

Pleasing Fashion Show And Afternoon Tea for Benefit of Red Cross

New A. J. Shragge Store Artistically Decorated in Patriotic Colour Scheme for Event. Address by Mrs. N. H. Russell, Urging Purchase of British Goods. Latest Fashions Modelled.

A patriotic colour scheme of red, white and blue was featured as a background for the fashion show and afternoon tea which took place at the new A. J. Shragge Store on Wednesday afternoon and evening, when large numbers of Timmins and district women witnessed a presentation of the newest in fall fashions. The spacious new shop was adorned with mixed summer flowers and maple leaves, and the tea tables in the lower storey were covered with fine white cloths, and adorned with silver tea services, red white and blue candles, and bouquets of flowers.

Proceeds from the event are donated to the local branch of the Red Cross Society, and the proceedings were opened by Mrs. N. H. Russell, president of the Women's Auxiliary of the Red Cross who expressed the thanks of the Red Cross to the A. J. Shragge Store and to all those who assisted in making the event a success by their attendance.

Mrs. Russell especially stressed the importance of buying by Canadian women, quoting from the September "Chateleine" on this point. She stated that women in the British Isles have been asked to buy less clothes for the simple reason that there will be more articles to export, and thus Canadian and American women will assist the Empire in winning the war by buying British goods.

Mrs. Russell also mentioned the fact that the A. J. Shragge Store has donated the use of the basement of its new store for Red Cross Work, and that this work will be commenced there in the near future.

In the fashion show, black remained the colour favourite, with greens and blues predominating as other favourites. Many of the frocks featured the new side drape, full skirts, and elbow-length sleeves and each frock proved its chic value as an addition to any wardrobe. Fur coats and cloth coats were made in dress-like fashion, and have lost the bulky appearance which displeased prospective buyers in years past.

Woolen frocks were especially popular with the women who attended, being fashioned in comfortable and simple, yet smart, styles. These wools are imported to Canada from the British Isles, and are of a fine texture that can be modelled into the newest fashions.

Those who modelled the ensembles were Miss Irene Healey, with the Ma-jestic dresses, from Toronto, Mrs. Clin-

ton, Mrs. Kennie, Mrs. Paul, Mrs. F. Graham, Mrs. Joe Sloan, Miss Helen Russell, Miss Barbara Barry, Miss Betty MacMillan, Miss Joanne Langdon, Mrs. Main, and Miss Margaret Burke.

During the afternoon, Mrs. Douglas and Mrs. Neame presided at the tea tables, and in the evening, Mrs. Bowie, Mrs. Harrison and Mrs. Heslop presided. They were assisted by the members of the Women's Auxiliary of the Red Cross, who also convoked the sale of tickets for the event, and by members of the Junior Red Cross.

Featured in the showing were Printzess coats, Brodey-Drainin Furs, Ma-jestic and Franchise dresses. Representing the companies were Mr. M. Brodey and Mr. W. Levine.

The fashion show and tea took place on the anniversary of the first opening in Timmins of the A. J. Shragge store, that is September 4th, 1927.

Funeral To-morrow of the Late Mrs. Oscar Siirila

Funeral services for Mrs. Oscar Siirila, born at Alajarvi, Vaasa Prov., Finland, July 19th, 1902, died in St. Mary's Hospital, Timmins, Wednesday, Sept. 4th, will be conducted at Walker's Funeral Home, Elm St., by Rev. A. I. Hehonen, minister of Timmins Finnish United Church, Friday, Sept. 6th, at 4 o'clock in the afternoon.

Mr. Siirila and the daughter of Mrs. Siirila from first marriage, Miss Annie Irene Rantamaki, residing at 99 Hollinger Ave., are the only relatives in Timmins. It is expected that a brother of Mrs. Siirila, Mr. Henry Linkkila, and a brother-in-law, Mr. Matti Korkeasaari, both from North Windham, Connecticut, will be present at the funeral. Her two sisters, Mrs. M. Korkeaniemi and Mrs. Lydia Nygard, both live at Alajarvi, Vaasa Prov., Finland.

McIntyre Concert Band Wins Favour at Exhibition

McIntyre Concert Band, under the leadership of Bandmaster G. E. Baden, was in the Class A competition at the Canadian National Exhibition at Toronto last week. Many who heard the McIntyre Concert Band play in the band contest were well pleased

AT THE RED CROSS TEA YESTERDAY



with the music provided. The McIntyre Concert Band, while an unusually pleasing musical organization has only been in existence for a comparatively short time and so was under handicap in competing with the other three bands in the contest, these other bands having been organized many years ago and with naturally the same players and leadership for several years, had the decided advantage. The judges' decision in the contest placed the four bands competing in the class as follows:—first, Kitchener Boys' Band, 82 marks; second, Georgetown Band, 88 marks; Chatham Scots Band 87; McIntyre Concert Band, 85. McIntyre Concert Band has no reason to be ashamed of its showing in the contest in view of the conditions. Next year the McIntyre Band will be in a position to give the other entries a still bigger run for their money.

Firemen Check Blaze in Stable at 6 Mountjoy

Firemen found the flames in the joy Street, north, on Monday at 3:58 p.m. to extinguish a fire of undetermined origin which caused damage in a barn.

Firemen found the flames in the side wall of the stable section of the barn. Damage was estimated at something just more than \$5.

A rather unusual false alarm was recorded by firemen after they were called to 3 Third Avenue on Saturday, August 31. Apparently a passer-by saw low hanging smoke near the surface of the street and thought it caused by a fire. He put in an alarm. Firemen found the smoke was hanging low

To-day's Stocks

Aldermac	20
Aunor	1.45
Beattie	95
Bralorne	9.95
Buffalo Ankerite	3.75
Broulan Porcupine	66
Canadian Malartic	43
Central Patricia	1.85
Comiurium	1.42
Dome	22.25
Hollinger	12.50
International Nickel	38.50
Howey	26
Kerr Addison	2.65
Kirkland Lake	1.05
Leitch	60
Lake Shore	22.00
McLeod Cockshutt	2.37
Little Long Lac	2.45
Macassa	3.55
McIntyre	44.00
McKenzie Red Lake	1.05
McWatters	28B
Mining Corporation	77
Moneta	53
Noranda	57.25
Naybob	22 3/4
O'Brien	1.00
Pamour	1.15
Pickle Crow	3.00
Paymaster	28 1/2
Pioneer	1.30
Preston East Dome	2.00
San Antonio	82
Sherritt Gordon	66
Sullivan Con.	68
Sisocoe	65
St. Anthony	12
Sylvanite	2.40
Teck Hughes	3.45
Wright Hargreaves	6.45

because of atmospheric conditions and not because of any fire in the vicinity.

At the delightful afternoon tea and fashion show in aid of the Red Cross held yesterday in the new A. J. Shragge store in the new Bardessonno block, this was one of the pictures taken by The Advance photographer. From left to right: Mrs. J. B. McClinton, Mrs. Paul, Mrs. J. Sloan, Miss M. Burke, Miss Bette MacMillan, Miss Joanne Langdon, Miss Irene Healey, Mrs. Main, Mrs. Fred Graham and Mrs. Kennie.

Memorial Banquet Held by the Timmins Branch of the Legion

The second annual memorial banquet of the Timmins Branch of the Canadian Legion was held on Saturday evening in the Legion hall. There was not a very big attendance and the officers of the Ladies' Auxiliary who catered for the event also sat with the men at the banquet tables. Two outstanding features of this event are worthy of mention, the first being the beautiful array of fresh cut garden flowers of every conceivable variety which adorned the tables and the other the freshly dug vegetables served, these being donated to the ladies by Com. R. Hardy. All present had great praise for the menu supplied, consisting of roast beef, green peas, carrots and brown gravy, apple pie and coffee, with cheese, rolls and mixed pickles and celery hearts. Walter Greaves toasted The King, all responding, and in a short address paid tribute to those the members were honouring. W. A. Devine read the Roll of Honour. Rev. Mr. Mustard in a touching speech spoke of those members now at rest. All bowed heads in prayer and the names of those buried this past year were dedicated.

TO REMUS OPTICAL DEPT. and Then to School

Make sure your child is starting back to school with eyes equipped to stand the strain. Defective eyesight makes poor students. An examination will show if glasses are needed or not.



REMUS OPTICAL DEPT.

J. M. WATERMAN, F.O.—Eyesight Specialist
17 PINE STREET NORTH PHONE 197

A hearty vote of thanks was tendered the ladies and those who had worked to make the banquet so enjoyable and with the singing of the "Maple Leaf For Ever" the event came to a close.

First Promotion to Railway Mail Work from Timmins P.O.

Before the Timmins Post Office was placed under the Civil Service Act, the chances for promotion were comparatively small. Of course there were promotions within the office itself, but there was no chance for employees of the local post office being promoted to outside service in the postal department. Now, all that is changed, and there is now every chance for promotion and a future to those joining the staff of the Timmins post office. The first Timmins post office employee to profit from the fact that the Timmins post office is now under the Civil Service Act is N. Thomas whose advancement in the service is well worth noting. Mr. Thomas was recently promoted to a position in the railway mail service.

Mr. Thomas came to Timmins in 1932. He was employed for a time at the Swift Canadian Company, later with the Buffalo-Ankerite Mine and later with the Hollinger. He wrote ex-

aminations for the position of letter carrier in Aug., 1937. He was appointed to the position of letter carrier in June 1938. In 1933 he passed examination for position as postal clerk and in February of this year he was promoted to a clerkship in the local office. Still anxious for a still more promising position, Mr. Thomas tried and passed the internal sortation examination, being promoted to a position in the railway mail service last month.

GIRL GUIDES IN TIMMINS



The Guides of the 106th I.O.D.E. Company will hold their first meeting in St. Matthew's Hall on Monday, Sept. 9th.

To the Discriminating Men of the Porcupine

My Company was founded in 1845 and began business in Canada in 1869.

D. RYMER
NEW YORK LIFE
Phone 613-M

TEA AND FASHION SHOW

Will be Held in SHAFFEN'S STORE in the NEW BARDESSONO BLOCK Under the auspices of the Golden Chapter I.O.D.E. on WEDNESDAY, SEPTEMBER 11th, 1940 from 3 to 6 p.m.

Proceeds to go to Golden Chapter I.O.D.E. War Work

LUCKY TICKET TO BE CHOSEN

Tickets are on Sale at Halperin's Jewelry Store, Shaheen's Store and from any member of the I.O.D.E.

GRAND OPENING

OF A. J. SHRAGGE'S, "THE FASHION CENTRE OF TIMMINS"

We take great pride in the announcement of the opening of our new Fashion Salon in the Bardessonno Block . . . We are proud because it culminates 13 years of endeavour in bringing to the ladies of Timmins and district fashionable apparel at popular prices.

We invite you to visit our store this week and inspect the many new romantic gaze-holding styles we have on display during our Grand Opening.



Brodey-Drainin Co. F-U-R-S

Canada's Oldest and Foremost Furriers

Now is unquestionably the time to buy your Fur Coat! Not only are the pelts superior to any we can hope to buy later—but you definitely run a high risk of paying a great deal more in October and November! See these really Choice Coats that we are offering for our grand opening—Compare the quality and price. It may be a long time before you see such values again!

Every Coat Reduced During Our Opening Sale

Every department in our store is teeming with outstanding values. With greater floor space in our new store shoppers may now inspect our great selection of fashionable apparel in comfort.

Space does not permit to mention the many values that are offered, but we invite you to visit us during our opening, for our many specials will have to be seen to be appreciated.

Every article in our store reduced for OUR GRAND OPENING

Hats from 1.⁹⁵
Dresses 3.⁹⁵
Coats 14.⁹⁵

Good News!

Fashionable women will appreciate the fact that Miss Irene Healey will be at our store all this week with a complete showing of Majestic Dresses for the new fall season.



Lavishly Fur-Trimmed COATS

Assured Fall and Winter Successes tailored to specification. Coats that are a genuine investment during our Opening Sale. Perfectly tailored in superb quality fabrics, laden with selected furs, beautifully lined and interlined. Be sure to view these new styles. We promise you a real thrill.

Mr. Levine, special representative for Printzess Coats will be at our store to-day, Friday and Saturday. If you are hard to fit, this is your opportunity to have a coat Custom-Tailored at no extra cost. Visit Mr. Levine this week.

LINGERIE SLIPS

Beautifully tailored slips that fit perfectly. Tailored lacy crepes and satins.

NIGHTIES

Lovely nighties, exquisite crepes and satins, all well made

UNDIES

Rayon undies, panties, bloomers, shirts and combinations, all run-resisting rayon and priced real low for our opening.

NEMO CORSETS

We are exclusive agents for "NEMO" the ingenious new streamline corset—the smooth figure control corset that keeps your waist firm. Enquire about "Nemo" to-day. Priced from \$6.50 to \$12.50.

Save during our Grand Opening

Gay, New, Exciting DRESSES

Our collection has so much variety that every woman can be sure of finding the hat that is individually becoming to her. Leading fashion trends, important trimming ideas and headline costume shades are well represented.

HATS

They're flirtatious and charming and new!—The most flattering dresses you've ever worn. Slim bodiced, snug waisted, their skirts fall in rhythmic folds. Satins, crepes, etc.



Now 2 Stores for Your Convenience
Bardessonno Block and Empire Block

A. J. Shragge LIMITED

Visit Our New Store
Bardessonno Block