

Beauty and You

by PATRICIA LINDSAY



This easily cared for coiffure is sleek and flattering on the matron with white hair.

Premature White Hair May be Styled Sleekly and Youthfully.

Many are the women whose hair has turned white long before it should have lost its color, and their problem is how to dress it smartly and youthfully. This problem has been given due consideration by leading stylists throughout the country.

Hair which has whitened prematurely loses some of its elasticity. It is likely to feel dry and coarse to the touch. What actually has happened is the failure of the cells to produce oil and pigment because of an unknown malnutrition. Because the hair has changed texture it must be handled carefully.

Only certain waving solutions can be used on white hair, and a curling iron should never be used on it for fear it will quickly turn white hair to yellow. If one can find a capable operator it is best to have a soft permanent wave put into the hair to give it body, and also to make it possible for the hair dresser to set it in lovely waves and soft, flattering ringlets. If a woman with white hair is advised not to have a permanent wave by her hairdresser, she should then curl her hair with leather curlers or have it set with water-wave combs.

Regarding Style

White hair may be worn either long or short. The shorter length is, in my opinion, the smarter, for it can be combed in several styles. All styles should be sleek and simple, for kinky or frizzy white hair is not pretty.

Long hair may be shortened and curled in front. The hair should be parted from ear to ear across the crown dividing it in two. The back hair should remain straight. The front part should be thinned, shaped, and curled.

If the hair is brought up away from the ears it takes years off a woman's appearance, and enables her to point up her beauty with attractive earrings.

The woman with white hair must take every precaution not to look dowdy. Her hair style must be smart and her hair must have gloss, either through

brushing and scalp massage or from the application of a dress-pomade or other corrective lubrication.

For formal wear she should wear a fresh flower or small corsage of brilliant hue in her hair, for white hair is a perfect background for flowers.

(Released by The Bell Syndicate, Inc.)

Deposits at Imperial Bank up \$15,000,000 Over Previous Year

Sixty-Seventh Annual Statement Shows Very Satisfactory Year.

Financial statement of Imperial Bank of Canada for the year ended October 31, 1941, published today, shows dividends at the usual rate earned by the comfortable margin of \$172,290. Total assets at \$206,587,280 are up \$15,000,000 and stand a new year-end peak for the bank. Total deposits at \$183,231,162, are increased by \$15,000,000 and likewise are at a new high.

After dividends and amount written off bank premises, \$150,000, the amount carried forward into profit and loss is \$22,190, about double the amount for the previous year. The balance forward now stands at \$698,842. Profit for the year totalled \$872,190, compared with \$961,018, in the previous twelve months. It is noted that in the latest year the Dominion taxes of \$504,533 were greater than the total of Dominion and provincial taxes together in the previous year.

Bank notes in circulation are reduced to \$4,199,210 from \$4,880,000 in accordance with the statutory requirement imposed since the establishment of the Bank of Canada. All other cash items show substantial increases.

Dominion government deposits at \$15,442,139 are up about \$3,500,000 from the previous year. Deposits of provincial governments, are higher by nearly \$2,000,000, standing at \$13,673,971. Deposits by the public, not bearing interest, total \$55,675,905, an increase of more than \$6,000,000, and deposits bearing interest are increased nearly \$3,000,000 to a total of \$95,137,420. This increase is especially noteworthy inasmuch as it was from this class of bank deposit that heavy withdrawals were usually made by depositors for subscriptions to war loans.

Including amounts due other banks, total public liabilities were \$187,430,362, an increase of more than \$14,000,000 in the twelve months. Letters of credit also show an advance in the year of more than \$1,000,000.

Cash or its equivalent in the form of notes of the Bank of Canada, of other banks and deposits with the Bank of Canada total \$18,445,491, an increase of more than \$400,000 in the period under review. Other highly liquid assets, including cheques on and amounts due from other banks have not varied greatly from the previous year-end.

Important changes in the assets are in investments in securities. The bank's holdings of Dominion and provincial bonds maturing in more than two years now total \$41,329,136, an in-

crease of more than \$12,000,000. On the other hand, this type of security maturing in less than two years shows a decline of about \$9,000,000 in the period. With municipal securities up about \$900,000 to \$6,532,775 and other securities a minor item, the investments in bonds of all kinds total \$76,728,592, an increase of more than \$4,000,000. Call loans again show a decline, now standing at \$2,998,701, or about \$907,000 less than a year ago.

Total of quick assets, including securities and call loans, now is \$113,261,454, compared with \$108,541,217 a year ago. The ratio of quick assets to total public liabilities is approximately 60 per cent.

A significant item in the balance sheet, reflecting the rapidly increasing activity of industry, is the notable increase in the total of current loans in Canada. These now are \$75,699,294, an increase of nearly \$12,000,000 from the total of \$67,678,159 shown a year ago. Minor items such as non-current loans and real estate other than bank premises have declined in the year, while bank premises now stand in the balance sheet, at \$5,584,218, compared with \$5,743,114 at the end of the previous period.

Workers at Red Cross Rooms Last Week

More Workers Welcomed and Needed Here.

These ladies registered for Red Cross work during the week of Nov. 17.

- Chairman of Women's War Work—Mrs. J. M. Douglas.
- Vice-chairman Women's War Work—Mrs. J. E. Sullivan.
- Convener of Work Room—Mrs. C. F. Watson.
- Convener of Sewing—Mrs. W. J. McCoy.
- Convener of Wool Room—Mrs. H. W. Brown.
- Convener of Surgical Supplies—Mrs. J. E. Barry.
- Convener of Cutting—Mrs. R. E. Osborn.

Supervisors—Mesdames H. L. Traver, A. W. Pickering, W. A. Jones, A. Sweet, J. Vachon, F. Graham, E. J. Transom, A. Booker, W. J. McCaherty, S. Brill-

- linger, D. McElroy, G. C. Chase.
- Mesdames—A. Desaulniers, J. Anderson, J. A. Cousineau, P. Clermont, J. E. Lacourciere, Jos. Mathys, C. V. Kearns, M. F. Lalonde, L. L. Boutire, J. Ralph, G. N. Moore, H. W. Hooker, R. Sinclair, E. McGhee, H. Patrick, S. McLaren, E. Forberg, E. Valenius, C. Haapanen, F. Oja, Kalkokaki, S. Slack, J. Eskelin, A. Heino, J. Kori, S. Maki, C. S. Sullivan, A. Feldman, I. Goldberg, S. C. Platus, M. Rosenthal, S. D. Silver, A. Wilford, T. Faulkner, D. M. Tait, H. Trevenathan, J. McRae, G. DesRoches, W. Butler, N. Breton, A. Rebutaille, F. Mayrand, J. B. Clement, J. B. Roillard, E. Morel, M. Boisson, H. Richer, E. Walker, R. Jones, J. Durrill, A. E. Cain, J. LaFramier, J. Wyatt, G. Hale, W. Robb, R. Milne, E. M. Stenhouse, D. Corrin, E. Rogers, M. Burke, J. Carnova, M. Beauchamp, E. Burnett, A. Cronk, M. E. Williams, L. Sargent, H. W. Bateman, W. B. Bennetts, F. Henderson, W. P. Wilson, C. Clark, E. Rhude, A. H. Lillie, J. Dicker, D. D. Chisholm, A. F. Carrier, T. E. Pritchard, W. T. Meanear, C. Bozzetti, S. Wheeler.

FOR 3 GENERATIONS

The Secret of Light fluffy Cakes!



H. Graham, R. Taylor, G. S. Drew, G. S. Lowe, P. H. Carson, W. F. Lawry, R. H. Gorrie, Kinsey, Kempers, Platt, V. Leghorn, J. R. Walker, W. O. Langdon, Shook, A. S. Porter, Tress, J. L. Lewis, R. Stevens, J. L. Blaisdell, N. H. Russell, O. R. Kenne, C. Summerhall, D. Tait, Wm. Drew, McLennan, G. Hopper, O. J. Stahl, T. Parker, J. M. Waterman, W. R. Sullivan, D. Rymer, G. K. Brown, J. W. Patterson, H. Friedman, Geo. Keown, Bert Sutherland, D. Crispin, Ruth Osborne.

Globe and Mail—The war is said to have made it almost impossible for drug addicts to supply themselves with their favourite dope. This is the first thing we have heard said in favour of the war.

TEN YEARS AGO IN TIMMINS

From data in the Porcupine Advance Files

At the regular meeting of the town council ten years ago, R. Richardson was elected to the chair in the absence through illness of Mayor Geo. S. Drew. The other councillors present at the meeting were Councillors: Alfred Caron, Dr. S. L. Honey, J. T. Chenier, J. E. H. Chateaufort and J. Morrison. A letter was received from the unemployed workers in the town of Timmins asking for help. The letter was signed by seventy-five. It was different to some other letters in regard to unemployment, as it did not feature "demands", but simply recited the conditions the men claimed they were facing and asking the council to provide work and help them to face the winter. The letter pointed out that with cold weather approaching many of them were without shelter or proper clothing and some were not able to see where they could be sure of meals. When the acting mayor asked if there was anyone to speak for the petition, F. C. Robinson stepped forward. He was closely questioned by acting mayor as to necessary information and assure if possible, the bonafide nature of the petition. Mr. Robinson said he had been in Timmins for fourteen months, coming here from near Winnipeg. That year he had only some forty days of employment. He was stopping at a house on Second Avenue. He had managed to pay his board, except for some three dollars then owing. He said at first that he knew all signing the petition but later he qualified this by saying he knew most of them and knew all of them by sight. He admitted that nearly all of them were of foreign birth. He was Canadian born himself. He knew others who would not sign the letter because they were afraid that to do so might prejudice their chances of getting work. Some of those signing the letter were married men but most of them were single. Some had been in town only a few months. He explained that they had not applied to the relief officer recently because they had done so before and had been helped for a time. He was ready to arrange for all seventy-five to meet, a committee of the council to explain their case and give full particulars. The acting mayor suggested that a committee of three from the council together with the clerk and the relief officer, I. E. Dunn, should meet men and see what should be done. Eventually Councillors Richardson, Chateaufort, the clerk and the relief officer were named as the committee to investigate and it was decided to have this committee meet later that week.

The worthy Grand Matron, Mrs. Anna Boyd, of Belleville, paid her official visit to Arbutus Chapter, No. 123, Order of Eastern Star, in the Masonic hall, Timmins, ten years ago. Mrs. Barbara Watt, District Deputy Grand Matron, accompanied the Worthy Grand Matron, who was on an official tour of the North visiting the O. E. S. lodges in this district.

Study of the financial statement of the town as published in the Advance ten years ago showed that the town of Timmins was remarkably satisfactory financially, and that there was marked improvement in this line particularly since 1929. For this due credit was given to Mayor Drew and the councillors and especially to the chairman of the finance committee, Councillor R. Richardson, who had devoted much time and effort and ability to secure the improvement in the town's finances.

There was a very large turnout of members of the Canadian Legion at the monthly meeting of the Timmins Branch No. 88 ten years ago in the Oddfellows' hall. Among the new members enrolled were two Italian war veterans and it was hoped they would be the forerunners of several more. The by-laws came in for a lot of discussion and the revisions were to be ready for the next general meeting.

Local items in the Advance ten years ago included: — "Born — on Tuesday, November 24th, 1931, at St. Mary's Hospital, Timmins, to Mr. and Mrs. E. J. Gagnon — a daughter." "Born — in Timmins, On Monday, Nov. 23rd, 1931, to Mr. and Mrs. P. O'Gorman a son."

"Born — At St. Mary's hospital, Timmins, on Saturday, Nov. 21st, to Mr. and Mrs. R. J. McGee — a son (Joseph Darcy)." "Mrs. Felix Florent, of Hoyle, was called to the home of her parents in Sarsfield, Ontario, on account of the serious illness of her father, Thos. McLean." "Dr. J. B. McClinton returned some days ago from the South

accompanied by his bride, formerly Miss Helen Moyer. The wedding took place on November 14th at the home of the bride's sister, Mrs. Dr. Hagemire, Kitchener, Rev. H. D. Moyer, father of the bride, being the officiating clergyman."

Eastern Porcupine Branch Red Cross Makes Appeal

Additional Supply of Knitted Socks Needed. Appeal to Women of South Porcupine.

The Eastern Porcupine Branch of the Red Cross, with headquarters at South Porcupine, this week sends in the following appeal:—

The demands upon the resources of the Red Cross have been increasing every day, and only the persistently splendid co-operation which has already been given and the ADDITIONAL HELP of others can enable us to meet the challenge. Not only are men's socks needed by our forces overseas but even the soldiers in training in Canada will be inadequately supplied this winter unless the branches can increase their output. The Eastern Porcupine unit has met its obligations in the past, and will meet this new responsibility.

Already the groups around South Porcupine have contracted to knit over a hundred additional socks. But, to meet the quota assumed by our branch it is necessary that South Porcupine ITSELF contract to knit an extra one hundred pairs of socks. This, then, is an appeal to the women of South Porcupine to turn out in increasing numbers to obtain supplies of wool from the work-room and to turn it into socks for our soldiers. There never was a worthier cause, and never an easier way to identify ourselves with it. We know we can count upon the ladies of South Porcupine to give the Red Cross this support that it so richly merits.

Exchange:—W. C. Fields is reported to have gone on a diet. Knowing Bill, as we do, we suspect he cut the pineapple juice out of his rum!

An Important Milestone

THE three-quarter billion mark of life insurance in force, **\$750,000,000** was reached by this company during the month of October.

The London Life is three times the size it was 15 years ago.

With this rapid growth in size there has been an even greater rate of growth in financial strength.

This achievement reflects a high standard of service to the public on the part of London Life representatives.

London Life

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District Offices—Bank of Commerce Bldg., Timmins

CANADIAN PACIFIC BARGAIN FARES

TO

OTTAWA
MONTREAL
PEMBROKE, RENFREW, ARNPRIOR
QUEBEC CITY
And Return

GOING

Thursday, Dec. 4th

For information as to rates, train services, limits, etc., apply to T. & N. O. and N. C. R. Agents.

Canadian Pacific

77-78

Pause... and refresh



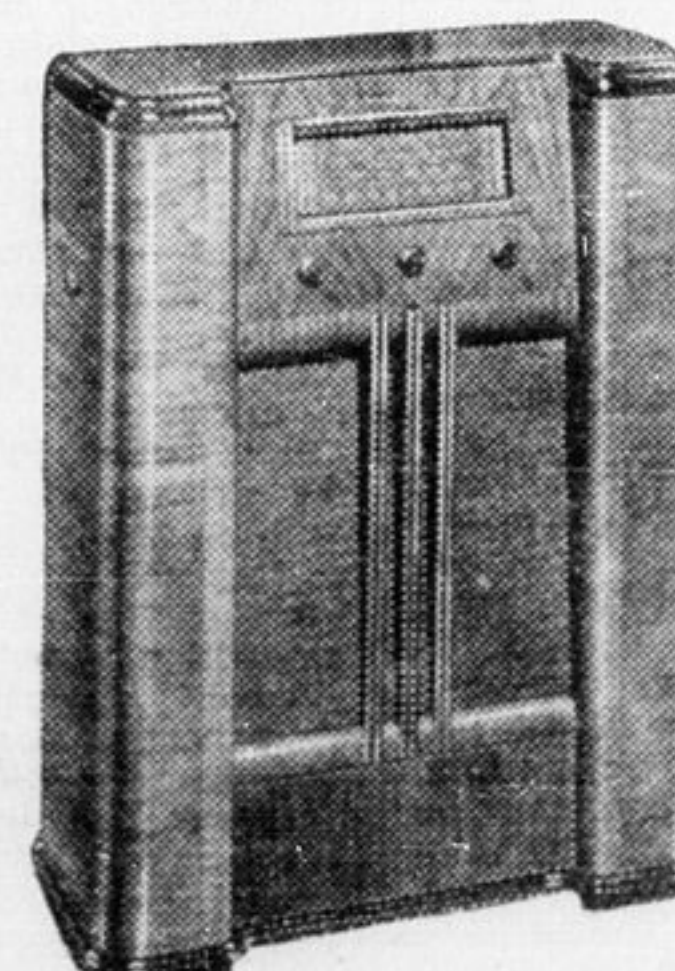
DRINK **Coca-Cola**

Reddy Kilowatt says....

"STOP GOING LIKE THIS.... WHEN YOU USE YOUR RADIO"

Let a NEW Radio BRING YOU BETTER RECEPTION

"I may be over-acting a little," admits Reddy Kilowatt, "but isn't that just about what you feel like doing when your radio fades out or starts yawling just when vital news is coming over or your favourite orchestra or comedian is going to town. And that's why I'm such a booster for new models: in all my experience there's nothing to equal them for consistently brilliant performance. Portables, mantels, consoles, at just the price you want to pay are now showing at our stores."



REDDY SAYS:

"Keep our forces well supplied with war weapons. Buy all the War Savings Certificates you possibly can."

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