

Ankerite Wrest League Lead From Mc

BUY Display As Hollinger Defeat Ankerite

War Savings Certificates

REGULARLY

"THE TASK WILL BE GREATER IN 1941 THAN IT HAS BEEN IN 1940

...it is going to demand more effort, more sacrifice and far more change in our daily lives . . . "

RT. HON. W. L. MACKENZIE KING
(NEW YEAR'S EVE, 1940)

ALREADY the pattern and pace of life in Canada have undergone a profound change. Gaps in employment are rapidly filling up. Some 350,000 Canadians who were unemployed before the outbreak of war are now employed. Another 200,000 are with our armed forces. Factories, which until recently were turning out goods for civilian consumption, have been transformed into humming arsenals, pouring out instruments of war. Night and day shifts have become the rule rather than the exception. But the peak of effort is not yet in sight.

In 1941 still more factories will switch to war production . . . new plants will be established, thousands more will be employed. This rising tide of activity must continue until we reach the flood of activity when every Canadian will be employed and working to his utmost, every possible square inch of plant will be utilized, every wheel will be whirring in the race we are waging against time and the enemy.

More men are working . . . working longer hours . . . making more munitions . . . earning more money . . . producing more goods . . . putting more money into circulation. Most Canadians are sharing in this increased national wealth — have extra dollars in their pockets.

The effort the Prime Minister calls for is gaining momentum, but many Canadians, as individuals, have not yet felt the real pinch of sacrifice.

Canadians of all classes are sharing tax burdens, but it must be admitted that up to date the larger part of the money needed for Canada's war effort has come from business firms and individuals with large incomes. They are paying high taxes. They have already invested heavily in War Loan Bonds.

This is not enough. The plain truth is that Canada's rapidly expanding production for war purposes will require increasing sums of money. That is why the Prime Minister warned Canadians in his New Year's broadcast that the year ahead demands more effort and more sacrifice.

Every man, woman and child is asked to lend. Every dollar you lend will help to put another man in a job . . . making more munitions. Every dollar you lend may save a soldier's life . . . help to shorten the war. Small wage earners must carry their share of the burden, too.

No one need go without necessities, but you are urged to forego the purchase of unnecessary articles . . . however small the cost . . . no matter how well you are able to pay for them . . . which take labour and material away from the great task of providing goods needed to win the war.

This is your war. Everything you have . . . everything you believe in . . . is now at stake. This is a message to you . . . a challenge to every Canadian . . . a call to the colours . . . a call for volunteers.

Be sure to make provision to pay your Income Tax — payment is made easier by the new instalment plan. But be prepared to do more — budget your earnings to make sure that you will have money available to buy War Savings Certificates and to subscribe for War Loan Bonds. You will help Canada — you will help yourself.

W. L. Mackenzie King
Minister of Finance

WORK-SAVE-LEND - for Victory

Inserted in the Interests of War Savings Pledge Month, by

McIntyre Porcupine Mines Ltd.

Sapper Salomone Sends Thanks for Cigarettes Sent

Soldiers Overseas Just Waiting for Their Chance at the Hookies

This week Mr. James Salomone, who was himself in the Canadian Army overseas in the last war, received a letter from his son, Sapper M. Salomone, First Battalion, Royal Canadian Engineers, who "saw" where in England. The letter sends particular thanks to the Canadian Legion, the Town of Timmins, and others for cigarettes and other parcels. The boys certainly appreciate this form of remembrance.

Below will be found some extracts from Sapper Salomone's letter:—

"I received cigarettes yesterday from Mrs. Maggie and husband, the Legion, the Town, and Shankman Bros. I received your parcel of beans and everything was in perfect condition and the cough medicine is good. Tell Harvey that if his cough medicine cures the coughs over here it will cure the coughs in Canada twice as fast."

"Dr. Murlagh is the M.O. here but all he gives us for coughs, is pills, pills, and more pills."

"In that clipping from the paper it says that I am a private, but I am a Sapper which is a bit senior to a private. We are smarter, that is, we are supposed to be, but we are."

"I am sending my thanks to every one in person but if this letter gets there first, thank them and tell them that they shall receive letters soon unless they wend down."

"Lord Haw-Haw is on the air and he says that we have lost the war but I can still go out, so he must be wrong."

"Tell Marcel he is no friend of mine unless he learns to shoot."

"When Pete comes back find out if he enjoyed his holiday because I enjoyed mine in Scotland."

"Regards to Mrs. Maggie and husband, Marcel, Harvey and wife, Mr. and Mrs. Stevens, Auntie, the kids and Uncle."

"I received your letter of December 6th and I was very glad to hear from you. I have been receiving nothing but parcels for the last week and a half so I was itching to get a letter so that I would have something to read."

"I had some pictures taken in Scotland and I had one taken Christmas day. Wait till I get back the enlargement and you will see how I spent Christmas, but for God's sake don't display it too much or you are liable to disgrace the Canadian Army."

"At Christmas I ate turkey till I near burst and then they gave us free beer all we could drink, so you can guess the rest. I got started in the morning with cider; cider is 1 shilling 3 pence for 2½ gallons in a place near here, so you know now what happened."

"Tell Marcel the training will do him good if not bad. At least he will learn to shoot straight."

PROVOKING

Husband (Who has just secured a job) Cheer up, dear. The tide has turned. I've found a job as a night watchman. Wife: Well if that ain't aggravatin'! I've only just finished making you a couple of new nightshirts! Life

Young Generals



Battered in June, seasoned and confident today — that's the army which will defend Britain if an invasion is attempted. There are 2,000,000 men of the regular army and 1,000,000 of the home guards under arms in the United Kingdom. They have gone through a thorough revolution in command, tactics and equipment since last June. The comparative youth of the men who are running this army is striking. Sir John Dill (TOP), chief of staff, is 50. General Sir Alan F. Brooke (BOTTOM), who will command the home forces against possible invaders, is 37. Three other commanders are younger.