



May you and your family and Friends have the happiest Christmas possible and the Best of luck in the New Year.

SOLE BROTHERS

THE NORTH'S LARGEST CREDIT JEWELLERS

38 Third Avenue

Branches at Kirkland Lake and Rouyn

Timmins



The personnel and directors of our organization are unanimous in their desire that you have all that is good at Christmas time and during the New Year.

TIMMINS GARAGE CO., LIMITED

Fourth Avenue

Phones 318-800

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Last Christmas here was a good one. May this Christmas be a better one. The passing year was a good one. May the coming years be even better.

PORCUPINE CREDIT CORPORATION LIMITED

10 Balsam Street North

Timmins



We would be sadly remiss in our duty if we did not, at this year's end, wish our patrons joy at Christmas and the best of good fortune in the coming year

GOLDFIELDS DRY GOODS STORE

Z. J. OSTROWSKI, Proprietor

5 Pine Street North

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European Christmas Eve

(By Annie Dukovac, in "Tisdale Talent," the school paper issued by the pupils of South Porcupine Public School.)

European Christmas customs are a little different from ours. Even if the war is in Europe, European people will have their fun around Christmas. Now I will tell you about their Christmas customs.

Both young and old get up very early the day before Christmas. After breakfast school children are off to decorate the church and the Christmas trees. Mothers clean the houses, and fathers roast something that will taste good for Christmas dinner. As they are busy all day, night draws in, faster. Mother takes the lamp to the barn; says a little prayer for the cattle; locks the barn, and comes back. The lamp which she brings back is not put out until one of the children says another prayer over it. The house and the people in it have to be clean before the clean Christmas straw is brought into the house. This straw is put all over the house. When the supper is on the table, prayers are said. Children often find it hard to pray as long as their parents but this must be done. A glass is put on the centre of the table with mixed grain in it. A candle for each member of the household is put into the grain and lighted. These are put out by dropping wine on them. If the smoke of the candle comes toward you, they say that you will die, but if it goes up you will live a long and happy life. Everybody remains very still while the candles are put out. Supper is then eaten and after this stories are told in order to keep the children awake until midnight; for all the people go to church at that time. When all are back and ready for bed, a large piece of wood is put in the fireplace. This wood is called "Badnjak" by Slavik people.

EUROPEAN CHRISTMAS DAY

On Christmas morning everyone gets up early as usual and shouts "Merry Christmas." No presents are expected. Young children and old people are off to church. After Mass, the priest brings out the Children's Christmas cake and gives it to them before they go home. At twelve o'clock the dinner is ready. Everybody has to be at the table. After dinner they go to church again. Now I must not forget to tell you about the straw which is taken out right after Christmas is over. It is put around the fruit trees so that they will grow better. The candles are taken out of the glass and the grain is put away until the next year. A little piece of Christmas cake is also put away. These customs will likely be carried on for years and years.

A Christmas Dream

(By Ros. R. Miller, Timmins)

One Christmas eve, when Santa came
Through magic doors, of one abode,
Quite opulent, yet much the same
As thousands met, on his long road,
Of good-will, at this time of year,
He filled a fine tree to the top;
To owners left his greetings dear;
Then, wearied, thought that he would drop
Into an arm-chair, for some sleep,
Before he'd sally forth, again,
His rendezvous with love to keep
O'er all this land. He knew he'd keep
Perspective on his task, its scrip,
And intent best, than if he'd haste
Quickly away, on his long trip;
So could afford this time to waste,
His sleep soon brought to complex dreams,
Of a new order every where,
Wherein good-will shed kindly beams,
Through business life, and, will to share
Its gains grew like a league long wave,
To passionate acclaim; and, ties
With some unknown, vast pleasure gave,
For satisfaction that ne'er dies,
His dream envisioned brotherhood,
As acme of this order new,
Where sharing is, well, understood
To be rule true to keep in view,
For all men do. Community
Of giving would his tasks reduce,
He dreamt, with languor, mightily;
Moreover, correct much abuse
Of hardly needed gifts to tote
To homes like this wherein he sat;
More time he'd have, then, to devote
To homes still lacking this and that,
He woke; he scratched a tingling nose,
Then, disappeared, as dreams will fade.
"Perhaps," he thought, "all the world knows
"Dreams are but stuff, whence gifts are made.
"My gift to all the world will mean
"No place there'd be, for Me, to play
"The benefactor's role, as Dean,
"At Christmas Tide." So sped away.

Truth About Santa Claus

(By OLIVE ROBERTS BARTON)

Those who think that Clement Moore invented Santa Claus with his immortal poem, "The Night Before Christmas," should get out their encyclopaedias and look him up—Santa, I mean.

Poor old Santa Claus comes up history, 10 or 12 centuries, in various guises. First, he was a clergyman or bishop in the Orient, so goes the legend. A patron of children, he was prone to gift-giving at Christmas time. After that we find stories of different saints in different lands, making Christmas time the high time of the year for their secret benefits to the young. Germany had Saint Nicholas and Saint Martin, who rode horses and left presents on door steps, provided the family left hay fodder and empty shoes to hold the gift left in return.

The Dutch had Kriss-Kringle, and as I live at present in Pennsylvania Dutch country the story goes that right here grew the chimney legend, the broad low chimneys of early settlers inviting a new way of entrance, as barred doors, necessary against Indian invaders, could not be unatched, Clement Moore possibly thought that snow was better going for reindeer than for horses. So he used the idea. And as winter comes from the north so grew the legend of the North Pole.

Try and change the legend if you will. It cannot be done. When people are satisfied with their fairy tales, they, the tall stories, stick. We like our Santa as he is and our Christmas trees a-glitter with tinsel. Let us not look the "gift horse" in the mouth, but let well enough alone.

Perhaps, in another century, we will have a robot dropping Christmas gifts from a rocket. Anything can happen and it is foolish to think that things cannot and will not change. But let us hope that whatever takes place, it will make the children as happy as our old Santa has made them, and the belief in his primitive jolly methods.

Those who believe that legend, told as fact, is harmful to children, and go in strongly for realism, are certainly at liberty to broadcast the bad news. But the age of infancy, under five or six, is seldom harmed by the whimsical or fantastic. We change so many bald truths to fit their funny little thoughts, that one more does not appear to me to be criminal. I told my children that Santa Claus came down the chimney. I am telling my grandchildren that he at least finds his way by means of the reindeer route. I do not insist that I am right, but I believe that most mothers are with me.

"Why did you tell me that there was a Santa Claus?" asks Tommy when he discovers the truth. Well, this is not so hard to answer. "Because, dear, he really does come. He visits us in spirit, as the good and kind best in everybody."



Throughout the past year we have appreciated your confidence and patronage. We wish you the compliments of the season and hope we may continue to serve you in the New Year.

FELDMAN MERCANTILE STORES

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Greetings to YOU!



We count it a privilege to be able to extend greetings at this Christmas season. May your New Year be one in which you realize your ambitions

RINN BROS.

13 Pine Street North

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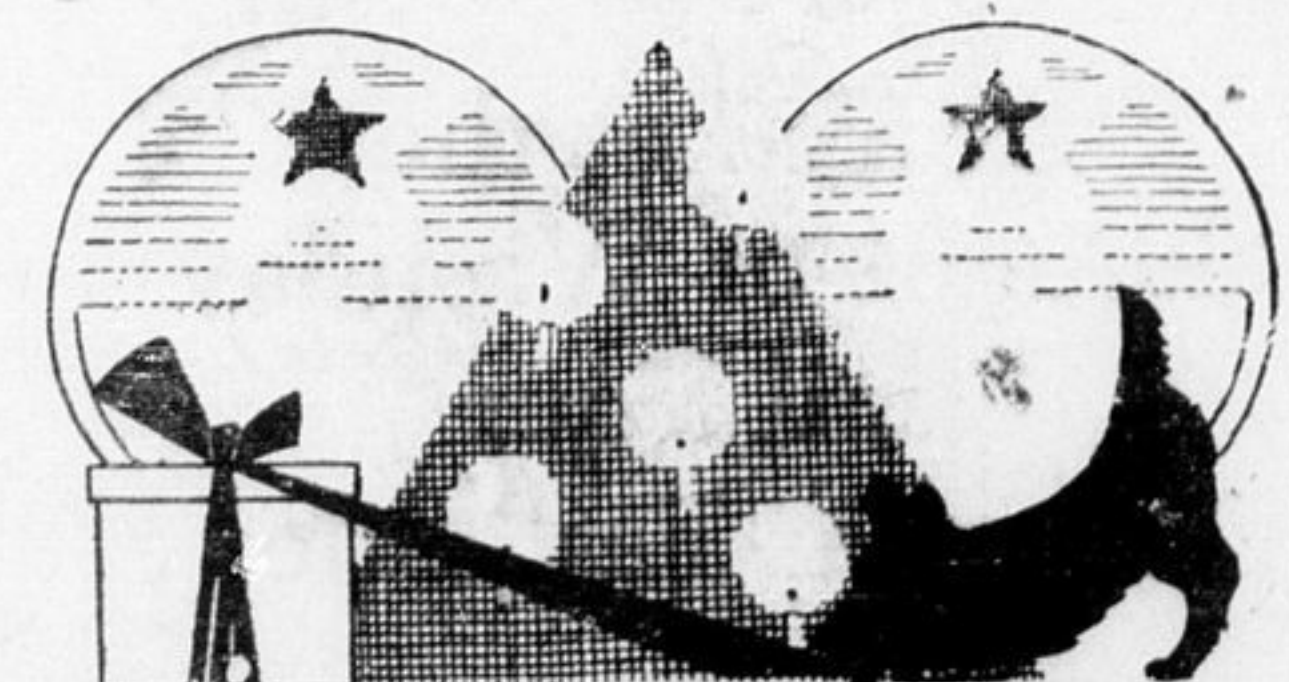


We wish you a joyous Christmas and a Happy New Year. This is not an idle phrase or a trite remark. It is our Sincere wish.

RYAN DIAMOND DRILLING CO.

217 Spruce Street South

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We take this opportunity to extend Holiday Greetings and Best Wishes to our many friends. May Joy and Happiness be yours throughout the Coming Year.

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