Second Section

### The Porcupine Advance

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## The Advance is Observing

#### "NEWSPAPER WEEK"

# by featuring FIRE PREVENTION WEEK

Newspaper Week has been proclaimed by all the Newspapers on the continent to celebrate the 500th Anniversary of the invention of the art of printing by the use of moveable types. The Canadian Weekly Newspaper Association is sponsoring Newspaper Week in Canada with the purpose of impressing on the public the value to the public of the Community Newspaper in helping to build up the country and the great part played in preserving freedom and advancing progress

To The Advance Newspaper Week seems a special week for emphasizing the lesson of Fire Prevention Week. It is particularly the part of the Community Newspaper to rouse public interest and co-operation in fighting the public enemy Fire---an enemy that destroys life and property. Fighting the Fire Demon, blocking the danger of fire, these are community services taken up by Community Newspapers with earnestness and determination,

#### Sponsored Locally by the Following

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