; containers for munitions and food; and wallboard for the armed forces and building war plants. Its products go into every shell that leaves a gun, into land and naval mines, gaskets for the motors of mechanized equipment, into the manufacture of airplanes and into radio and radio-locator equipment. The machine shops at the mills blazed the trail to wider sub-contracting and are turning out parts for prime contractors, the lack of which tends to form bottlenecks in Canada's munition-producing industries. Production in practically every branch of the industry is up with newsprint bidding fair to equal last year's shipments. The industry is proud of the part its workers are playing and proud of the spirit in which they are carrying on."

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TEN YEARS AGO IN TIMMINS

From data in the Porcupine Advance Files

The annual meeting of the Timmins Volunteer Fire Brigade was held ten years ago and afterwards the annual banquet of the fire department was held in the fire hall and proved a most enjoyable and happy event. The officers of the Volunteer Brigade were elected as follows for the ensuing year: Deputy Chief, E. H. Hill; Chairman, A. W. Leach; Secretary-treasurer, J. Morrison; Captains: J. Morrison, A. W. Leach, and J. D. MacLean. The first regular session of the 1932 town council was held ten years ago

and though much business was dealt with the meeting was over within one hour. At the afternoon session Mayor Geo. S. Drew was in the chair, and Councillors A. Caron, Dr. Honey, R. Richardson, J. T. Chenier, A. P. Dooley and J. Morrison were present. The reports of the chief of police, H. Jones, for the year 1931, and of Fire Chief A. Borland for the same period were received, read and filed. The mayor commented on the good work evidenced in both the police department and the fire department. Mayor Drew noted

that there were few expenses recommended for the year, in the fire department, and this suggested the department was being conducted economically as well as efficiently. In the police chief's report the mayor thought there were many items of special interest, the report being so full and complete. There were more than ten cases per week, and a much larger amount had been taken in from fines than expected. While there was no desire to make the department a revenue producer, the money certainly came in handy.

In The Advance ten years ago: "Considerable damage was done to the stocks of the Mark Bowie men's furnishings store and the Remus jewelry store on Monday evening of this week by a fire that apparently originated from a spark from the furnace pipe that had drawn away from the chimney with a wood fire on. The stocks of both the Remus and Bowie stores are very badly damaged by smoke and water as well as by fire. The loss is covered by insurance in the case of the stores and of the building itself. There was \$8,000.00

insurance on the Remus stocks, and \$13,000.00 on the Bowie stocks, and \$3,000.00 on the building which was formerly the old post office, and is owned by Mrs. H. Peters, now of St. Catharines, Ont., but formerly of Timmins. The insurance adjuster is expected here this evening to adjust the losses."

At the meeting of the executive of the Timmins board of trade ten years ago at the office of the president W. O. Langdon, it was decided to hold the annual meeting of the local board of trade for the year 1932, on Friday evening, Jan. 29th, at 8 o'clock in the town hall, Fourth avenue. The date was selected so that the local board could be organized for the year before the meeting here of the Northern Ontario Associated Boards of Trade.

The Metropolitan Film Co. have been busy here shooting scenes and sketches for the motion picture of Timmins to be presented later at the Goldfields theatre. The Advance ten years ago. "Last week scenes were taken to show such factors in the town as the Star Transfer and Dalton's livery

as they were in the early days and as they are now. As a present day touch motion pictures were taken on Monday of the Kivans Club singing, eating and in the course of regular business. This afternoon it is expected that motion pictures will be made of The Advance office in its publication day activity."

Local items in The Advance ten years ago included: "Mr. and Mrs. H. S. Robinson left on Saturday by motor with the intention of driving to Florida for a holiday in that sunny climate." "Chas. E. Alton, of Kirkland Lake, but formerly of the T. & N. O. freight shed here, was a visitor in town over the week-end." "Born -- At 183 Spruce street, north, Timmins, Ont., on Saturday, January 9th, 1932, to Mr. and Mrs. P. W. Blackman -- a daughter (Grace Maud)." "Born -- in Timmins, Ont., on Thursday, Jan. 7th, 1932, to Mr. and Mrs. Norman Pethick -- a son." "Died -- On January 9th, 1932, vester Pethick, infant son of Mr. and Mrs. Norman Pethick." "Mr. and Mrs. T. R. Blakeman, of Montreal, Que., visited friends in Timmins and district

No Trace Found of Missing Man in Hilliard Township

In the last issue of The New Liskeard Speaker it is noted that no trace of William Dickson, 60-year-old man missing in Hilliard township since December 21st, has been found according to provincial police at the Halleybury headquarters of the force. Dickson left the home of Gordon Mills for a walk on that day and failed to return, and his absence was reported to the police who conducted a search of the area without result. He had intended to go to Sudbury to visit a brother for Christmas, but a telephone message advised police that he had not arrived there. Neither had he returned to the Mills home, where he had left his suitcase, and it is feared he is lost.

last week." "Born -- On Monday, January 4th, 1932, to Mr. and Mrs. M. J. McAlinden of Timmins -- a son, Clarence Irvin."

TOTAL WAR NOW!

The Parliament of Canada meets on January 21st. The most momentous session in Canadian history begins in a few short days. It is your Parliament. The members are the servants of the people, not of any party. They represent every one in the constituency which elected them. Each one of them needs your help as never before. Assert your democratic right to govern. Tell your member what you think should be done and do so without delay.

There is one issue which overshadows all others. The Prime Minister of Canada has told us what that issue is. These are his own words: "There is only one way to meet total war, and that is by total effort." "We must maintain the Canadian army at full fighting strength." The Leader of British democracy told the people of Canada what total effort means. These were Winston Churchill's words: "In this strange, terrible world war there is a place for every one, man and woman, old and young, hale and halt. Service in a thousand forms is open. There is no room for the dilettante, for the weakling, for the shirker or the sluggard. The mine, the factory, the dockyard, the salt sea waves, the fields to till, the home, the hospital, the chair of the scientist, the pulpit of the preacher—from the highest to the humblest, the tasks are all of equal honor. All have their part to play."

To fulfil that description of total effort is the first and foremost duty of the Parliament of Canada. The people of Canada must be told what part they are to play. They cannot guess. Every man and woman, strong or weak, old or young, must be guided by the Government to the post where they can contribute most to victory. We are conscious of the substantial efforts made throughout the war by the Canadian Government. We are anxious to assist them in making the vital decisions forced upon them by the events of the past few weeks. We do not believe that the people of Canada consider that their Government or its leader are in any way bound by undertakings given before the United States entered the war. This is no time for a referendum. The responsibility rests squarely on Parliament. The war will not wait.

There is only one way to meet total war—by total effort—that is to mobilize all our manpower and material resources under a plan of universal compulsory selective service. Those who can serve best on the farms must work on the farms. Those who can serve best in the factories must work in the factories. And those best fitted to serve in the armed forces must be trained, equipped, and available for service in Canada or overseas anywhere at any time. That is the only way that our farms, our factories and our armed forces can wage total war. No half measures are consistent with national honor.

If you agree with that opinion then it is your duty to tell your member NOW that you want him to insist upon the immediate adoption of such a plan. Tell him that you want the business of government brought into Parliament where it belongs. Tell him to inform Parliament, and through Parliament the whole of Canada, that the people of his riding advocate and will support any measures, however drastic, which will assure the last ounce of effort of which they are capable. To Canada's Parliament, which meets in a few short days, Mr. Winston Churchill said this: "The enemy has asked for total war. Let us be sure that he gets it." Tell your member in the short time which still remains that you want to be sure that we do wage total war and that you want him to say so in your behalf on the floor of Parliament.

There is an added reason why you must act immediately if you believe that democracy is government by the people. Last week, President Roosevelt told one hundred and thirty million people of the United States where their armed forces are going to fight in this war. "As our power and resources are fully mobilized, we shall carry the attack against the enemy—we shall hit him and hit him again, wherever and whenever we can reach him." We are partners with the United States in this struggle. We signed a pact binding us to a common effort. National honor and the safety of our people demand that every man who wears the uniform of Canada be ready at all times to go overseas to hit the enemy wherever and whenever he can be reached. What a shameful travesty of justice it would be if we approved of unity of military command and failed to establish unity of sacrifice between nations. Canada's honor is at stake.

The Committee for Total War urges you to act without delay. Send your member a telegram, a letter or a postcard at once. This is your most important task. Your member represents you no matter what your party may be. He is your voice in Parliament. When you put down this newspaper, act at once. If you agree with the opinion supported by this Committee, say so.

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Those whose names appear above include mothers and fathers of soldiers, sailors and airmen, farmers, workers in the factories, business and professional men and women of Ontario, who have taken this preliminary step to convey to their fellow citizens the course they think should be followed in respect to this emergency.

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If you agree—tear out this advertisement—sign it and mail it today to your member.