

L. Halperin Jeweller Celebrates 25th Anniversary

L. Halperin Observing Twenty-fifth Anniversary of Service to the District

Opened Jewelry Store in Timmins in 1916. Has Been Noted Through the Years for His Fair Dealing. His up-to-date Methods and His Desire to Serve. Anniversary Being Observed by Notable Event.

This week L. Halperin, jeweller and optometrist, is observing the twenty-fifth anniversary of the establishment of his business in Timmins. Through the years the L. Halperin business has established a reputation for three things in outstanding way—integrity, service and the modern touch. Through the years it has been a saying that you could always depend on anything from Halperin's. The desire to serve the public was always evident. The modern touch was equally apparent in stock and accommodation alike. For a quarter of a century Louis Halperin has made a regular business of frequent trips to New York, Montreal, Toronto and other centres, and he returned with the latest and best not only in regular

lines but, in novelties and in methods. All this is apparent in his anniversary sale. New fixtures of the latest modern touch with big stocks of the finest and best are featured, while the Halperin service is emphasized. These are the methods by which a big business has been built up from small beginnings, and these are the ways in which Mr. Halperin says he intends to carry on in the next quarter century, and the following one.

After six years of service to the public in Cobalt, Mr. Halperin came to Timmins in 1916 and established a small building on the site where now stands the Bank of Montreal branch building. He was not the first jeweller in the camp but he was first to display a regular business sign giving up-to-date announcement of his business. This was in the form of what was then a novel electrical clock. This clock sign is kept to-day by Mr. Halperin in an honoured place in the basement of his block as a souvenir of earlier days and struggles to success.

In November of 1922 Mr. Halperin moved to his present handsome and commodious quarters. In those days Timmins didn't have a group of firms specializing in moving goods as there is to-day. Indeed, there were no facilities at all along that line. But Mr. Halperin had friends, and in the spirit of those days they came to his aid. At ten o'clock one Saturday night this group started under the direction of Mr. Halperin and before Sunday came everything was moved into the new building. Gold and silver and novelties were moved along the sidewalk to the new place. Fixtures and the safe went the same way. There wasn't a pin lost,

nor a scratch on anything. It was a careful and able example of how moving may be effectively done by a cheerful and friendly gang. Among the many taking part in the good work may be mentioned Art Skelly, Jack Gurnell, Bobby Hoggarth, and S. Katz. About 1918 Mr. Halperin had added an optical department and all the equipment for this was moved through misadventure, along with the other goods.

In the past quarter of a century the L. Halperin jewelry and optical business has made notable progress and expansion. In point of service, Mr. Halperin is the dean of jewelers and optometrists in the North. He is observing his silver jubilee in business here by a store full of the latest and best, all in modern arrangement and with up-to-the-minute equipment.

During the twenty-fifth anniversary sale every purchaser will be presented with an inscribed silver bon bon dish or ash tray (while they last) as a souvenir gift commemorating the event. There is also a beautiful and valuable silver tea and coffee service as a free prize in a lucky number draw. With the regular friendly Louis Halperin touch there are no fees or strings on this draw; it doesn't depend on purchases

or anything else, but everybody may enter and have equal chance. The winning number will be drawn at the store by Councillor Ellen Terry at 11 o'clock Christmas Eve.

While Mr. Halperin during the past quarter of a century has devoted himself to the service of the public in his business and professional lines as jeweller and optician, he has found time for other activities and interests of value to the community. He was a charter member of the Timmins Citizens' Band and one of the pioneers who helped organize that musical institution. He played for many years in the band. He has been an active member of the Kiwanis Club and has taken a helpful interest in the board of trade and other municipal affairs, and has always been a generous supporter of all patriotic causes.

Cow Has Six Sides, Writes Boy from London, England

A friend of The Advance has handed in the following essay on a cow said to have been written by a London, England, boy after his first sight of the bull's sister. The story was recently released by Hon. Ernest Brown, Minister of Health in the British Cabinet, who referred to it as written by a ten-year-old boy from the slums of London after his first sight of the bovine. Since the recent publication of the little essay there have been suggestions that this essay was written years ago by a boy on this side of the ocean. To those who have not read the essay before it will be fully original, and even if it were published years ago, as some claim, most who read it before will have forgotten it, and will again enjoy it. Anyway, here it is:

Essay on the Cow
"The cow is a mammal. It has six sides, right and left, and upper and below. At the back it has a tail on which hangs a brush. With this it sends flies away so they don't fall into the milk. The head is for the purpose of growing horns and so his mouth can be somewhere. The horns are to butt and the mouth to moo with. Under the cow hangs milk. It is arranged for milking.
"When people milk, milk comes and there never is an end to the supply. How the cow does it, I have not yet realized, but it makes more and more. The cow has a fine sense of smell and one can smell it far away. This is the reason for the fresh air in the country.

"A man cow is called an ox. The cow does not eat much, but what it eats, it eats twice, so that it gets enough. When it is hungry it moos, and when it says

nothing at all, it is because its insides are full up with grass."

Try The Advance Want Advertisements

CONGRATULATIONS

to **Louis Halperin**

on his **25th Anniversary**

E. & A. GUNTHER

COMPANY, LIMITED

Sincere

Good Wishes

Louis Halperin

On Your 25th

Anniversary Celebration

MAURICE J. WALSH

LIMITED

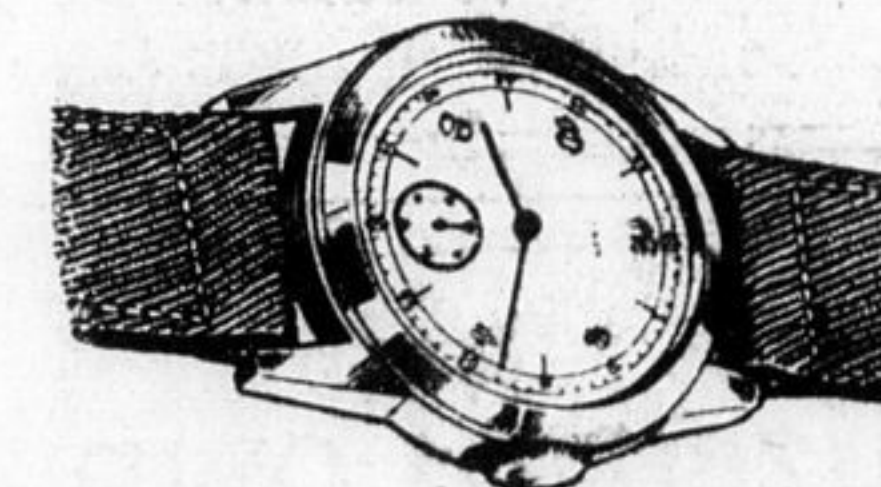
DIAMONDS and PRECIOUS STONES

Robert Amell & Co., Ltd.

Manufacturing Gold Jewellers

EXTEND GREETINGS
ON THE OCCASION OF THE
25th ANNIVERSARY

of
LOUIS HALPERIN'S
JEWELLERY STORE



Rotary Watches

- Water-Proof
- Dust-Proof
- Shock-Proof
- Non-Magnetic
- Swiss Made
- Guaranteed

25th Anniversary Sale Specials

| | |
|-----------------------|------------------------|
| REGULAR Price \$22.50 | SPECIAL \$17.95 |
| REGULAR Price \$27.50 | SPECIAL \$21.95 |
| REGULAR Price \$32.50 | SPECIAL \$25.95 |

Best Wishes to Louis Halperin on his 25th Anniversary

KERCO JEWELRY Ltd.
(ROTARY WATCHES)



This once-in-a-quarter-century

SALE

NOW IN PROGRESS
with hundreds of outstanding values

Electric Shavers



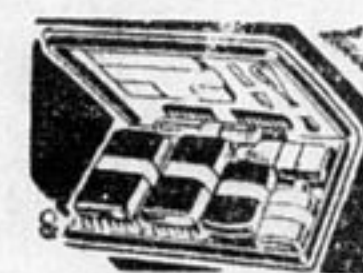
Sunbeam Shavemaster \$19.30
Remington Rand \$19.95

Pen and Pencil Sets

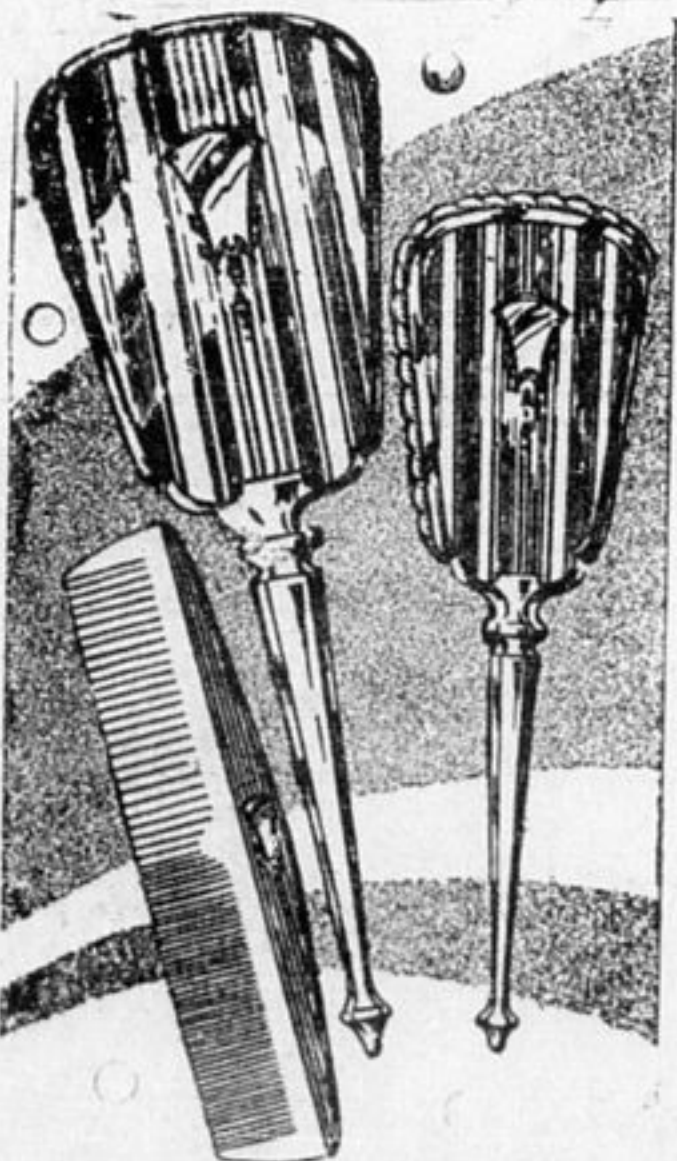


Sheaffer, Waterman and Parker in box or leather military case from \$5.00

Military & Travel Cases



Leather fitted cases, military cases in khaki or blue, leather trimmed. Wide selection from \$4.95



STERLING DRESSER SET

A gift to thrill any woman, a solid silver brush, comb and mirror set in the exquisite Queen Mary pattern. An outstanding value in \$29.75 our Anniversary Sale

LITERALLY HUNDREDS OF REMARKABLE VALUES IN EVERY DEPARTMENT:

Pottery, chinaware, flatware, woodenware, time-pieces, diamonds, jewelry, leather goods and novelty pieces.

with a GREAT SALE

It has taken me twenty-five years to bring you this event. And now that the great occasion is here, everything possible is being done to make it a memorable celebration. Even the store itself has been completely modernized to provide a fitting setting.

From the day I opened, twenty-five years ago, it has been a great pleasure to be of service to you. To express my appreciation for your patronage we are giving a lovely Silver Tea and Coffee Service as a free prize in a "lucky number" draw. No need to buy anything. Everyone is invited to enter. Then, too, the hundreds of truly fine values offered during the Twenty-fifth Anniversary Sale, are, in effect, a gift of many dollars in savings for you. Be sure to visit the store

Louis Halperin.

INSCRIBED SILVER BON BON DISH OR ASH TRAY AS A GIFT

Every purchaser during the Twenty-fifth Anniversary Sale will be presented with an inscribed bon bon dish or ash tray (while they last) as a souvenir gift commemorating the event. These lovely pieces are of heavy silver plate worked into a delicate shell design. They will prove as useful as they are beautiful.

YOU CAN WIN THIS FREE PRIZE!



Exactly as Illustrated

THIS \$45.00 SILVER SERVICE FREE IN LUCKY NUMBER DRAW

No need to buy anything — just fill in a coupon, that's all.

Someone is going to win this beautifully engraved Tea and Coffee Service. It can easily be you. Picture this rich service in your home. Four lovely pieces: tea pot, coffee pot, cream and sugar in heavy silver plate, Wm. Rogers quality. All you do is visit our store, write your name and address on a ballot, put one part in the box and keep the other yourself. No need to buy anything. No obligation of any kind. The winning number will be drawn at the store by Councillor Ellen Terry at 11 o'clock Christmas Eve, just in time to deliver it to the lucky winner as a Christmas present. Be sure to enter so that it may be you!

TERMS: ON ALL MERCHANDISE THE MOST LIBERAL TERMS MAY BE ARRANGED THAT GOVERNMENT REGULATIONS WILL ALLOW.

| | | |
|---|---|---|
| UMBRELLA PURSES Genuine leather handbags, brown or black, cleverly fitted with snugly folded silk umbrellas. Regular \$12.50 and \$17.50. 9.95 & 13.95 | WATER SETS Water pitcher and 6 glasses of English crystal cut in pleasing cross pattern. Regular \$5.50 value. ANNIVERSARY SPECIAL. 3.95 | WRIST WATCHES Tastefully styled men's and ladies' watches. World-renowned for dependability. Regular \$18.50 and \$19.50. ANNIVERSARY SPECIAL. 14.95 & 15.79 |
|---|---|---|

LOUIS HALPERIN

7 Pine St. North JEWELLER AND OPTOMETRIST Telephone 212



Brideworthy

No matter what may be her taste or social position, she will love a "Orange Blossom"

To **Louis Halperin**

We extend best wishes for continued success on this his 25th ANNIVERSARY

Traub Mfg. Co. of Canada Ltd.

Makers of Genuine Orange Blossom Engagement and Wedding Rings

CELEBRATION Specials!

The makers of 1847 Rogers Bros. congratulate Mr. Halperin on his 25th Anniversary.

Visit Halperin's during This Great Event

1847 ROGERS BROS.



Corvette Silver Theatre Feature

44 Pieces \$49.75

Choose from all famous 1847 Rogers Brothers patterns including the lovely "Loveface"

TERMS Naturally!

Louis Halperin

JEWELLER AND OPTOMETRIST
7 Pine St. N. Timmins Phone 212

Open An Account Now!

Gracefully designed, always so very welcome. \$6.00 up

The kind of gift to win real admiration. \$9.00 up

Beauty and usefulness make this a real gift. \$2.50 up