as one of the predominant colours seen

to harmonize with specific colours of

Display of Matched

Has Notable Showing

With Canadian women "knitting-

conscious," the Goldfields' Dry Goods

in its display of matched woollens

and plaids. In lovely pastel shades,

the wool is fine to knit, and each

colour carries a plaid to match, which

may be made into the skirt. These

outfits are favourites throughout the

spring ensemble.

dominion and make a very smart

And, too, at the Goldfields, are fine

spring materials that may be made

into the newest patterns, for street,

afternoon, and evening wear, and give

every woman an opportunity to sew

the clever designs fashioned by the

great style centres of the world.

at Pine St. Store

## The New Spring Styles of 1941 Will Prove Popular

### **Sutherlands Drug** Store Recommends Fragrance of Spring

Gift Packages That Make Ideal Easter Gifts.

Apple blossoms and spring-the two seem to be undeniably linked-and that is why Sutherland's Drug Store suggests Apple Blossom by Helena Rubenstein for the spring. A gay, bewitching fragrance, Apple Blossom seems to speak of laughter and happiness, delicate laces and brilliant new wardrobes, and is ideally suited to accent your part in the Easter parade.

The fragrance of Apple Blossom is carried in Helena Rubenstein's cologne, body powder, bath oil, complexion powder, soap, perfume and numerous other toiletries and complexion aids. There are gift packages which make grand Easter gifts, and every woman will want to "blossom" with Apple Blossom at Easter

#### Some Hints for the Springtime and Housecleaning

Cleaning Up After the Winter is Now the Fashion

(By Lois Moore) "The flowers that bloom in the spring, tra-la" certainly have nothing to do with this case, since the budgeteers column this week is taking up another subject which blooms in the spring . . . namely and to wit, housecleaning. Every once in a while we receive news and hints from our readers on this all important subject. We propose to save it all up, and hand it out to you by the column, so that

you can paste it in your budget book. In the first place, or maybe it should be the last place, are you doing any painting inside this year? If you are painting woodwork, furniture, or walls, whether they be light or dark, it is a good idea to give them a coat of wax as soon as they are dry. Not furniture polish, but a good hard floor wax will prevent them from growing dull, since it can be renewed and polished and will also prevent dirt from becoming ground right into the paint. On painted woodwork, that is, around doors, and floor boards, a self-polishing wax will give the appearance of a glossy paint.

If you have walls which need washing and are painted, go easy with that soap and water! First try out a small and inconspicuous portion of the wall to come off on the cloth. Test the spot by rubbing gently with a cloth dampened in clear water. If the finish comes off . . . leave it alone. It will have to be refinished before you can get clean walls. If not, choose your cleaner and go to work. There are many cleaners on the market and you will do well to follow the advice of your painter or hardware dealer to find out which one is suitable for your walls.

If walls are papered, you can still have them cleaned. Of course, if the paper is the new washable kind, you are in luck, because you can cleanse it with soap suds and water. The old-fashioned kind of paper can be cleansed with a prepared cleaner, or with bread rolled into a ball and rubbed over the dirty spots. Art gum the paper under them doesn't fade rubbing is another great aid in clean- and leave unsightly spots. If you ing wall paper. Grease spots may be have a very faded spot where the sun removed by applying dampened French gets at the paper, or 11 there is a color you had better retire to your chalk to the offending place and leav- place from which you have rubbed attic and spend two months reading ing it on overnight. Dirty spots over away the pattern with the dirt, re- Anthony Adverse and Gone With The radiators or hot air registers should be member that it doesn't take an artist Wind. Because color's the thing this cleaned with an up-and-down move- to trace in the colors you have lost year, and casual coats are the rage. ment to prevent streaking. Always with water colors and it will make all | Colorful sports coats are headed for start at the bottom, too.

for any wall cleaning, as a matter of less, do not despair. Have you ever in fleece and angora coats designed fact. If you are washing a wall, start considered painting them yourself with to be worn gayly over simple tailored at the floor and work up, making sure a water paint? Some of them come dresses as well as natty country sports that the water does not run down in delightful pastel shades and are clothes. Or if you prefer pastels over the clean spots. Wash a couple easily applied, even by an amateur, there's a whole rainbow of them,

we would suggest that you bear these ence, since getting the paper off is a slated for popularity. few things in mind. Re-hang your thankless task. Talk it over with your | But that's only part of the color

ASK ABOUT

OUR

DIVIDED PAYMENT

PLAN



The Jerkin is the answer to the woman or girl who is slender, for its daintily tailored lines extend to below the waist, demanding a slim waist and hipline. Here the jerkin is made of a soft flannel, with patch-flap pockets, and gored skirt to match. The blouse is the striped rayon crepe, which has come to the fashion forefront with the jerkin.

#### Jackets This Spring Are the New Mode

(By Jean Walsh)

Crispy tailored; flared and feminine; slimly cut, or boxy; short or well below the hip-line; bedecked with frothy white or bound with cord; tied or With Flowers, Says belted; no matter what you prefer, you will have to have a complete wardrobe Bruce Leek, Florist of jackets this spring if you want to be fashion-wise! Jackets to top your printed frocks, to go over your tailored shirtwaist dresses, and to complete your fluffy afternoon gowns; jackets of tweed, plaid, soft wool, spun rayons or crepes; jackets in pastels, in dark tones, in stripes, spots or florist, advises Easter lilies, daffodils, tain moments when it pays to mince prints; it wont matter what your fancy tulips, stocks, snap-dragons, sweet few words. is, as long as you are jacketed.

will have a brown crepe frock, simply way of doing it than to adorn that them off on a bath a day. made, with a high round neckline, home with flowers. shirring over the bosom, and a flared and make sure the finish isnt going front. It will be printed with soft clude hydrangea, primula, rose bushes, in all colours, and made mostly of a soft lines in sheer beige wool, with a to bloom for Easter. buttonless tuxedo front, and a tie belt, sides. With it you will wear a brown sent them to loved-ones. straw sailor, with beige and red flowers, and a red lapel ornament. Your accessories will be brown patent lea- Bright Colours and

> Or perhaps your choice is navy blue, spring's old favorite. Your frock will have a shirtwaist top, and will be

the difference to the walls.

Starting at the bottom is the rule If you find that your walls are hope- Keen interest is noted in bright solids of square feet and then rinse it well. A few of them can be put on over your yellow, or how about lilac? And camel After the housecleaning is finished, old wall paper, which makes a differ- hair and creamy cocoa browns are pictures several times a year so that painter and see what he says.

Its skirt will be a whirl of stitched Says Bath a Day pleats, slimly tapered over the hips, and it will have red buttons and a red belt, with the buttons inserted like studs. The jacket will be red, white and navy striped wool, tailored to perfection, with wide lapels pointing to a tiny waist, and slash pockets. Your navy turban will be slashed with red your sissier moments, you will remove Now you top your frock with a pink appear so to the world.

If you are a lot older, and like to and anti-perspirant is as natural as a small turned back white collar. Over fend her own nostrils by a fault that it you will wear for every day a bolero grew from good grooming slights. That of the same fabric, which does not being so she sees to it that dainty fasten at the front. For dress-up days, personal hygiene habits are intimately you will want a printed crepe jacket, a part of her preparations for the day. with a black ground, and a design of Once the practice of the daily seswith a small flat bow at the waist. You established, the complexion becomes can wear a bouquet of white violets on clearer. Frequently, banishment of the bolero and the jacket will be three- heads, whiteheads, pimples-has been quarter length and full.

Shoulders in these jackets, while day. padded, will be at shoulder level. up like a puff. Shoulders are the new fashion note, and in jackets are payticularly important, since the hang of the garment depends on them.

It helps when economy has been followed in the costume) to get two or three gay and unusual things to give you a flair.

# Adorn the Home

Why Not a Corsage for the Easter Costume?

message, to the home. Bruce Leek, peas, and roses in all colours. Natur-

Potted plants, too, are gloriously

And, of course, there is no better set in to the garment! The coat will way to brighten up your Easter cosbe long . . . well down over the hips, tume than a corsage of pretty posies and may have patch-pockets at the | . . . no nicer thought than to pre-

## ther, or beige pigskin . . . doesn't it Casual Coats the Rage for 1941

Such is the Dictum from New York This Spring.

New York, April 2-If you don't like list. the brightest and biggest season ever.

story this spring. You'll see strikingly

## **Keeps Poor Looks**

(By Alice Wade Robinson) The secret of many a woman's clear complexion is that she's clean all over. and white hairpins. And then, for No daily bather can keep that fact dark. An aura of healthy good looks the red studs and belt, and add pink surrounds her. She is clean and beflower buttons and a pink suede belt, cause of that she is self-stimulated to

wool jacket, buttoned to the throat, The daily bather is not apt to don with the small collar of the frock soiled clothes. Nor does she omit any showing on the outside. This jacket good grooming rite that will war will button down the front with small against her respect for her cleansed pink pearl buttons, and your big pink self. She smells sweet because she off-the-face hat will be bound with takes pains to achieve that. For her the daily use of a deodorant

stick to smart black, you will have bathing itself. She uses one or both a simple basic frock of crepe, with a as a routine after-the-bath procedure. soft V-throat edged with white or with It would be abhorrent to her to ofsmall white flowers over it. This will tie sion in the cleansing bath is wellyour shoulder. The sleeves of both simple blemished skin faults-blackdue to a large extent to a bath every

Bathe twice a day, if you like. Bu They are made to be a continuation let one bath be devoted entirely to of the natural line and not to stand removing surface grime, cuticle scales and secretions from the perspiratory glands. For tools, then, you will need softened water, a bar of swift-tolather toilet soap and a firm bath

The cleansing bath is a working Lead in the Easter session. Let the suds fly as you free the skin of surface impurities.... Allow no bacteria and such to breed skin ills upon your body. The latter is no exaggeration. Scientific experiments New York to See Return to have proven that certain bacteria upon the outer layer of the skin produce a kind of ptomaine similar to that generated in the stomach by tainted foods. One doctor has it that 'this ptomaine poisoning of the skin gives rise to pimples, boils, carbuncles and other cutaneous affections."

That's straight talk, I grant you. To bring spring, with its Easter But, after all, we are discussing beauty behind the scenes. And there are cer-

You mothers whose adolescent boys For instance, take your spring print ally, with the gayety of spring in your and girls show signs of clogged oil frock. Perhaps this year you have wardrobe, you will want to make your glands-oily scalp and hair greasy chosen the ultra smart brown and home a fitting background for your coarsening skin, will find it a good beige for your color combination. You | fashionable self, and there's no better | looks gift to the youngsters to start

skirt, with a flat row of shirring at the beautiful at this time of year, and in- "thing" for spring sports wear, coming beige flowers, with maybe a flick of and cinerarias, while, though there fine leather which stands up to sports bright red here and there. Over it you has been a scarcity in bulb stock, wear. The soles are of crepe or cork will wear a jacket made on the same Leek's has a very good supply, ready with a new 1941 asset in the all-rubber

> beautiful new block plaids in such which has grace and gives height to use of a lighter weight coat which is color combinations as red, light and the figure. medium blues and misty pastel block plaids. And we mustn't omit the patriotic plaid mixtures of red, white and

#### Trench Coat Picked.

Glen plaids have adopted a different appearance for spring, with something new in their coloring and size of their plaids. In smooth-faced flannel-like worsteds these new glen plaids ! are softly blended yet bright. Striped | woollens as well as men's wear worsteds are also on the Easter parade

Picked as a fashion winner in style is the soft-type trench coat in shaggy fleece, camel hair and tweed. Featuring smooth easy shoulders, inverted unpressed pleats in back, handsome wide revers and new hip patch pockets, the new version of the Hollywood wrap coat is forecast for prominence.

If you have a reefer from last year, don't throw it away-they're still in the fashion news. But there's a tip for the ladies who are adept with the needle. This year the single breasted and two-button double breasted style have belted backs, inverted back pleats and inset back belts. They also show easier fit through the waistline, although they still retain their flattering flared skirts.

Box coats that top suits so comfortably and smartly are practically new and come in smooth natural colors.

#### Hairdo Important.

And now for hats. The fashion experts advise that it isn't the hat so much, but the hairdo underneath. Your Easter bonnet may be a natty small-brimmed sailor, or a flower bedecked sailor, or a flower bedecked creation, or the South Amercan influence may be expressed in your millinery. But underneath you must have a pompador. For the new hat styles are worn slightly back on the head and

However, some doubt if Miss Joan Canuck will rush to her coiffeur palace to be pompadored. They say for a time she will prefer her hat tilted forward at a rakish angle. So many of the new styles are made with the bandeau adjustable for wear either way. Incidentally, remember that your gloves must match your hat.

This year you won't be buying New York hats, but you'll be wearing New York models. This year's hats will bear a "made-in-Canada" label. Your bonnet has been copied from the New York model, but the original has been sent back to Fifth Avenue.

So when you buy your headgear this pring, you're buying Canadian.

#### Soft Femininity in Hats





shown in the hat pictured at the top, with a short veil adding the final colors together; it does so with the use touch of softness to the tilted straw At the bottom is the newest in felt bonnets, which is swept high, and yet drops gently in a heart-like style, below its brief veil.

### Hats Will Take the Parade This Year

Older Feminity.

(By Virginia Pope)

Hats will take the lead in the Easter parade. Like banners proclaiming the birth of the new season, veils will wave. They will be seen in every color and used in all kinds of ways. promenaders who have picked up the latest ideas will have hats, small ones, swathed in veiling with big chenille dots looking like snowflakes. It's John-Frederics mode.

Women will have some of the oldtime feminine look of the days when Fifth Avenue's Easter parade was at its zenith. Their shoulders will have a softer, rounded curve, they will be hugged by little shoulder capes of fur or encased in longer ones of wool to and again in the fall of the year. match the suits worn.

less an authority than Mainbocher has ments. launched them in a big way. He pro-

Whether ruffled or pepluned, skirts tured and next in popularity comes on Easter Sunday will move with an the regimental stripe. easy swing, for it is the mode that! There is a lot of red this year althey shall have fullness enough to pro- though green continues to hold its own

vide them with swaying lines. Sally Milgrim was the one to intro- on the street. duce side pleats and trimmings on Later in the season novelty ties made skirts, keeping front and back as of various kinds of material from which smooth as a plank. In this season of one would never expect a tie to be trimming she has introduced a fresh fashioned, will appear. Such cloth as theme which develops braiding into a cotton, mohair, worsteds and crinkly passementerie embroidery. Her "passa- crepes. braid" will fall into line with the More and more tie makers are tendrococo braiding that recently has ing to develop their products in colors touched popularity.

The Easter parade will demonstrate suiting. the versatility of coats. There will be Mark Bowie carries a complete line those in which the interest is centered of spring clothing for men in addition at the front. Closely fitted ones, rely- to the two articles mentioned. ing for their chic on the exactitude of cut and line, receive unusual button treatments. Sophie of Saks Fifth Avenue has a fondness for buttons in Woollens and Plaids triple rows, on both coats and suits.

Nettie Rosenstein is among those leaders who advocate back fullness in coats. The Easter parade is sure to see a quickening in this new trend Goldfields Dry Goods Store which, by next Autumn, will unquestionably have gone far. Bergdorf Goodman, also forward looking, has launched a coat in the manner of Louis XIV, with folds cleverly adjusted at the back.

This house with considerable swank and distinction backs the two-color outfit by joining rust and navy. But not only does it put these two lovely of two old-time friends-broadcloth and serge. These two probably have not been companions in the Easter parade in more than twenty-five years.

#### **New Stroller Coat** Featured at Bowie's

Big Selection for Choice. Also Notable Stock of Everything Else in Men's Wear.

This year Bowies are featuring the new Stroller coat, stylish because of its popular military collar, fly front and bottom stitching.

The new coat comes in such favourite materials as Gabardine, Tweeds Camel Tones, Camel Hair and Herring-

New suit materials found exclusively at Bowies are fashionable Manx Tweeds and Misty-Morn cloth. Now that spring is here topcoats are

becoming one of the most important articles of clothing in the male wardrobe. For the next month or so they will be working daily. Throughout the summer they are occasionally used

From the standpoint of utility the Peplums will assume importance. No topcoat is one of the handiest of gar-

Raincoats have been in the limbo poses that suits, coats and dresses during recent years but they are makshall have them in various forms and ing a definite come-back at present. lengths. For a two-piece to be worn The improvement in the development with furs, he advocates a tunic length of water-proofing has resulted in the just as serviceable against wet.

The tiered skirt is now an accepted Ties are always an important adfactor in style. Germaine Monteil has junct to the Easter costume and Mark been sanding firmly for it. She has a Bowie has a good selection from which trick of ruffling the skirt to the waist to choose one or several. English fouand still maintaining its slender form. lards with attractive patterns are fea-

at half price . . . sew it yourself!

See our collection of Spring's pret-

tiest prints . . . smartest woollens

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. . . "smoothest silks."

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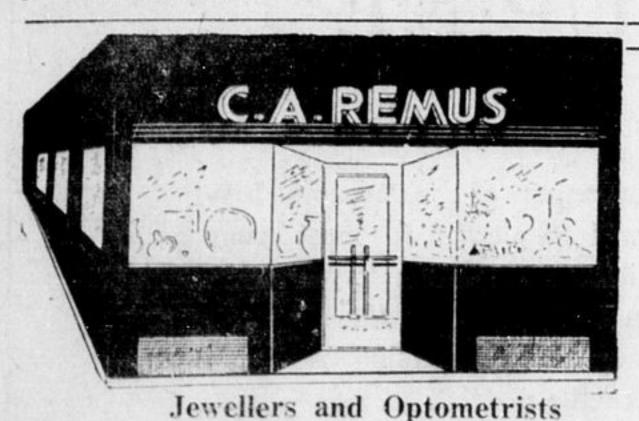
• Polo Cloth and Fancy Tweeds-All Lined with Fine Quality English Gabardine .

PRICED AT ONLY

NOTE: We also have a complete selection of the same coats for ladies' in all the popular new Spring colours. See these and many other smart new Spring styles at Arnott's

Who Shop for Men"

First Ave. Schumacher



Third at Cedar — Timmins

## Featuring Bluebird Diamonds for Easter

Proudly we present Bluebird "Registered" Perfect Diamond Rings as the ideal Easter gifts; for glorified perfection is reflected in every Bluebird ring. You'll find a comprehensive selection at this popular store . . . each a creation of ultimate quality and advanced design. And remember, Remus' are the only Jewellers in this district authorized to sell Bluebird Diamond Rings.

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